

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lance Paragon Limited		06/01/2015	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Swann-Morton Limited		
Street Address:	Penn Works, Owlerton Green		
City:	Sheffield		
State/Country:	UNITED KINGDOM		
Postal Code:	S6 2BJ		
Entity Type:	UNITED KINGDOM Limited Company		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2991501	LANCE	
CORRESPONDENCE DATA			
Fax Number:	2037822889		
Phone:	203.498.4347		
Email:	fduffin@wiggin.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Francis J. Duffin, Wiggin and Dana LLP		
Address Line 1:	One Century Tower, P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06824		
ATTORNEY DOCKET NUMBER:	204730/US001		
DOMESTIC REPRESENTATIVE			
Name:	Francis J. Duffin, Wiggin and Dana LLP		
Address Line 1:	One Century Tower, P.O. Box 1832		
Address Line 4:	New Haven, CONNECTICUT 06508-1832		

ASSIGNMENT

WHEREAS, Lance Paragon Limited, a corporation organized and existing under and by virtue of the laws of the United Kingdom and having a business address at Owlerton Green, Sheffield, S6 2BJ, England, hereinbelow called "Assignor," owns a certain mark which has been registered as follows:

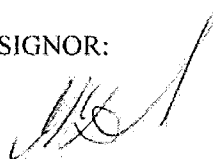
<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>	<u>MARK</u>
2991501	6 September 2005	LANCE

and;

WHEREAS, Swann-Morton Limited, a limited company organized and existing under the laws of the United Kingdom, and having a business address at Penn Works, Owlerton Green, Sheffield, S6 2BJ, England, hereinbelow called "Assignee," is desirous of acquiring the entire right, title and interest in and to the mark, the registration, and in and to any renewals and extensions that may be granted thereon, together with the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the mark, the registration of the mark, and in and to any extensions and renewals that may be granted thereon, together with the business connected with the mark, any goodwill associated with the mark, and any right to recover for past infringement thereof.

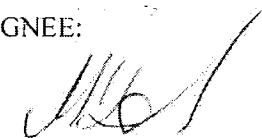
ASSIGNOR:


By: Michael Hirst

Title: Director

Date: 15th June 2015

ASSIGNEE:


By: Michael Hirst

Title: Director

Date: 15th June 2015