

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342609

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rod McLellan Co.		05/04/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HGCI, Inc.		
Street Address:	3993 Howard Hughes Parkway		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89169		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1025987	BLACK MAGIC	
Registration Number:	2125376	WONDERBARK	
Registration Number:	1071229		
Registration Number:	2898585	LIFE LINK	
Registration Number:	2280431	WHITNEY FARMS	
Registration Number:	1035995	SUPERSOIL	
Registration Number:	2302727	WONDERBLOOM	
Registration Number:	4032270	WHITNEY FARMS	
CORRESPONDENCE DATA			
Fax Number:	9376447568		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9375781347		
Email:	trademarks@scotts.com		
Correspondent Name:	Karen K. Hammond		
Address Line 1:	14111 Scottslawn Road		
Address Line 4:	Marysville, OHIO 43041		
ATTORNEY DOCKET NUMBER:	RMC - HGCI		
NAME OF SUBMITTER:	Karen K. Hammond		

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SIGNATURE:	/karen k hammond/
DATE SIGNED:	05/28/2015
Total Attachments: 2 source=RMC to HGCI 5042015#page1.tif source=RMC to HGCI 5042015#page2.tif	

ASSIGNMENT OF TRADEMARKS, DOMAIN NAMES,
APPLICATIONS AND REGISTRATIONS

WHEREAS, Rod McLellan Company ("Assignor"), a California corporation, owns all right, title and interest in and to the trademarks ("Trademarks") and domain names ("Domain Names") on the Exhibit. In connection with the Trademarks, Assignor owns certain applications and registrations in the countries as identified on the Exhibit (the "Applications and Registrations");

WHEREAS, HGCI, Inc. ("Assignee"), a Nevada corporation, is an affiliate of Assignor and desires to acquire the Trademarks, Domain Names, Applications and Registrations;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in the Trademarks, Domain Names, Applications and Registrations, together with the goodwill symbolized by the Trademarks, Domain Names, Applications and Registrations, including all claims for damages for past infringement.

ROD MCLELLAN COMPANY

By: Amiee M. Deluca

Printed Name: Amiee M. Deluca

Title: VP, Taxes & Asst. Secretary

Date: 5-4-2015

EXHIBIT

Trademarks:

<u>Country</u>	<u>Trademarks</u>	<u>Appl. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Canada	WHITNEY FARMS			TMA729874	12/2/2008
Canada	WHITNEY FARMS	1319204-01	6/3/2010		
US	BLACK MAGIC			1025987	12/2/1975
US	WONDERBARK			2125376	12/30/1997
US	GENIE and Design			1071229	8/16/1977
US	LIFE LINK			2898585	11/2/2004
US	WHITNEY FARMS			2280431	9/28/1999
US	SUPERSOIL			1035995	3/23/1976
US	WONDERBLOOM			2302727	12/21/1999
US	WHITNEY FARMS			4032270	9/27/2011

Domain Names:

whitneyfarms.com
supersoil.com
blackmagicgardening.com
rodmclellan.com