

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342679

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Provide Gifts, Inc.		04/30/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Provide Creations, Inc.		
Street Address:	1301 Internationale Parkway		
City:	Woodridge		
State/Country:	ILLINOIS		
Postal Code:	60517		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2544627	GET LUCKY DICE	
Registration Number:	4491486	HOOTCH-OWL	
Registration Number:	2988425		
Registration Number:	3003414		
Registration Number:	3602036	REDENVELOPE	
Registration Number:	2474275	REDENVELOPE	
Registration Number:	2461506	REDENVELOPE	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-465-5356		
Email:	major@mwzb.com		
Correspondent Name:	Scott J. Major		
Address Line 1:	2200 Clarendon Blvd., 14th Floor		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:	PCI-1-X		
NAME OF SUBMITTER:	Scott J. Major		
SIGNATURE:	/Scott J. Major/		

CH \$190.00 2544627

DATE SIGNED:	05/28/2015
Total Attachments: 4 source=RedE IP Assignment for US recordation#page1.tif source=RedE IP Assignment for US recordation#page2.tif source=RedE IP Assignment for US recordation#page3.tif source=RedE IP Assignment for US recordation#page4.tif	

ASSIGNMENT

WHEREAS, Provide Gifts, Inc., a Delaware corporation, with a business address at c/o Liberty Interactive Corporation, 12300 Liberty Boulevard, Englewood, CO 80112 (hereinafter "Grantor"), is the owner of all rights, title and interest in and to the trademarks, service marks, trade dress and other intellectual property assets identified in Exhibit 1 attached hereto, the United States Trademark Registrations therefore, and, with respect to any such intellectual property consisting of trademarks or trade dress, the goodwill of the business symbolized by such marks or dress (collectively, the "IP"); and

WHEREAS, Provide Creations, Inc., a Delaware corporation, with a business address at 1301 Internationale Parkway, Woodridge, IL 60517 (hereinafter "Grantee"), is desirous of acquiring all of Grantor's rights, title, and interest in and to the IP, the United States Trademark Registrations therefor, and, as applicable, the goodwill of the business symbolized by the IP.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, said Grantor does hereby irrevocably assign, transfer, grant, set over and convey unto Grantee, its successors and assigns, without reservation of any rights, title or interest, Grantor's entire worldwide rights, title and interest in and to the IP, the United States Trademark Registrations therefor, together with, as applicable, the goodwill of the business symbolized by the IP, the same to be held and enjoyed by Grantee, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, subsidiaries or other legal representatives, as the same would have been held and enjoyed by Grantor if this assignment had not been made, including, but not limited to, all common-law rights of Grantor in and/or to the IP owned by Grantor.

[signature page follows]

IN WITNESS WHEREOF, representatives of the Parties, having full power and authority to do so, have executed this Assignment effective as of the last date written below.

PROVIDE CREATIONS, INC.

By: Scott Lewis
Name: Scott Lewis
Title: EYP's General Counsel
Dated:





PROVIDE GIFTS INC


By: Craig Troyer
Name: Craig Troyer
Title: Vice President
Dated:

Exhibit 1 to Assignment

Registered IP

Registered Trademarks:

Mark	Country	Class	Status	Filed Date	Serial No.	Reg. Date	Reg. No.
GET LUCKY DICE	United States	28	Registered	2/14/2001	76211,248	3/5/2002	2,544,627
HOOTCH-OWL	China	21	Registered	12/2/2011	10261815	2/7/2013	10261815
HOOTCH-OWL	United States	21	Registered	6/2/2011	857336,978	3/4/2014	4,491,486
 Red Box and Ivory Bow Logo	European Community	16, 35, 41, 42	Registered	9/16/2002	002850303	9/16/2002	002850303
 Red Box and Ivory Bow Logo (red - any position)	United States	35	Registered	12/19/2000	76183,690	8/30/2005	2,988,425
 Red Box and Ivory Bow Logo (red)	United States	35	Registered	5/27/2004	76594,431	10/4/2005	3,003,414
 REDENVELOPE	Australia	35	Registered	4/17/2000	832179	4/17/2000	832179
REDENVELOPE	Austria	35, 42	Registered	2/27/2003	13622003	7/23/2003	211335
REDENVELOPE	Benelux	35	Registered	2/26/2003	1036262	2/26/2003	732080
REDENVELOPE	Canada	35	Registered	4/18/2000	1056886	12/21/2001	TMA555832
REDENVELOPE	China	35	Registered	7/28/2000	2000112432	1/14/2002	1699726
REDENVELOPE	European Community	35, 42	Registered	4/10/2000	1601392	4/10/2000	1601392
REDENVELOPE	France	35, 42	Registered	2/28/2003	033212560	2/28/2003	033212560
REDENVELOPE	Germany	35, 42	Registered	2/27/2003	30313511535	2/27/2003	30313511
REDENVELOPE	Ireland	35	Registered	2/25/2003	200300340	2/25/2003	226623

REDENVELOPE	Japan	35	Registered	3/14/2012	2012-019524	8/2/2013	5604378
REDENVELOPE	Mexico	35	Registered	4/2/2004	650486	4/2/2004	842577
REDENVELOPE	Norway	35	Registered	4/1/2004	200403501	4/10/2007	238675
REDENVELOPE	Sweden	35, 42	Registered	2/27/2003	200301306	6/29/2007	389824
REDENVELOPE	Switzerland	35, 39	Registered	4/1/2004	521732004	4/1/2004	524084
REDENVELOPE	Taiwan	35	Registered	3/31/2004	93014108	3/16/2005	1144690
REDENVELOPE	United Kingdom	35, 42	Registered	11/9/2001	2285192A	11/9/2001	2285192A
REDENVELOPE	United States	35	Registered	8/28/2008	77/557,695	4/7/2009	3,602,036
REDENVELOPE	United States	42	Registered	7/16/1999	75/752,568	7/31/2001	2,474,275
REDENVELOPE (& Design) 	European Community	35	Registered	9/29/2004	004052528	9/29/2004	004052528
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	Australia	35	Registered	4/17/2000	832180	4/17/2000	832180
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	Canada	35	Registered	4/18/2000	1056885	12/21/2001	TMA555831
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	China	35	Registered	7/28/2000	2000112433	4/7/2002	1744152
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	European Community	35, 42	Registered	4/10/2000	1601327	4/10/2000	1601327
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	Hong Kong	35	Registered	6/19/2000	134162000	6/19/2007	2001B10833
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	United Kingdom	35, 42	Registered	11/9/2001	2285192B	11/9/2001	2285192B
REDENVELOPE (Stylized) <i>reDenVELOPE</i>	United States	35	Registered	4/13/2000	76/026,297	6/19/2001	2,461,506