

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343511

| | | | |
|-----------------------------------|-------------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SOULCYCLE, LLC | | 05/18/2015 | LIMITED LIABILITY COMPANY: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | SoulCycle IP LLC | | |
| Street Address: | 609 Greenwich Street | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10014 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 37 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86104515 | SOUL | |
| Serial Number: | 86104495 | SOUL | |
| Serial Number: | 86328007 | SOUL | |
| Serial Number: | 86327994 | | |
| Serial Number: | 86224425 | TAP IT BACK | |
| Serial Number: | 86224417 | FIND YOUR SOUL | |
| Serial Number: | 86203100 | SOULCYCLE | |
| Serial Number: | 86357287 | | |
| Serial Number: | 86280819 | FIND YOUR SOUL | |
| Serial Number: | 86113908 | SOULCYCLE | |
| Serial Number: | 86081105 | SOUL | |
| Serial Number: | 86014899 | | |
| Serial Number: | 86014892 | SOULCYCLE | |
| Serial Number: | 85980326 | SOULCYCLE | |
| Serial Number: | 85980325 | | |
| Serial Number: | 85748957 | SOULSURVIVOR | |
| Serial Number: | 85748947 | SOULTEEN | |
| Serial Number: | 85748932 | SOULBANDS | |
| Serial Number: | 85173479 | SOULWATER | |
| TRADEMARK | | | |

OP \$940.00 86104515

| Property Type | Number | Word Mark |
|----------------|----------|-------------------|
| Serial Number: | 85173467 | |
| Serial Number: | 85788260 | SEE YOU ON A BIKE |
| Serial Number: | 85378863 | |
| Serial Number: | 85378857 | SOULCYCLE |
| Serial Number: | 85378848 | |
| Serial Number: | 85378841 | SOULCYCLE |
| Serial Number: | 77896895 | |
| Serial Number: | 77896727 | SOULCYCLE |
| Serial Number: | 77896569 | SOULCYCLE |
| Serial Number: | 77896501 | |
| Serial Number: | 77896498 | SOULCYCLE |
| Serial Number: | 77896495 | |
| Serial Number: | 77896201 | |
| Serial Number: | 77896084 | SOULCYCLE |
| Serial Number: | 77636834 | |
| Serial Number: | 77631756 | MINDBODYCARDIO |
| Serial Number: | 77001399 | SOULCYCLE |
| Serial Number: | 75597947 | SOUL WATER |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.826.5579 |
Email: pto@fkks.com
Correspondent Name: Catherine M.C. Farrelly
Address Line 1: 488 Madison Avenue, 10th Fl.
Address Line 4: New York, NEW YORK 10022

| | |
|--------------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | 023896.0200 |
| NAME OF SUBMITTER: | Catherine M.C. Farrelly |
| SIGNATURE: | /cmf/ |
| DATE SIGNED: | 06/04/2015 |

Total Attachments: 3

source=SOULCYCLE LLC - Certificate of Amendment (name change)#page1.tif
source=SOULCYCLE LLC - Certificate of Amendment (name change)#page2.tif
source=SOULCYCLE LLC - Certificate of Amendment (name change)#page3.tif

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on May 20, 2015.

Anthony Giardina

Anthony Giardina
Executive Deputy Secretary of State

150519000041

CSC 45
Drawdown

EXECUTION COPY

CERTIFICATE OF AMENDMENT
to the
ARTICLES OF ORGANIZATION
of
SOULCYCLE, LLC

Under and Pursuant to Section 211 of the Limited Liability Company Law
of the State of New York

FIRST: The name of the limited liability company is: SoulCycle, LLC.
The name under which it was organized is Elizabeth Plamondon Cutler, LLC.

SECOND: The date of filing the articles of organization is December 21, 2001.

THIRD: The amendment effected by this certificate of amendment is as follows:

Paragraph FIRST of the Articles of Organization, relating to the name
of the limited liability company, is hereby by amended to read as follows:

FIRST. The name of the limited liability company is:
SoulCycle IP LLC"

IN WITNESS WHEREOF, the undersigned executed this Amendment to the
Articles of Organization on this 18th day of May, 2015.

/s/ Terrence G. Boyle
Name: Terrence G. Boyle
Title: Authorized Person

CSC 45
Drawdown

FILED

2015 MAY 19 AM 8:14

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CERTIFICATE OF AMENDMENT
to the
ARTICLES OF ORGANIZATION
of
SOULCYCLE, LLC

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED MAY 19 2015

TAX \$ _____
BY: _____

RECEIVED
2015 MAY 18 PM 3:10

Under and Pursuant to Section 211 of the Limited Liability Company Law
of the State of New York

Paul, Hastings LLP
75 East 55th Street
New York, New York 10022

Cust Ref # 632842
KXIK

LEGAL_US_E # 114838506.2

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