

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM342480

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ARROWEYE SOLUTIONS, INC.		05/27/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BRIDGE BANK, NATIONAL ASSOCIATION		
<b>Street Address:</b>	55 ALMADEN BLVD., SUITE 100		
<b>City:</b>	SAN JOSE		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95113		
<b>Entity Type:</b>	NATIONAL ASSOCIATION: UNITED STATES		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86043700	CUSTOMERCONNECT	
<b>Registration Number:</b>	4204515	ARROWEYE	
<b>Registration Number:</b>	4411477	CARDCOMPLETE	
<b>Registration Number:</b>	4411476	CARDCATALYST	
<b>Registration Number:</b>	3397570	CARDWAYS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6506440520		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	PATTY@PATTYCHENG.COM		
<b>Correspondent Name:</b>	PATTY CHENG		
<b>Address Line 1:</b>	2625 MIDDLEFIELD RD., #215		
<b>Address Line 4:</b>	PALO ALTO, CALIFORNIA 94306		
<b>ATTORNEY DOCKET NUMBER:</b>	1-1111		
<b>NAME OF SUBMITTER:</b>	Patty Cheng		
<b>SIGNATURE:</b>	/s/ Patty Cheng		
<b>DATE SIGNED:</b>	05/27/2015		

OP \$140.00 86043700

**Total Attachments: 7**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of May 27, 2015 (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and ARROWEYE SOLUTIONS, INC., a Delaware corporation formerly known as ("Grantor") is made with reference to the Business Financing Agreement, dated as of May 27, 2015 (as amended from time to time, the "Financing Agreement"), between Lender and Grantor. Terms defined in the Financing Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Financing Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

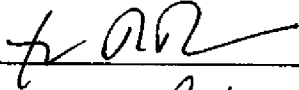
(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Financing Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Financing Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

ARROWEYE SOLUTIONS, INC.

By: 

Name: Erin Robinson

Title: CEO

**LENDER:**

BRIDGE BANK, NATIONAL ASSOCIATION

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

549 West Randolph, Suite 200  
Chicago, IL 60661  
Attn: Erin Robinson  
Fax: 312-253-9401

Address for Notices:

55 Almaden Blvd. Ste. 100  
San Jose, CA 95113  
Attn: Lee Shodiss  
Tel: (408) 423-8500  
Fax: (408) 423-8510

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

ARROWEYE SOLUTIONS, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

549 West Randolph, Suite 200  
Chicago, IL 60661

Attn: \_\_\_\_\_

Fax: \_\_\_\_\_

**LENDER:**

BRIDGE BANK, NATIONAL ASSOCIATION

By: Elsa Sun

Name: Elsa Sun

Title: Vice President

Address for Notices:

55 Almaden Blvd. Ste. 100  
San Jose, CA 95113

Attn: Lee Shodiss

Tel: (408) 423-8500

Fax: (408) 423-8510

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

ARROWEYE SOLUTIONS, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

549 West Randolph, Suite 200  
Chicago, IL 60661

Attn: \_\_\_\_\_

Fax: \_\_\_\_\_

**LENDER:**

BRIDGE BANK, NATIONAL ASSOCIATION

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

55 Almaden Blvd. Ste. 100  
San Jose, CA 95113

Attn: Lee Shodiss

Tel: (408) 423-8500

Fax:(408) 423-8510

EXHIBIT A

COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type of Work:</u>	<u>Title:</u>	<u>International Standard Serial Number (ISSN):</u>	<u>Registration Number:</u>	<u>Filing Date:</u>	<u>Preregistered?</u>

EXHIBIT B  
TRADEMARKS

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>
CUSTOMERCONNECT	86043700		August 21, 2013
ARROWEYE	85351785	4204515	June 21, 2011
CARDCOMPLETE	85340213	4411477	June 7, 2011
CARDCATALYST	85340209	4411476	June 7, 2011
CARDWAYS	77194054	3397570	May 31, 2007



## EXHIBIT C

## PATENTS

<u>Title:</u>	<u>Patent Number:</u>	<u>Issue Date:</u>
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,632,015	01/21/2014
Method and apparatus for using greeting cards distributed with electronic commerce transactions as pick tickets	8,612,513	12/17/2013
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,328,108	12/11/2012
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,162,229	04/24/2012
Method and apparatus for distribution of greeting cards with electronic commerce transaction	7,797,378	09/14/2010
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards or integrated bookmarks	7,478,143	01/13/2009
Method and apparatus for distribution of greeting cards with electronic commerce transaction	6,965,912	11/15/2005
Method and apparatus for distribution of greeting cards with electronic commerce transaction	7,359,954	04/15/2008
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards	7,734,719	06-08-2010
Method and apparatus for using greeting cards distributed with electronic commerce transactions as pick tickets	7,606,857	10/20/2009
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards	7,370,076	05/06/2008
Method and apparatus for creation, personalization and fulfillment of greeting cards with gift cards with enhanced security	CA 2,595,175	4/30/2004