

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343109

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Longneck, LLC		06/01/2015	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Philip G. Borchmann		
Street Address:	22240 Fountain Lakes Blvd., #131		
City:	Estero		
State/Country:	FLORIDA		
Postal Code:	33928		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85608012	WE WILL STAND OUR GROUND	
CORRESPONDENCE DATA			
Fax Number:	2392542942		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(239) 254-2905		
Email:	trademarks@hahnlaw.com		
Correspondent Name:	Jeanne L. Seewald		
Address Line 1:	5811 Pelican Bay Boulevard, Suite 650		
Address Line 4:	Naples, FLORIDA 34108		
ATTORNEY DOCKET NUMBER:	209355.00003		
NAME OF SUBMITTER:	Jeanne L. Seewald		
SIGNATURE:	/jls/		
DATE SIGNED:	06/02/2015		
Total Attachments: 1			
source=Borchmann WE WILL STAND OUR GROUND Assignment#page1.tif			

CH \$40.00 85608012

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment") is effective as of the 1st day of June, 2015 (the "Effective Date") by and between Longneck, LLC, a Florida limited liability company ("Assignor"), and Philip G. Borchmann, an individual ("Assignee") (hereinafter referred to together as the "Parties" or, individually, as a "Party").

1.0 Assignor is the lawful owner of the following trademark (the "Trademark"):

WE WILL STAND OUR GROUND
Federal Trademark Serial No. 85608012

2.0 The Assignor does hereby irrevocably sell, grant, convey, transfer, and assign to the Assignee, its successors and assigns, all of the Assignor's rights, title and interest in the United States and the world including, without limitation, all federal, state, foreign, statutory and common law rights and all intellectual property rights, in and to the Trademark, the related trademark registration and application, all extensions and renewals of such trademark registration and application, and all goodwill associated with the Trademark. The Assignor further assigns to the Assignee all rights to renewals and extensions for any such trademark registration and application.

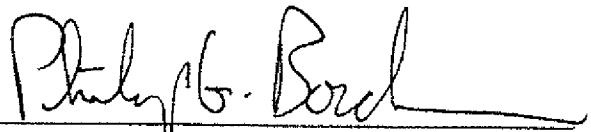
3.0 The Assignor represents that it has full corporate authority and the necessary corporate approval to enter into and to perform this Assignment in accordance with its terms, and it agrees that the terms and provisions of this Assignment shall apply to all its affiliates, parents, subsidiaries, divisions, successors, and assigns.

The parties have hereto executed this Assignment to be effective on the Effective Date by signing below.

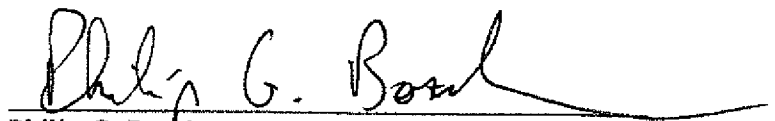
ASSIGNOR:

LONGNECK, LLC

By:


Philip G. Borchmann, Manager

ASSIGNEE:


Philip G. Borchmann