

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM343267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Julianna Doherty		04/30/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Revolution Foods, Inc.		
<b>Street Address:</b>	8383 Capwell Drive		
<b>City:</b>	Oakland		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94621		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4381282	LUNCH BUNDLE	
<b>Registration Number:</b>	4463775	BUNDLE	
<b>Registration Number:</b>	4566921	BECAUSE LIFE'S A BALANCING ACT	
<b>Registration Number:</b>	4689486	POWERING HEALTHY, ACTIVE LIVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-772-5739		
<b>Email:</b>	tm@cpdb.com		
<b>Correspondent Name:</b>	Karen S. Frank		
<b>Address Line 1:</b>	One Ferry Building, Suite 200		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Karen S. Frank		
<b>SIGNATURE:</b>	/karen s. frank/		
<b>DATE SIGNED:</b>	06/02/2015		
<b>Total Attachments: 3</b>			
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source=REVOLUTION FOODS - ASSIGNMENT OF MULTIPLE MARKS#page3.tif			

OP \$115.00 4381282

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is entered into as of April 30, 2015, by and between JULIANNA DOHERTY, an individual, with an address of 202 Barnum Rd., Bristol, Vermont 05443 ("Assignor"), and REVOLUTION FOODS, Inc., a Delaware corporation with an address of 8383 Capwell Drive, Oakland, CA 94621("Assignee").

WHEREAS, Assignor is the owner of the trademarks and trademark registrations listed on Schedule A attached hereto and made a part hereof (the "Trademarks" and the "Registrations," respectively); and

WHEREAS Assignor wishes to assign the Trademarks, the Registrations, any and all unregistered common law trademarks used by Assignor in her business (the "Common Law Trademarks"), and the goodwill represented by the Trademarks and Common Law Trademarks (the "Goodwill"), to Assignee and Assignee is desirous of acquiring such Trademarks, Registrations, Common Law Trademarks and Goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Trademarks and Common Law Trademarks, together with the Registrations and the Goodwill, and the right to recover damages and profits for past, present or future infringement or other unauthorized use thereof.

Assignor represents and warrants that she is the owner of the Trademarks and Common Law Trademarks and that the dates of first use for the Trademarks noted in the Registrations are accurate. Assignor agrees to take any steps and provide any information reasonably requested by Assignee to maintain and enforce the Trademarks and Registrations.

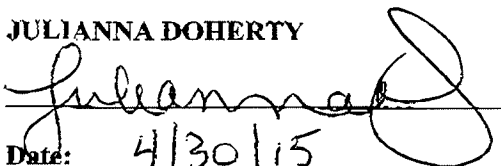
This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

*[Signature page follows]*

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

**ASSIGNOR:**

**JULIANNA DOHERTY**

  
Date: 4/30/15

*[Trademark Assignment Agreement]*

**SCHEDULE A**

<b>TRADEMARK</b>	<b>GOODS/SERVICES</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
<b>LUNCH BUNDLE</b>	Packaged lunch combinations consisting primarily of one or more of the following, namely, veggie chips, dried fruit, processed nuts, seeds, cheese, turkey, ham, pepperoni, yogurt, peanut butter, or cream cheese, and also including crackers, salsa, chocolate or pretzels	4,381,282	8/6/13
<b>BUNDLE</b>	Packaged lunch combinations consisting primarily of one or more of the following, namely, veggie chips, dried fruit, processed nuts, seeds, cheese, turkey, ham, pepperoni, yogurt, peanut butter, or cream cheese, and also including crackers, salsa, chocolate or pretzels	4,463,775	1/7/14
<b>BECAUSE LIFE'S A BALANCING ACT</b>	Prepared food lunch kits consisting primarily of turkey, ham, pepperoni, cheese, vegetable chips, dried fruit, processed nuts, yogurt, peanut butter or cream cheese and also containing one or more of the following crackers, seeds, salsa, chocolate or pretzels.	4,566,921	7/15/14
<b>POWERING HEALTHY, ACTIVE LIVES</b>	Prepared food lunch kits consisting primarily of turkey, ham, pepperoni, cheese, vegetable chips, dried fruit, processed nuts, yogurt, peanut butter or cream cheese and also containing one or more of the following crackers, seeds, salsa, chocolate or pretzels	4,689,486	2/17/15