

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343175

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/01/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Convertro, Inc.		03/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AOL Advertising Inc.		
Street Address:	22000 AOL Way		
City:	Dulles		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4082372	CONVERTRO	
Registration Number:	4396029	CONVERTRO	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-8977		
Email:	bushd@arentfox.com		
Correspondent Name:	Douglas R. Bush		
Address Line 1:	1717 K Street, NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, D.C. 20006-5344		
ATTORNEY DOCKET NUMBER:	019428.17292 CONVERTRO		
NAME OF SUBMITTER:	Douglas R. Bush		
SIGNATURE:	/D. R. Bush/		
DATE SIGNED:	06/02/2015		
Total Attachments: 2			
source=CONVERTRO INC MERGER#page1.tif			
source=CONVERTRO INC MERGER#page2.tif			

CH \$65.00 4082372

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CONVERTRO, INC.", A DELAWARE CORPORATION,
WITH AND INTO "AOL ADVERTISING INC." UNDER THE NAME OF "AOL ADVERTISING INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF MARYLAND, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF MARCH, A.D. 2015, AT 5:38 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF APRIL, A.D. 2015.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5720802 8100M

150427642




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2252607

DATE: 03-31-15

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005543 FRAME: 0759

CERTIFICATE OF MERGER

OF

CONVERTRO, INC.
(a Delaware Corporation)

INTO

AOL ADVERTISING INC.
(a Maryland corporation)

Pursuant to Title 8, §252 and §103 of the General Corporation Law of the State of Delaware ("DGCL"), the undersigned corporation executed the following Certificate of Merger:

FIRST: AOL Advertising Inc., a Maryland corporation with its principal office at 770 Broadway, New York, NY 10003 and Convertro, Inc., a Delaware corporation, incorporated under the General Corporations Law of the State of Delaware on June 22, 2009, with its principal office at 301 Arizona Avenue, Suite 400, Santa Monica CA 90401 have agreed to merge.

SECOND: An Agreement of Merger by and between AOL Advertising Inc. and Convertro, Inc. (the "Agreement") dated as of March 27, 2015, has been duly, approved, adopted, certified, executed, and acknowledged by each of the constituent entities in the manner and by the vote required by its charter and the laws of the place where it is organized.

THIRD: The name of the surviving corporation is AOL Advertising Inc., a Maryland corporation.

FOURTH: The Agreement provides for, among other things, the merger of Convertro, Inc. with and into AOL Advertising Inc. pursuant to which all shares of capital stock of Convertro, Inc. shall be cancelled.

FIFTH: The Articles of Association of AOL Advertising Inc. shall be the articles of association of the surviving corporation.

SIXTH: The merger is to become effective on April 1, 2015.

SEVENTH: The Agreement of Merger is on file at 22000 AOL Way, Dulles, Virginia, 20166, a place of business of the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation, on request and without cost, to any shareholder of the constituent entities.

NINTH: AOL Advertising Inc. hereby agrees that for purposes of Section 252(d) of the DGCL, as the surviving corporation, it may be served with process in Delaware and irrevocably appoints the Secretary of State of the State of Delaware as its agent to accept such service. A copy of such service may be mailed to 22000 AOL Way, Dulles, Virginia, 20166.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by an authorized person, on this 27 day of March, 2015.

AOL Advertising Inc.

By: 

Authorized Person

Name: Michael Y. Howson

Title: Assistant Secretary

171843-1