

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342836

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascenta Health Limited		05/15/2015	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Nature's Way of Canada Limited		
Street Address:	2696 Nootka Street		
City:	Vancouver, British Columbia		
State/Country:	CANADA		
Postal Code:	V5M 3M5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	86097534	SPARK YOUR BRAIN	
Serial Number:	86097504	ASCENTA SPARK	
Serial Number:	86196633		
Serial Number:	86196565	ASCENTA SPARK	
Registration Number:	3352213		
Registration Number:	3583453	ASCENTA	
Registration Number:	4147965	NUTRAVEGE	
Registration Number:	4413074	ASCENTA SKIN	
Registration Number:	4409531	ASCENTA SKIN	
Registration Number:	4460388	PURE CHECK	
Registration Number:	4456884	PURE	
CORRESPONDENCE DATA			
Fax Number:	6169578196		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	616-949-9610		
Email:	jrleigh@priceheneveld.com		
Correspondent Name:	Kevin T. Grzelak		
Address Line 1:	695 Kenmoor SE, PO Box 2567		
Address Line 4:	Grand Rapids, MICHIGAN 49501		

OP \$290.00 86097534

ATTORNEY DOCKET NUMBER:	SCH054 A400
DOMESTIC REPRESENTATIVE	
Name:	Kevin T. Grzelak, Price Heneveld LLP
Address Line 1:	695 Kenmoor SE, PO Box 2567
Address Line 4:	Grand Rapids, MICHIGAN 49501
NAME OF SUBMITTER:	Kevin T. Grzelak
SIGNATURE:	/Kevin T. Grzelak/
DATE SIGNED:	05/29/2015
Total Attachments: 3 source=SCH054-A400_Ascenta US Assignment#page1.tif source=SCH054-A400_Ascenta US Assignment#page2.tif source=SCH054-A400_Ascenta US Assignment#page3.tif	

ASSIGNMENT OF TRADE-MARKS

United States


This Assignment, dated and made effective as of the 15th day of May, 2015 between **Ascenta Health Limited** of 15 Garland Ave., Unit 4, Dartmouth, Nova Scotia, Canada B3B 0A6 (the “Assignor”), and **Nature’s Way of Canada Limited** of 2696 Nootka Street, Vancouver, British Columbia, Canada V5M 3M5 (the “Assignee”).

Pursuant to the terms of the Asset Purchase and Sales Agreement dated May 15, 2015 and in consideration of the terms therein, for good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns, and transfers unto the Assignee all of its right, title, and interest in and to the trademarks listed in Schedule A - Trademarks of this Assignment, which are the subjects of pending applications and registrations with the United States Patent and Trademark Office, together with all the benefits of the said trademark applications and resulting registrations and existing registrations, the benefit of any use of the trademarks, and the goodwill of the business relating to the said trademarks and to the goods and/or services associated with them, all common law rights related thereto, all rights of renewals and extensions, and the rights to recover for claims for damages and profits for past infringements thereof, to hold unto the Assignee absolutely.

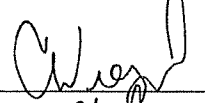
[Signature Page Follows]

IN WITNESS WHEREOF the Assignor and Assignee have executed these presents as of the date first above written.



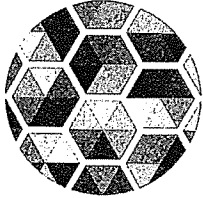

Ascenta Health Limited

By: 
Name: Marc St-Onge
Title: President

Nature's Way of Canada Limited

By: 
Name: Chad W. Gaud
Title: SVP - General Counsel

Schedule A - Trademarks

	Trademark	Registration No.	Serial No.
1	 ("Design Only")	3352213	78896085
2	Ascenta. ^{••} ("Ascenta")	3583453	78894591
3	NUTRAVEGE	4147965	85976446
4	ASCENTA SKIN	4413074	85641135
5	Ascenta. ^{••} Skin ("Ascenta Skin")	4409531	85641185
6	PURE CHECK	4460388	76713004
7	 ("Pure")	4456884	76713003
8	SPARK YOUR BRAIN	--	86097534
9	ASCENTA SPARK	--	86097504
10	 ("Design Only")	--	86196633
11	 ("ASCENTA SPARK")	--	86196565