

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342447

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zeus Jones San Francisco, LLC		01/14/2015	LIMITED LIABILITY COMPANY: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chapter San Francisco LLC		
<b>Street Address:</b>	42A Dore Street		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94103		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86499101	CHAPTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-772-5739		
<b>Email:</b>	tm@cpdb.com		
<b>Correspondent Name:</b>	Karen S. Frank		
<b>Address Line 1:</b>	One Ferry Building, Suite 200		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Karen S. Frank		
<b>SIGNATURE:</b>	/karen s. frank/		
<b>DATE SIGNED:</b>	05/26/2015		
<b>Total Attachments: 4</b>			
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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A MINNESOTA LIMITED LIABILITY COMPANY UNDER THE NAME OF "ZEUS JONES SAN FRANCISCO, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ZEUS JONES SAN FRANCISCO, LLC" TO "CHAPTER SAN FRANCISCO LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JANUARY, A.D. 2015, AT 12:58 O'CLOCK P.M.

5674476 8100V

150049686



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2037619

DATE: 01-14-15

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005523 FRAME: 0591

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION OF  
ZEUS JONES SAN FRANCISCO, LLC  
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

1. The jurisdiction where the Non-Delaware Limited Liability Company first formed is Minnesota.
2. The jurisdiction immediately prior to filing this Certificate is Minnesota.
3. The date the Non-Delaware Limited Liability Company first formed is December 10, 2013.
4. The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Zeus Jones San Francisco, LLC.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Chapter San Francisco LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 14<sup>th</sup> day of January, 2015.

  
\_\_\_\_\_  
Gareth Kay, Member & Chief Manager

# Delaware

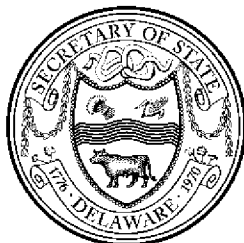
PAGE 2

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "CHAPTER SAN FRANCISCO LLC" FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JANUARY, A.D. 2015, AT 12:58 O'CLOCK P.M.

5674476 8100V

150049686



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 2037619

DATE: 01-14-15

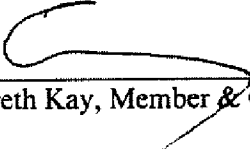
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TRADEMARK  
REEL: 005523 FRAME: 0593

**STATE OF DELAWARE  
CERTIFICATE OF FORMATION  
OF  
CHAPTER SAN FRANCISCO LLC  
A LIMITED LIABILITY COMPANY**

- FIRST:** The name of the limited liability company is: Chapter San Francisco LLC.
- SECOND:** Its registered office in the State of Delaware is to be located at 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle, 19808, and its registered agent at such address is Corporation Service Company.

IN WITNESS WHEREOF, the undersigned, being the individual forming the Company, has executed, signed and acknowledged this Certificate of Formation this 14th day of January, 2015.

  
\_\_\_\_\_  
Gareth Kay, Member & Chief Manager