# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM343459

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GPM WOC HOLDCO, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
WOC Southeast Holding Corp.		06/03/2015	CORPORATION: DELAWARE
Colonial Pantry Holdings, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
LSF5 Cavalier Investments, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Marsh Village Pantries, LLC		06/03/2015	LIMITED LIABILITY COMPANY: INDIANA
Mundy Realty, LLC		06/03/2015	LIMITED LIABILITY COMPANY: INDIANA
Next Door Group, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Next Door Operations, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Next Door RE Property, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Palm Food Stores, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Pantry Property, LLC		06/03/2015	LIMITED LIABILITY COMPANY: INDIANA
Village Pantries Merger Sub, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Village Pantry Specialty Holding, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Village Pantry, LLC		06/03/2015	LIMITED LIABILITY COMPANY: INDIANA
Village Variety Store Operations, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
Virginia Oil Company, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
ViVa Pantry & Petro Operations, LLC		06/03/2015	LIMITED LIABILITY COMPANY: DELAWARE
WOCSC, LLC		06/03/2015	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
Worsley Operating Company, LLC		06/03/2015	LIMITED LIABILITY COMPANY: NORTH
900326680		DEEI ·	TRADEMARK 005545 FRAME: 0171

Name	Formerly	Execution Date	Entity Type
			CAROLINA

#### **RECEIVING PARTY DATA**

Name:	GPM Holdings, Inc.
Street Address:	65 East 55th Street
Internal Address:	19th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	CORPORATION: DELAWARE
Name:	ARKO Holdings, Ltd.
Street Address:	7 Sapir Street
Internal Address:	Floor 3
City:	Herzliya
State/Country:	ISRAEL
Entity Type:	COMPANY: ISRAEL

## **PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Serial Number:	73248301	VILLAGE PANTRY
Serial Number:	73041939	VILLAGE PANTRY
Serial Number:	77495440	VARIETY IS EVERYTHING
Serial Number:	77889198	BEAN BROTHERS
Serial Number:	76530547	VP.
Serial Number:	73419369	VILLAGE PANTRY
Serial Number:	78702400	VP VILLAGE PANTRY
Serial Number:	72279402	VILLAGE PANTRY
Serial Number:	77922623	THIRST STOP
Serial Number:	74011670	THANK\$ A LOTTERY
Serial Number:	73762182	MUG-A-LUG
Registration Number:	4020003	VPS CONVENIENCE STORE GROUP
Serial Number:	73758183	NEXT DOOR FOOD STORE

## CORRESPONDENCE DATA

Fax Number: 3026365454

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-927-9801 x 62348

jean.paterson@cscglobal.com Email:

Correspondent Name: Corporation Service Company

**Address Line 1:** 1090 Vermont Avenue NW, Suite 430

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 656135

**DOMESTIC REPRESENTATIVE** 

Name: Julius R. Schwartz, Esq.

Address Line 1: 160 Varick Street

Address Line 2: Second Floor

Address Line 4: New York, NEW YORK 10013

NAME OF SUBMITTER: Jean Paterson

SIGNATURE: /jep/

**DATE SIGNED:** 06/04/2015

**Total Attachments: 10** 

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#### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "<u>Agreement</u>") made as of this 3rd day of June, 2015 by **GPM WOC HOLDCO, LLC**, a Delaware limited liability company (the "<u>Company</u>") and each other Person identified on the signature pages hereof as a "grantor" (together with the Company, each a "<u>Grantor</u>" and collectively, the "<u>Grantors</u>"), in favor of ARKO HOLDINGS, LTD., an Israeli company and GPM HOLDINGS, INC., a Delaware corporation (each, together with any permitted transferee, collectively, the "<u>Lender</u>").

