

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342318

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Schoolbook Sun, LLC		01/27/2015	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	TAS Rights Management, LLC		
Street Address:	718 Thompson Lane		
Internal Address:	Suite 108256		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37204		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86363134	PLAYERS GONNA PLAY	
Serial Number:	86363120	SHAKE IT OFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@milomlaw.com		
Correspondent Name:	Natalya L. Rose		
Address Line 1:	3310 West End Avenue		
Address Line 2:	Suite 610		
Address Line 4:	Nashville, TENNESSEE 37203		
NAME OF SUBMITTER:	Natalya L. Rose		
SIGNATURE:	/Natalya L. Rose/		
DATE SIGNED:	05/22/2015		
Total Attachments: 2			
source=2015-01-27_TS - TAS_Schoolbook Sun LLC_TM Assignment (00201214-2xB7F59)#page1.tif			
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OP \$65.00 86363134

UNITED STATES TRADEMARK AND SERVICE MARK ASSIGNMENT

WHEREAS, Schoolbook Sun, LLC, a Virginia limited liability company with an address at 901 E. Cary Street Richmond, Virginia 23219 (hereinafter "ASSIGNOR") is the owner of the trademark applications set forth on Schedule A hereto (the "MARKS"), together with the goodwill in connection with the MARKS; and

WHEREAS, TAS Rights Management, LLC, a Tennessee limited liability company with its principal business office at 718 Thompson Lane, Suite 108256, Nashville, Tennessee 37204 (hereinafter "ASSIGNEE"), is a successor to the portion of ASSIGNOR's business to which the MARKS pertain, and is desirous of acquiring the MARKS, together with the goodwill; and

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed herein (this "ASSIGNMENT") to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and each of ASSIGNEE'S successors and assigns ASSIGNOR's entire right, title and interest in and to the MARKS, the goodwill associated therewith, and the applications filed therefor and resulting registrations, including the right to sue for past infringements, to be held and enjoyed by ASSIGNEE for ASSIGNEE'S own use and benefit and for the use and benefit of ASSIGNEE'S heirs, successors, assigns and legal representatives, for the full extent of the life of the MARKS and the terms of the applications and subsequent registrations, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this ASSIGNMENT not been made.

ASSIGNOR shall, at the reasonable request of the ASSIGNEE, execute and deliver to ASSIGNEE such instruments and documents and take such actions as may be required to more effectively carry out the terms of this ASSIGNMENT.

IN WITNESS WHEREOF, ASSIGNOR has caused this ASSIGNMENT to be executed the 27th day of January, 2015.

ASSIGNOR

By: 

Name: Jesse P. Schaudies, Jr.

Date: 1-27-2015

Schedule A

MARKS

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
PLAYERS GONNA PLAY	86/363,134	August 11, 2014
SHAKE IT OFF	86/363,120	August 11, 2014