# CH \$40.00 13470

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM343611

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BP P.L.C.		08/15/2014	CORPORATION: UNITED KINGDOM

# **RECEIVING PARTY DATA**

Name:	BASF SE
Street Address:	CARL-BOSCH-STRASSE 38
City:	67056 LUDWIGSHAFEN AM RHEIN
State/Country:	GERMANY
Entity Type:	SOCIETAS EUROPAE (SE): GERMANY

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1347029	BREOX

### CORRESPONDENCE DATA

**Fax Number:** 2165796073

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 216-579-1700

Email: lhawkins@pearne.com

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP

Address Line 1: 1801 EAST 9TH STREET, SUITE 1200

Address Line 4: CLEVELAND, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	SKP-J3252
NAME OF SUBMITTER:	JOHN P. MURTAUGH
SIGNATURE:	/johnpmurtaugh/
DATE SIGNED:	06/05/2015

### **Total Attachments: 4**

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> TRADEMARK REEL: 005546 FRAME: 0264

Dated: 15 August 2014

BP p.l.c.

and

**BASF SE** 

# TRADE MARK ASSIGNMENT AGREEMENT

(United States of America)

**TRADEMARK** 

REEL: 005546 FRAME: 0265

This Agreement is made the 15th day of August 2014

### Between

- (1) BP p.l.c., a company incorporated in England with registered number 102498, whose registered office is at 1 St James's Square, London SW1Y 4PD (the "Assignor"); and
- (2) BASF SE, a company whose registered office is at Carl-Bosch-Strasse 38, 67056 Ludwigshafen am Rhein, Germany (the "Assignee").

### Whereas:

- (A) The Assignor is the owner of the Trade Marks.
- (B) The Assignor has agreed to assign to the Assignee all of its rights, title and interest in and to the Trade Marks upon the terms set out in this Agreement.

# It is agreed as follows:

### **Definitions**

In this Agreement "Trade Marks" means the registered trade marks and applications for registration listed in the Schedule to this Agreement, together with the goodwill of the business in the products for which, and to the extent only that, such trade marks are used.

# 1 Assignment

In consideration of the sum of ten Euro (10€), receipt of which is acknowledged, the Assignor hereby assigns to the Assignee all of its rights, title and interest in and to the Trade Marks, including without limitation:

- 1.1 all rights of action, powers and benefits in respect of the Trade Marks; and
- 1.2 the right to seek and recover damages and all other remedies for any past infringement of the Trade Marks.

### 2 Recordal of Assignment

The Assignee shall, at its own expense and as soon as reasonably practicable following execution of this Agreement, take all such steps and do all such things as are necessary to record the assignment of the Trade Marks to the Assignee on the relevant trade mark register.

TRADEMARK REEL: 005546 FRAME: 0266

### 3 Further Assurance

The Assignor shall at its own expense, execute all documents and do all such acts and things as may be reasonably requested by the Assignee in order to give legal effect to the assignment of the Trade Marks to the Assignee and the recordal thereof.

In witness whereof this Agreement has been entered into on the date stated at the beginning.

SIGNED by SARAH ANN LAMBETH Authorised Signatory on behalf of BP p.i.c.

SIGNED by ppa Wolff, Vice President i.V. Handzik, Senior Counsel, Intellectual Property

on behalf of BASF SE

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### أفترينا تسيية

# Schedule

# The Trade Marks

<u>Mark</u>	Appln No	Regn No	<u>Class</u>	<u>Status</u>
BREOX	73445933	1347029	1, 4	Registered

TRADEMARK REEL: 005546 FRAME: 0268

RECORDED: 06/05/2015