## WITNESSETH

WHEREAS, the Company has entered into those certain Secured Promissory Notes (collectively, the "Notes"), dated as of the date hereof, in favor of each Lender, pursuant to which the Lender has provided for the extension of credit to be made to the Company; and

WHEREAS, the Grantors and the Lender have entered into those certain Pledge and Security Agreements, each dated as of the date hereof (as same may be amended, restated, supplemented or modified from time to time, collectively, the "Security Agreement"), pursuant to which the Grantors have granted to the Lender, a security interest in substantially all of the assets of the Grantors including all right, title and interest of the Grantors in, to and under all now owned and hereafter acquired trademarks, together with the goodwill of the business symbolized by the Grantors' trademarks and all products and proceeds thereof, to secure the payment of all amounts owing by the Company to the Lender under the Notes;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

- 1. <u>Incorporation of Security Agreement</u>. The Security Agreement and the terms and provisions thereof are hereby incorporated in their entirety by this reference. All terms capitalized herein but not otherwise defined herein shall have the same meanings ascribed to them in the Security Agreement.
- 2. <u>Grant and Reaffirmation of Grant of Security Interests</u>. To secure the payment and performance of the Obligations under the Notes, each Grantor hereby grants to the Lender, and hereby reaffirms its prior grant pursuant to the Security Agreement, of a continuing security interest in such Grantor's entire right, title and interest in and to the following whether now owned or existing or hereafter created, acquired or arising:
  - (i) each trademark and service mark, as well as associated trademark registrations or applications for registration listed on <u>Schedule 1</u> annexed hereto (such trademarks and trademark applications and registrations, the "<u>Trademarks</u>"), together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and
  - (ii) all products and proceeds of the forgoing, including without limitation, any claim by any Grantor against third parties for past, present or

future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

- 3. <u>Representations and Warranties</u>. Each Grantor hereby represents and warrants that the Trademarks listed on <u>Schedule I</u> attached hereto constitute all trademarks registered, or subject to a pending application for registration, to the Grantors as of the date of this Agreement.
- 4. <u>Covenants.</u> To the extent prohibited under the Notes, each Grantor hereby agrees not to sell, license, grant any option, assign or further encumber its rights and interests in the Trademarks without prior written consent of the Lender.
- 5. <u>Subordination</u>. Notwithstanding anything to the contrary set forth herein, all rights and remedies of the Lender hereunder (including with respect to the right to receive payment and/or commence remedies against Grantors) are subject to the terms, conditions and restrictions set forth in the Subordination Agreement and the Intercreditor Agreements.
- 6. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Agreement by signing and delivering one or more counterparts. Delivery by facsimile or electronic transmission shall bind the parties hereto.

**SIGNATURES APPEAR ON THE FOLLOWING PAGE** 

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IN WITNESS WHEREOF, each Grantor has duly executed this Agreement as of the date first written above.

GPM WOC HOLDCO, LLC WOC SOUTHEAST HOLDING CORP. VILLAGE PANTRIES MERGER SUB, LLC VILLAGE PANTRY SPECIALTY HOLDINGS, LLC MARSH VILLAGE PANTRIES, LLC VILLAGE PANTRY, LLC MUNDY REALTY, LLC VIVA PANTRY & PETRO OPERATIONS, LLC VILLAGE VARIETY STORE OPERATIONS, LLC NEXT DOOR GROUP, LLC PANTRY PROPERTY, LLC NEXT DOOR RE PROPERTY, LLC NEXT DOOR OPERATIONS, LLC WORSLEY OPERATING COMPANY, LLC LSF5 CAVALIER INVESTMENTS, LLC WOCSC, LLC PALM FOOD STORES, LLC VIRGINIA QIL COMPANY, LLC By: Aric Kottor Name: Title: C 65 % By: Don Bassell Name: CFO Title: COLONIAL PANTRY HOLDINGS, LLC By: Don Bassell Name: CFO Title: By: Name: Title:

[SIGNATURE PAGES TO TRADEMARK SECURITY AGREEMENT]

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ACCEPTED AND AGREED as of the date first written above:

ARKO HOLDINGS, LTD.

