

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342688

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kevin Rose		05/14/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jon Guilmet		
Street Address:	2690 Canyon Road		
City:	Escondido		
State/Country:	CALIFORNIA		
Postal Code:	92025		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86319591	HOT ROD HELL	
CORRESPONDENCE DATA			
Fax Number:	7604340808		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	760 434 6800		
Email:	zcraig@earthlink.net		
Correspondent Name:	Craig O. Correll, Attorney		
Address Line 1:	4245 Sunnyhill Drive		
Address Line 4:	Carlsbad, CALIFORNIA 92008		
ATTORNEY DOCKET NUMBER:	ASSIGN HOT ROD HELL		
NAME OF SUBMITTER:	Craig O. Correll		
SIGNATURE:	/Craig O. Correll/		
DATE SIGNED:	05/28/2015		
Total Attachments: 2			
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OP \$40.00 86319591

ASSIGNMENT OF TRADEMARK

WHEREAS, KEVIN ROSE, an individual citizen of the United States, is the owner of the listed trademark application and having his business address at: 10541-B Prospect Avenue, Santee California 92071, has used and is using the trademark HOT ROD HELL in commerce and owns the following application pending in the U.S. Patent & Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Class</u>
HOT ROD HELL	86319591	25

AND WHEREAS, such assignment is made as part of the settlement of their dispute, the transfer of business assets and their wish to confer complete ownership of the trademark, the application and all related rights in the Hot Rod Hell business upon Jon Guilmet;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Kevin Rose does hereby assign to Jon Guilmet of 2690 Canyon Road, Escondido California 92025, all right, title and interest in and to the trademark and the goodwill of the business symbolized thereby. Kevin Rose agrees to perform any further acts and to execute and deliver any other documents which may be reasonably necessary to carry out this assignment.

Signed at Santee, California, on ~~March~~ ^{May} 14, 2015


KEVIN ROSE

State of California }
 } ss.
San Diego County }

On _____, 2015, before me, _____, Notary Public, personally appeared KEVIN ROSE, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

see attached loose certificate

(seal)

Notary Public

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

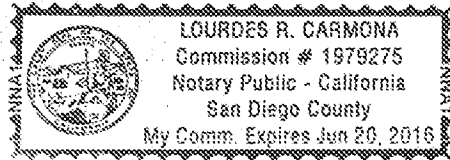
State of California
County of San Diego)

On 05/14/2015 before me, Lourdes R. Carmona, Notary Public
(insert name and title of the officer)

personally appeared Kevin M. Rose
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Lourdes R. Carmona (Seal)