

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM342684

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2006
RESUBMIT DOCUMENT ID:	900325424

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ameritas Acacia Mutual Insurance Holding Company		01/01/2006	CORPORATION: NEBRASKA

RECEIVING PARTY DATA

Name:	Ameritas Mutual Holding Company
Street Address:	5900 O Street
City:	Lincoln
State/Country:	NEBRASKA
Postal Code:	68510
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2976160	BRIGHTOPTIONS
Registration Number:	2976161	BRIGHTONE

CORRESPONDENCE DATA

Fax Number: 4024677956

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 402-467-7852

Email: dwilliams@ameritas.com

Correspondent Name: David M. Williams

Address Line 1: 5900 O Street

Address Line 4: Lincoln, NEBRASKA 68510

NAME OF SUBMITTER:	David M. Williams
SIGNATURE:	/David M. Williams/
DATE SIGNED:	05/28/2015

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Ameritas Acacia Mutual Insurance Holding Company, 5900 O Street, Lincoln, Nebraska 68510, through one or more of its affiliates has adopted and used the mark "Brightoptions" which is registered in the name of Ameritas Acacia Mutual Insurance Holding Company in the United States Patent and Trademark Office, Registration No. 2976160, dated July 26, 2005; and

WHEREAS, Ameritas Acacia Mutual Insurance Holding Company was merged into Ameritas Mutual Holding Company, of 5900 O Street, Lincoln, Nebraska 68510, and is thus the legal owner of said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ameritas Acacia Mutual Insurance Holding Company does hereby assign to Ameritas Mutual Holding Company, all right, title and interest in and to the mark "Brightoptions" and the above identified registration thereof.

Dated this 29th day of May, 2015.



David M. Williams,
Attorney for
Ameritas Acacia Mutual Insurance Holding
Company

[Notary on following page]

STATE OF NEBRASKA)
) ss.
COUNTY OF LANCASTER)

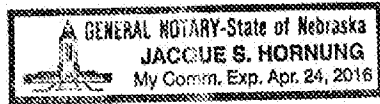
The foregoing instrument was acknowledged before me this 29th day of May, 2015, by David M. Williams, attorney for Ameritas Acacia Mutual Insurance Holding Company, on behalf of the corporation.

WITNESS my hand and official seal.

Jacquie S. Hornung

Notary Public

My Commission Expires: 4-24-2016



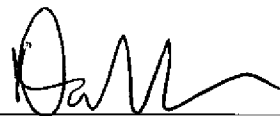
ASSIGNMENT

WHEREAS, Ameritas Acacia Mutual Insurance Holding Company, 5900 O Street, Lincoln, Nebraska 68510, through one or more of its affiliates has adopted and used the mark "Brightone" which is registered in the name of Ameritas Acacia Mutual Insurance Holding Company in the United States Patent and Trademark Office, Registration No. 2976161, dated July 26, 2005; and

WHEREAS, Ameritas Acacia Mutual Insurance Holding Company was merged into Ameritas Mutual Holding Company, of 5900 O Street, Lincoln, Nebraska 68510, and is thus the legal owner of said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Ameritas Acacia Mutual Insurance Holding Company does hereby assign to Ameritas Mutual Holding Company, all right, title and interest in and to the mark "Brightone" and the above identified registration thereof.

Dated this 28th day of May, 2015.



David M. Williams,
Attorney for
Ameritas Acacia Mutual Insurance Holding
Company

[Notary on following page]

STATE OF NEBRASKA)
) ss.
COUNTY OF LANCASTER)

The foregoing instrument was acknowledged before me this 28th day of May, 2015, by David M. Williams, attorney for Ameritas Acacia Mutual Insurance Holding Company, on behalf of the corporation.

WITNESS my hand and official seal.

Jacqueline S. Hornung

Notary Public

My Commission Expires: 4-24-2016