By:

Name: YIFAT SAUGT-SHALIT Title: General Counsel

[SIGNATURE PAGES TO TRADEMARK SECURITY AGREEMENT]

ACCEPTED AND AGREED as of the date first written above:

GPM HOLDINGS, INC.

By: Avram Z. Friedman

Title: President

[SIGNATURE PAGES TO TRADEMARK SECURITY AGREEMENT]

# **SCHEDULE 1**

# TRADEMARK REGISTRATIONS

TRADEMARK NAME	SERIAL #	OWNER	STATUS
VILLAGE PANTRY	File No. 5006-	Village Pantry, LLC	Current
(Convenience Type Food Store)	980 (IN)		
VILLAGE PANTRY (Retail	73/248,301	Village Pantry, LLC	Current
Grocery Store Services)			
VILLAGE PANTRY (Party	73/041,939	Village Pantry, LLC	Current
Ice)			
VARIETY IS EVERYTHING	77/495,440	Village Pantry, LLC	Current
BEAN BROTHERS	77/889,198	Village Pantry, LLC	Current
VP Stylized mark	76/530,547	Village Pantry, LLC	Current
VILLAGE PANTRY &	73/419,369	Village Pantry, LLC	Current
DESIGN (triangle with boy &			
_dog)			
VP LOGO	78/702,400	Village Pantry, LLC	Current
VILLAGE PANTRY &	72/279,402	Village Pantry, LLC	Current
DESIGN (triangle)			
THIRST STOP	77/922,623	Village Pantry, LLC	Current
THANK\$ A LOTTERY	74/11,670	Village Pantry, LLC	Current
MUG-A-LUG	73/762,182	Village Pantry, LLC	Current
VPS CONVENIENCE STORE	4,020,003	Worsley Operating	Current
GROUP		Company, LLC	
NEXT DOOR FOOD STORE	73/758,183	Next Door Operations, LLC	Current

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#### POWER OF ATTORNEY

Dated June 3, 2015

**GPM WOC HOLDCO**, LLC, a Delaware limited liability company (the "Company") and each other Person identified on the signature pages hereof as a "grantor" (together with the Company, each a "Grantor" and collectively, the "Grantors") hereby authorize ARKO HOLDINGS, LTD., an Israeli company, GPM HOLDINGS, INC., a Delaware corporation, and their respective successors and assigns, and any officer or agent thereof (collectively, the "Lender"), under those certain Secured Promissory Notes between the Company and each Lender dated June 1, 2015 (as the same may hereafter be amended, modified, restated or replaced from time to time, collectively, the "Notes"; terms defined in the Notes and not otherwise defined herein have, as used herein, the respective meanings provided for therein) and those certain Pledge and Security Agreements by the Grantors in favor of the Lender (as the same may hereafter be amended, modified, restated or replaced from time to time, collectively, the "Security Agreement"), following the occurrence and during the continuance of an Event of Default as the true and lawful attorney-in-fact of the Grantors, with the power to endorse the name of the Grantors on all applications, assignments, documents, papers and instruments necessary for the Lender to enforce and effectuate its rights under that certain Trademark Security Agreement between the Grantors and the Lender dated as of the date hereof (as it may hereafter be supplemented, restated, superseded, amended or replaced, the "Trademark Security Agreement"), including, without limitation, the power to (a) record its interest in any Trademarks (as defined in the Trademark Security Agreement) or additional trademarks in the United States Patent and Trademark Office or other appropriate governmental office, (b) to execute on behalf of any Grantor a supplement to the Trademark Security Agreement, (c) to use the Trademarks in connection with exercising its rights and remedies under the Notes and the Security Agreement, including without limitation in connection with the sale of Inventory or Collateral, (d) to grant or issue any exclusive or non-exclusive license under the Trademarks to anyone else, or (e) to assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone else, in each case subject to the terms of the Trademark Security Agreement, the Security Agreement and the Notes. Nothing herein contained shall obligate the Lender to use or exercise any rights granted herein.

