

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Makhteshim Chemical Works Ltd.		07/01/2014	CORPORATION: ISRAEL
RECEIVING PARTY DATA			
Name:	ADAMA Makhteshim Ltd.		
Street Address:	P.O. Box 60		
City:	Beer Sheva 8410001		
State/Country:	ISRAEL		
Entity Type:	CORPORATION: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3091271	FANFARE	
CORRESPONDENCE DATA			
Fax Number:	2027373528		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026285197		
Email:	anawashiro@browdyneimark.com		
Correspondent Name:	aoi nawashiro		
Address Line 1:	1625 K street, NW suite 1100		
Address Line 4:	washington, DC, D.C. 20006		
ATTORNEY DOCKET NUMBER:	FANFARE=1		
DOMESTIC REPRESENTATIVE			
Name:	browdy and neimark, PLLC		
Address Line 1:	1625 K street, NW suite 1100		
Address Line 4:	washington, DC, D.C. 20006		
NAME OF SUBMITTER:	aoi nawashiro		
SIGNATURE:	/aoi nawashiro/		
DATE SIGNED:	05/28/2015		
Total Attachments: 1			

OP \$40.00 3091271

Registration No. 3,091,271

The instant request for recordation of assignment is intended to record an owner's name change, and it is understood that it is not necessary to submit a supporting document for this recordation. C.F.R. §3.25(b), TMEP§503.03(b).