

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342467

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arroweye Solutions, Inc.		05/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Multiplier Capital, Inc.		
Street Address:	549 W. Randolph Street, Suite 200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4204515	ARROWEYE	
Registration Number:	4411476	CARDCATALYST	
Registration Number:	4411477	CARDCOMPLETE	
Serial Number:	86043700	CUSTOMERCONNECT	
Registration Number:	3397570	CARDWAYS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4156039916		
Email:	mlablanc@vlpawgroup.com		
Correspondent Name:	Michael LaBlanc		
Address Line 1:	655 W Irving Park Road		
Address Line 4:	Chicago, ILLINOIS 60613		
ATTORNEY DOCKET NUMBER:	MULTIPLIER - ARROWEYE		
NAME OF SUBMITTER:	Michael LaBlanc		
SIGNATURE:	/Michael LaBlanc/		
DATE SIGNED:	05/27/2015		
Total Attachments: 9			

OP \$140.00 4204515

source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page1.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page2.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page3.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page4.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page5.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page6.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page7.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page8.tif
source=(Multiplier-Arroweye Solutions) IP Security Agreement (Arroweye)_executed#page9.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (“Agreement”) is entered into as May 27, 2015, by and between Multiplier Capital, LP (“Lender”) and Arroweye Solutions, Inc. (“Grantor”).

RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the “Loans”) in the amounts and manner set forth in that certain Loan and Security Agreement by and among Lender, Grantor and Cardinthebox LLC dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the “Loan Agreement”; capitalized terms used herein are used as defined in the Loan Agreement). Lender is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in certain Copyrights, Trademarks, and Patents (as each term is described below) to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

1. Grant of Security Interest. To secure its obligations under the Loan Agreement, Grantor grants and pledges to Lender a security interest in all of Grantor’s right, title and interest in, to and under its intellectual property (all of which shall collectively be called the “Intellectual Property Collateral”), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the “Copyrights”);

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and

continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the “Patents”);

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “Trademarks”);

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, or Trademarks and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, or Patents; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Lender.

Grantor hereby authorizes Lender to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property Collateral which Grantor obtains subsequent to the date of this Agreement and (b) file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.

3. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Lender with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

4. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., “pdf” or “tif” format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

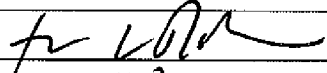
6. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ARROWEYE SOLUTIONS, INC.

By: 
Title: CFO

LENDER:

MULTIPLIER CAPITAL, LP

By: _____
Title: _____

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

ARROWEYE SOLUTIONS, INC.

.....
By: _____
Title: _____

LENDER:

MULTIPLIER CAPITAL, LP

Kevin P. Sheehan
By: Kevin P. Sheehan
Title: Managing Member

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT B

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
METHOD AND APPARATUS FOR USING GREETING CARDS DISTRIBUTED WITH ELECTRONIC COMMERCE TRANSACTIONS AS PICK TICKETS	10/646,095 7,606,857	August 22, 2003 October 20,2009
METHOD AND APPARATUS FOR USING GREETING CARDS DISTRIBUTED WITH ELECTRONIC COMMERCE TRANSACTIONS AS PICK TICKETS	12/581,224 8,612,513	October 19, 2009 December 17, 2013
METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION	09/420,434 6,965,912	October 18,1999 November 15, 2005
METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION	11/209,456 7,359,954	August 23, 2005 April 15, 2008
METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION	12,043,210 7,797,378	March 6, 2008 September 14, 2010
METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS WITH ENHANCED SECURITY	CA 2,595,175	April 30, 2004
METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS	10,647,705 7,370,076	August 25, 2003 May 6, 2008
METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS	12,044,111 7,734,719	March 7, 2008 June 8, 2010

METHOD AND APPARATUS FOR CREATION, PERSONALIZATION, AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS OR INTEGRATED BOOKMARKS	11,530,229 7,478,143	September 8, 2006 January 13, 2009
METHOD AND APPARATUS FOR DYNAMIC, ON- DEMAND CREATION OF FINANCIAL TRANSACTION CARDS HAVING NONUNIFORM DATA STORAGE FORMATS	12,411,057 8,162,229	March 25, 2009 April 24, 2012
METHOD AND APPARATUS FOR DYNAMIC, ON- DEMAND CREATION OF FINANCIAL TRANSACTION CARDS HAVING NONUNIFORM DATA STORAGE FORMATS	13,453,497 8,632,015	April 23, 2012 January 21, 2004
METHOD AND APPARATUS FOR DYNAMIC, ON- DEMAND CREATION OF FINANCIAL TRANSACTION CARDS HAVING NONUNIFORM DATA STORAGE FORMATS	13,493,145 8,328,108	June 11, 2012 December 11, 2012

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
ARROWEYE	85,351,785 4,204,515	June 21, 2011 September 11, 2012
CARDCATALYST	85,340,209 4,411,476	June 7, 2011 October 1, 2013
CARDCOMPLETE	85,340,213 4,411,477	June 7, 2011 October 1, 2013
CUSTOMERCONNECT	86,043,700	August 21, 2013
CARDWAYS	77,194,054 3,397,570	May 31, 2007 March 18, 2008