

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342574

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Luxco, Inc.		11/18/2014	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	LBD Acquisition Company, LLC		
Street Address:	1280 Veterans Memorial Highway		
City:	Lebanon		
State/Country:	KENTUCKY		
Postal Code:	40033		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0280199	YELLOWSTONE	
Serial Number:	86411479	MINOR CASE	
CORRESPONDENCE DATA			
Fax Number:	3144801505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-480-1500		
Email:	lori.bowen@huschblackwell.com		
Correspondent Name:	Michelle Alvey		
Address Line 1:	190 Carondelet Plaza, Suite 600		
Address Line 4:	St. Louis, MISSOURI 63105		
ATTORNEY DOCKET NUMBER:	713062.3		
NAME OF SUBMITTER:	Michelle Alvey		
SIGNATURE:	/Michelle Alvey/		
DATE SIGNED:	05/27/2015		
Total Attachments: 3			
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ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Assignment") is entered into as of the 18th day of November, 2014, by and between Luxco, Inc., a Missouri corporation ("Assignor") and LBD Acquisition Company, LLC, a Kentucky limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the YELLOWSTONE trademark registration set out on Attachment I hereto, and the U.S. common law rights and trade dress thereto, and any and all goodwill associated with the foregoing, and all licenses therefor (collectively, the "Yellowstone Intellectual Property");

WHEREAS, Assignor is the owner of the MINOR CASE intent to use application set out on Attachment II hereto, and any and all goodwill associated with the foregoing (collectively, the "Minor Case Intellectual Property");

WHEREAS, Assignor wishes to assign its entire rights, title and interest in and to the Yellowstone Intellectual Property and the Minor Case Intellectual Property therewith to Assignee, and Assignee desires to accept the Yellowstone Intellectual Property and the Minor Case Intellectual Property.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto agree as follows:

1. Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Yellowstone Intellectual Property and the Minor Case Intellectual Property, as the successor to that portion of the business to which the Minor Case Intellectual Property pertains, in each case free and clear of all mortgages, liens, security interests, pledges and encumbrances, together with the goodwill associated with each of them, and including without limitation, the right to sue for past infringement.

2. This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the day and year above.

Assignor:

LUXCO, INC.

By: 

David Bratcher, President and
Chief Operating Officer

Assignee:

LBD ACQUISITION COMPANY, LLC

By: 

David Bratcher, Manager

ATTACHMENT I
(TO ASSIGNMENT OF INTELLECTUAL PROPERTY)

MARK: YELLOWSTONE
COUNTRY: JAPAN
REG. NO.: 1580614
CLASS: 28
GOODS: Whiskey and all goods not otherwise classified

MARK: YELLOWSTONE (AND DESIGN)
COUNTRY: U.S.
REG. NO.: 280199
CLASS: 33
GOODS: Whiskey



Trademark License: Yellowstone Valley Brewing, LLC

SLC-7384427-3

TRADEMARK
REEL: 005524 FRAME: 0246

ATTACHMENT II
(TO ASSIGNMENT OF INTELLECTUAL PROPERTY)

MARK: MINOR CASE
COUNTRY: U.S.
USPTO APP. NO.: 86/411,479
GOODS: Alcoholic beverages except beer

SLC-7384427-3

RECORDED: 05/27/2015

TRADEMARK
REEL: 005524 FRAME: 0247