This Power of Attorney is given and any action taken pursuant hereto is intended to be so given or taken pursuant to and subject to the provisions of the Notes and the Trademark Security Agreement.

Each Grantor hereby unconditionally ratifies all that such attorney shall lawfully do or cause to be done following the occurrence and during the continuance of an Event of Default by virtue hereof and in accordance with the terms of the Trademark Security Agreement, the Notes and the Security Agreement.

This Power of Attorney shall be irrevocable until all Obligations have been fully paid and satisfied in full in cash and the Notes has been terminated.

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IN WITNESS WHEREOF, each Grantor has executed this Power of Attorney as of the date stated above.

GPM WOC HOLDCO, LLC WOC SOUTHEAST HOLDING CORP. VILLAGE PANTRIES MERGER SUB, LLC VILLAGE PANTRY SPECIALTY HOLDINGS, LLC MARSH VILLAGE PANTRIES, LLC VILLAGE PANTRY, LLC MUNDY REALTY, LLC VIVA PANTRY & PETRO OPERATIONS, LLC VILLAGE VARIETY STORE OPERATIONS, LLC NEXT DOOR GROUP, LLC PANTRY PROPERTY, LLC NEXT DOOR RE PROPERTY, LLC NEXT DOOR OPERATIONS, LLC WORSLEY OPERATING COMPANY, LLC LSF5 CAVALIER INVESTMENTS, LLC WOCSC, LLC PALM FOOD STORES, LLC VIRGINIA QIL COMPANY, LLC By: Name: Arie Kokle Title: By: Don Bassell Name: CFO Title: COLONIAL PANTRY HOLDINGS, LLC By: Don Bassell Name: CFO Title: By: Name: Title:

[NOTARY PAGE TO POWER OF ATTORNEY (TRADEMARK SECURITY AGREEMENT)]

#### COMPANY ACKNOWLEDGMENT

UNITED STATES OF AMI	ERICA	:	
STATE OF VIRGINIA		:	SS
COUNTY OF HODELED	:		

On this of June, 2015, before me personally appeared Are hotter , to me known and each being duly sworn, deposes and says that he is authorized to sign on behalf of GPM WOC HOLDCO, LLC, a Delaware limited liability company, WOC Southeast Holding Corp., a Delaware limited liability corporation, Village Pantries Merger Sub, LLC, a Delaware limited liability company, Village Pantry Specialty Holding, LLC, a Delaware limited liability company, Marsh Village Pantries, LLC, a Delaware limited liability company, Village Pantry, LLC, a Delaware limited liability company, Mundy Realty, LLC, a Delaware limited liability company, ViVa Pantry & Petro Operations, LLC, a Delaware limited liability company, Village Variety Store Operations, LLC, a Delaware limited liability company, Next Door Group, LLC, a Delaware limited liability company, Pantry Property, LLC, a Delaware limited liability company, Next Door RE Property, LLC, a Delaware limited liability company, Next Door Operations, LLC, a Delaware limited liability company, Worsley Operating Company, LLC, a North Carolina limited liability company, LSF5 Cavalier Investments, LLC, a Delaware limited liability company, WOCSC, LLC, a South Carolina limited liability company, Palm Food Stores, LLC, a Delaware limited liability company and Virginia Oil Company, LLC, a Delaware limited liability company; that he signed the Power of Attorney pursuant to the authority vested in him by law; that the within Power of Attorney is the voluntary act of such company; and he desires the same to be recorded as such.

Notary Public

My Commission Expires



[SIGNATURE PAGES TO TRADEMARK SECURITY AGREEMENT]

### **COMPANY ACKNOWLEDGMENT**

UNITED STATES OF AM	IERICA	:	
STATE OF VIDGINIA		:	SS
STATE OF VIRGINIA COUNTY OF HEARING	:		

Notary Public

My Commission Expires

11/30/15

RECORDED: 06/04/2015



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