

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343347

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|---|------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| COMERICA BANK | | 05/28/2015 | Texas banking association: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | MYBUYS, INC. | | |
| Street Address: | 411 Borel Avenue | | |
| Internal Address: | #100 | | |
| City: | San Mateo | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94402 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78979769 | MYBUYS | |
| Serial Number: | 78940429 | MYBUYS | |
| Serial Number: | 78940423 | MYBUYS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8585506420 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 858-550-6403 | | |
| Email: | erin.obrien@cooley.com | | |
| Correspondent Name: | Erin O'Brien | | |
| Address Line 1: | c/o Cooley LLP | | |
| Address Line 2: | 4401 Eastgate Mall | | |
| Address Line 4: | San Diego, CALIFORNIA 92121 | | |
| ATTORNEY DOCKET NUMBER: | 036703-1647 MYBUYS 97300 | | |
| NAME OF SUBMITTER: | Erin O'Brien | | |
| SIGNATURE: | /Erin O'Brien/ | | |
| DATE SIGNED: | 06/03/2015 | | |
| Total Attachments: 4 | | | |

CH \$90.00 78979769

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of May 28, 2015 by COMERICA BANK ("Bank") in favor of Mybuys, Inc., a Delaware Corporation, with its principal place of business at 411 Borel Avenue, #100, San Mateo, CA 94402 ("Company").

Recital

WHEREAS, COMPANY assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement dated as of June 5, 2014, and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, COMPANY has satisfied all its obligations to BANK in the Intellectual Property Security Agreement, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to COMPANY, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Lee Ann P Terry
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

| <u>Description</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|--------------------|--------------------------------|--------------------------|
| NONE | | |

EXHIBIT B

PATENTS

| <u>Description</u> | <u>Application Number</u> | <u>Application Date</u> |
|--|---------------------------|-------------------------|
| Apparatus and method for providing a marketing service | 8234375 | 7/31/12 |
| Apparatus and method for providing a marketing service | 8744928 | 6/3/14 |
| Serving dynamic advertisements based on user interest of a product | 12950864 | 11/19/10 |
| System and method for monetizing web ads based on engagement | 12950873 | 11/19/10 |

Bank's security interest recorded at the US Patent and Trademark Office on September 22, 2014 at Reel and Frame Number 33789/672.

EXHIBIT C
TRADEMARKS

| <u>Description</u> | <u>Registration/ Application Number</u> | <u>Registration/ Application Date</u> |
|--------------------|---|---|
| MYBUYS | 78979769 | 7/28/06 |
| MYBUYS | 78940429 | 7/28/06 |
| MYBUYS | 78940423 | 7/28/06 |

Bank's security interest recorded at the US Patent and Trademark Office on 09-22-2014 at Reel and Frame Number 5366/0876.