

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343220

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TECHLAND SP. Z O.O.		07/11/2012	LIMITED LIABILITY COMPANY: POLAND
RECEIVING PARTY DATA			
Name:	POLSKIE CENTRUM INFORMACJI PRAWNO-EKONOMICZNEJ SP. Z O.O		
Street Address:	ZOLKIEWSKIEGO 3 STREET		
Internal Address:	63-400		
City:	OSTROW WIELKOPOLSKI		
State/Country:	POLAND		
Entity Type:	LIMITED LIABILITY COMPANY: POLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3589106	CALL OF JUAREZ	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-268-7000		
Email:	hcheng@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	71592-6003000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/JLT/		
DATE SIGNED:	06/02/2015		
Total Attachments: 4			
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CH \$40.00 3589106

The Trademark Assignment Agreement

made in Ostrów Wielkopolski, on July 11, 2012
between the Parties:

Assignor

Techland Sp. z o.o., having the registered Office in Ostrów Wielkopolski, at ul. Żółkiewskiego 3 Street, 63-400 Ostrów Wielkopolski (Poland), entered into the Register of the National Court Register Entrepreneurs ('Krajowy Rejestr Sądowy' = KRS), being managed by the District Court of Poznań-Nowe Miasto and Wilda in Poznań, the 9th Economic Department of the National Court Register, under the KRS number: 0000136933, NIP: 622-24-68-959, represented by Kamila Dudek, Mrs and Pawel Zawodny, Mr, being entitled for the a. m. Company's representation, hereinafter in this Agreement contents called "Assignor".

and

Assignee

Polskie Centrum Informacji Prawno- Ekonomicznej Sp. z o.o., having the registered Office in Ostrów Wielkopolski, at ul. Żółkiewskiego 3 Street, 63-400 Ostrów Wielkopolski (Poland), entered into the Register of the National Court Register Entrepreneurs ('Krajowy Rejestr Sądowy' = KRS), being managed by the District Court of Poznań-Nowe Miasto and Wilda in Poznań, the 9th Economic Department of the National Court Register, under the KRS number: 0000225951, NIP: 622-254-91-78, represented by Pawel Marchewka, Mr., being entitled for the a. m. Company's representation, hereinafter in this Agreement contents called "Assignee".

hereinafter jointly referred to as "the Parties".

- PREAMBLE -

The Parties confirm that the present Agreement was made in result of the Parties' agreements and settlements, preceding signing of the present document. Due to the fact it became justified and reasonable to assign the rights for the trademark, on the principles described below.

§ 1.

1. This Agreement regulates the terms and conditions of the assignment of Assignor's rights to the CALL OF JUAREZ trademark (the "Trademark").
2. Appendix 1 to the Agreement sets forth registrations for the Trademark. The Trademark was registered in:



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- United States Patent and Trademark Office (USPTO) no 3,589,106, registered on March 10, 2009. A copy of the registration certificate constitutes Appendix 2 to the Agreement.
- 3. The present Agreement was made in virtue of the commonly obligatory legal rules.
- 4. The Assignor represents and warrants that:
 - 1) it holds an undivided 50% interest in the rights to the Trademark set forth in Appendix 1 to the Agreement and all appurtenant rights, including but not limited to, the rights resulting from registration of the mark and all common law rights, title and interest, rights to the trade name and rights to raise claims arising from infringement of the rights connected to the Trademark ("Assignor's Interest In the Trademark");
 - 2) it is fully authorized to enter the Agreement.

§ 2.

- 1. Following the execution of arrangements between the Parties and by the power of the Agreement, the Assignor hereby assigns to the Assignee all worldwide rights, title and interest in and to Assignor's Interest in the Trademark, including (i) Assignor's Interest in all common law rights in the Trademark, (ii) Assignor's Interest in all applications and registrations for the Trademark, including but not limited to its 50% interest in the registration in the USPTO listed in Appendix 1, (iii) Assignor's Interest in the goodwill associated with the Trademark, (iv) Assignor's Interest in all revenue, liabilities, damages and payments connected to the Trademark, and (v) Assignor's Interest in all raised claims (both at court and other authorities) and the right to raise claims, counter claims and the rights to seek relief as result of Trademark infringement.

§ 3.

- 1. The Assignee will cover all the costs related to conclusion and execution of the Agreement, in the event such costs arise.
- 2. The Parties declare that the Assignee – in view of making the present Agreement – is authorized to undertake all the actions in connection to the Trademark for the purpose of prolonging the protection for the next years.

§ 4.

The Assignor commits to providing the Assignee with all necessary explanations regarding the legal and actual status of the Trademark and to provide all necessary aid required to validate the Assignee's rights to the Trademark in the respective legal records.

§ 5.

- 1. Unless stated otherwise in the Agreement, any amendments or supplements to this Agreement shall be null and void unless in a form of a written document signed by both Parties hereto.
- 2. Any disputes, arising out or in relation with this Agreement, shall be settled by appropriate common court.
- 3. Any notice required or permitted under the Agreement will be given in writing and delivered to the receiving party at its address appearing above.



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4. Either Party shall promptly advise the other Party in writing of any changes to the address for correspondence and notices.
5. All consequences and liabilities arising from a failure by a Party to submit the notification set forth in Section 4 shall be the sole responsibility of such defaulting Party.
6. A notice mailed using a receipt confirmation service to the address set forth in the preamble to the Agreement shall be deemed delivered.
7. Agreement was made in 2 (two) copies, 1 (one) for each of the Parties, all of which constitute one and the same instrument.

Signatures of the Parties:

TECHLAND sp. z o.o.
Członek Zarządu
Krzysztof Dudek

TECHLAND sp. z o.o.
Członek Zarządu
Paweł Zawadzki

On behalf of the Assignor

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On behalf of the Assignee

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Appendices:

- trademark details (Appendix no. 1)

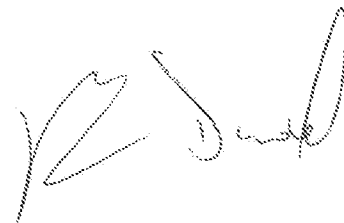
- copy of the registration certificate in the United States Patent and Trademark Office (Appendix no. 2)

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Appendix no. 1

Trademark	Country	Registration No.
CALL OF JUAREZ	United States	3,589,106

A handwritten signature in black ink, appearing to be 'R. J. Smith', located in the lower right quadrant of the page.