

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343463

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900320927

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lehman Brothers Holdings Inc.		04/01/2015	CORPORATION:
Setai Owners LLC		04/01/2015	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	BPI Lux S.a.r.l.
Street Address:	7A rue Robert Stumper
City:	L-2557 Luxembourg
State/Country:	LUXEMBOURG
Entity Type:	CORPORATION: LUXEMBOURG
Name:	Alexandre von Furstenberg Living Trust
Street Address:	14 Beverly Park
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	TRUST: CALIFORNIA
Composed Of:	• Alexandre von Furstenberg, UNITED STATES, INDIVIDUAL

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76211473	THE SETAI
Serial Number:	85301702	SETAI
Serial Number:	85301684	SETAI
Serial Number:	85301674	SETAI
Serial Number:	85301657	SETAI
Serial Number:	85301645	SETAI
Serial Number:	85301629	SETAI
Serial Number:	85301611	SETAI
Serial Number:	85301601	SETAI

CORRESPONDENCE DATA**Fax Number:** 6463838289*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2126843900**Email:** RSpiegelman@jeans-wear.com**Correspondent Name:** Robert A. Spiegelman**Address Line 1:** 1400 Broadway**Address Line 2:** 15th Floor**Address Line 4:** New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	8626/001
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DOMESTIC REPRESENTATIVE**Name:** Robert A. Spiegelman**Address Line 1:** 1400 Broadway**Address Line 2:** 15th Floor**Address Line 4:** New York, NEW YORK 10018

NAME OF SUBMITTER:	Robert A. Spiegelman
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SIGNATURE:	/Robert A. Spiegelman/
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DATE SIGNED:	06/04/2015
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated February 27, 2015 is made by Lehman Brothers Holdings Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 1271 Avenue of the Americas, 38th Floor, New York, New York 10020, and Setai Owners LLC, a limited liability company duly organized and existing under the laws of the State of Delaware (collectively, the "Assignors") and BPI Lux S.à.r.l. ("BPI"), a corporation duly organized and existing under the laws of the Grand Duchy of Luxembourg and having its registered office at 7A, rue Robert Stümper, L-2557 Luxembourg, and Alexandre von Furstenberg Living Trust ("Trust"), a Living Trust organized under the laws of the State of California and with an address of 14 Beverly Park, Beverly Hills, CA 90210 (collectively, the "Assignees").

WHEREAS, Assignor Lehman Brothers Holdings Inc. is the record owner of the marks set forth on Schedule A, which are currently registered or pending in the United States Patent and Trademark Office (the "Marks");

WHEREAS, Assignor Setai Owners LLC holds ownership interests in significant portions of the Setai Resort & Residences, located at 2001 Collins Avenue, Miami Beach, Florida 33139.

WHEREAS, Assignees desire to acquire any and all rights that Assignors may have in and to the Marks, and the associated registrations and applications listed on Schedule A, together with the goodwill of the business symbolized by the Marks, as well as that portion of the Assignors' business to which the Marks pertain; and

WHEREAS, Assignees have agreed that BPI shall own eighty-five percent (85%) of the Marks and that the Trust shall own fifteen percent (15%) of the Marks;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign and transfers to Assignees all right, title and interest in and to the Marks, and the registrations and applications listed on Schedule A, together with the goodwill of the business symbolized by the Marks, as well as that portion of the Assignors' business to which the Marks pertain;

Except as otherwise set forth in that certain Purchase and Sale Agreement, dated as of December 15, 2014, by and among Setai Owners LLC, Abbey Owners LLC, Nakash Properties, LLC and Chicago Title Insurance Company (as assigned, the "Purchase Agreement"), this Assignment is made without any covenant, warranty or representation by, or recourse against, Assignors or Sellers' Affiliates (as defined in the Purchase Agreement) of any kind whatsoever and nothing contained in this Assignment shall broaden the scope of any representations, obligations or liabilities of Assignors further to those set forth in the Purchase Agreement.

IN WITNESS WHEREOF, Assignors and Assignees have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

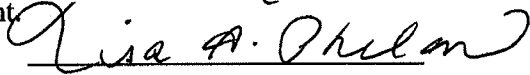
ASSIGNOR

LEHMAN BROTHERS HOLDINGS INC.

By: 
Name: Jonas Stiklorius
Title: Authorized Signatory

TO WIT:

On this 15th day of April, 2015, before me appeared Jonas Stiklorius, being duly authorized, who signed this Assignment.




NOTARY PUBLIC

My Commission Expires:

LISA A. PHELAN
Notary Public, State of New York
Qualified in New York County
Reg No. 01PH6292618
Commission Expires November 4, 2017

ASSIGNOR

SETAI OWNERS LLC

By: 
Name: Jonas Stiklorius
Title: Authorized Signatory

TO WIT:

On this 15th day of April, 2015, before me appeared Jonas Stiklorius, being duly authorized, who signed this Assignment.



NOTARY PUBLIC

My Commission Expires:

LISA A. PHELAN
Notary Public, State of New York
Qualified in New York County
Reg No. 01PH6292618
Commission Expires November 4, 2017

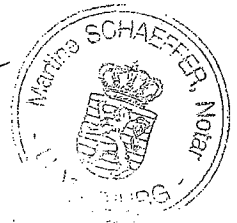
ASSIGNEE
BPI LUX SARL

By: [Signature]
Name: Gérard Bequer
Title: Manager

TO WIT:

On this 1st day of April, 2015, before me appeared GERARD BACQUER,
being duly authorized, who signed this Assignment.

[Signature]
NOTARY PUBLIC CIVIL
My Commission Expires:



ASSIGNEE

ALEXANDRE VON FURSTENBERG LIVING TRUST

By: _____
Name: _____
Title: _____

TO WIT:

On this ___ day of _____, 2015, before me appeared _____,
being duly authorized, who signed this Assignment.

NOTARY PUBLIC
My Commission Expires:

ASSIGNEE

BPI LUX SARL

By: _____

Name: _____

Title: _____

TO WIT:

On this ___ day of _____, 2015, before me appeared _____,
being duly authorized, who signed this Assignment.

NOTARY PUBLIC

My Commission Expires:

ASSIGNEE

ALEXANDRE VON FURSTENBERG LIVING TRUST

By: _____

Name: Alex von Furstenberg

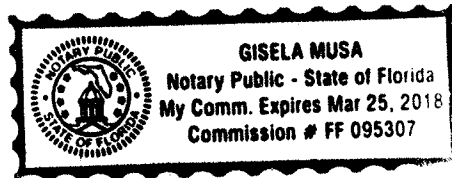
Title: Grantor + Trustee

TO WIT:

On this 1st day of April, 2015, before me appeared Alexandre von Furstenberg,
being duly authorized, who signed this Assignment.

NOTARY PUBLIC

My Commission Expires:



TRADEMARK

REEL: 005544 FRAME: 0894

SCHEDULE A

Mark	Class(es)	Reg. No.	Serial No.
THE SETAI	36, 37, 42	2,506,974	76/211,473
SETAI	30	-	85/301,702
SETAI	27	-	85/301,684
SETAI	25	-	85/301,674
SETAI	19	-	85/301,657
SETAI	18	-	85/301,645
SETAI	09	-	85/301,629
SETAI	08	-	85/301,611
SETAI	06, 16	-	85/301,601