

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nils Nilsen		05/29/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	12 Brands, LLC		
Street Address:	4515 44th Street		
City:	Tacoma		
State/Country:	WASHINGTON		
Postal Code:	98422		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86400860	LOUD AND PROUD	
Serial Number:	86303230	LOUD AND PROUD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6503906384		
Email:	christopher@legalforcelaw.com		
Correspondent Name:	Christopher Civil		
Address Line 1:	451 N Shoreline Blvd		
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94043		
ATTORNEY DOCKET NUMBER:	423111		
NAME OF SUBMITTER:	Christopher Civil		
SIGNATURE:	/chris civil/		
DATE SIGNED:	05/29/2015		
Total Attachments: 1 source=loud#page1.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 27 day of May, 2015 by Nils Nilsen, a citizen of the United States, residing at 4515 44 St NE Tacoma, WA 98422, (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

12 Brands LLC, (hereinafter referred to as "ASSIGNEE"), a limited liability company incorporated under the laws of Washington, having principal place of business at 4515 44th Street Tacoma, WA 98422;

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
LOUD AND PROUD	Word Mark	86400860	Sept. 20, 2014	Notice of Allowance
LOUD AND PROUD	Word Mark	86303230	June 7, 2014	Notice of Allowance

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

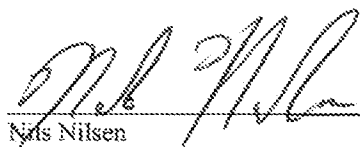
NOW, THEREFORE, for good and valuable consideration agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE



Nils Nilsen



12 Brands, LLC