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ETAS ID: TM343643

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Flavor Infusion, LLC		05/18/2015	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Symrise, Inc.		
Street Address:	300 North Street		
City:	Teterboro		
State/Country:	NEW JERSEY		
Postal Code:	07608		
Entity Type:	CORPORATION: NEW JERSEY		

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3932013	FORMULATING A FLAVORFUL FUTURE

## **CORRESPONDENCE DATA**

**Fax Number:** 7132233717

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7132261200

Email: hipdocket@lockelord.com

Correspondent Name: Cole Mackey
Address Line 1: 600 Travis Street

Address Line 2: Suite 2800

Address Line 4: Houston, TEXAS 77002

ATTORNEY DOCKET NUMBER:	0024607.00011
NAME OF SUBMITTER:	Cole Mackey
SIGNATURE:	/Cole Mackey/
DATE SIGNED:	06/05/2015

#### **Total Attachments: 4**

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#### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "<u>Assignment</u>"), dated and made effective as of June 5, 2015, is by Flavor Infusion, LLC, a California limited liability company, having an address at 332 Forest Avenue, Unit 19, Laguna Beach, California 92651 ("<u>Assignor</u>"), in favor of Symrise, Inc., a New Jersey corporation, having an address at 300 North Street, Teterboro, New Jersey 07608, ("<u>Assignee</u>") (collectively, Assignor and Assignee are referred to herein as the "<u>Parties</u>").

#### WITNESSETH:

WHEREAS, Assignor is the recorded owner and applicant of all right, title and interest in and to that certain trademark registration and application for registration listed on <u>Schedule 1</u> annexed hereto (the "<u>Trademark</u>"), and the Parties desire to record the sole ownership of Assignee in such Trademark per that certain Asset Purchase Agreement, dated May 18, 2015, by and among Assignor, Assignee and certain other parties listed therein, in which Assignor agreed to and did assign to Assignee a one-hundred percent (100%) interest in the Trademark.

NOW, THEREFORE, for recordation, and to the extent not already assigned for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and set over, and ratify the same, to Assignee a one-hundred percent (100%) right, title and interest in and to the Trademark throughout the world and all other registrations and applications for registration (if any) of the Trademark, all goodwill evidenced by and appurtenant to the Trademark, and all renewals and extensions that may be granted in respect of any of said registrations or applications for registration, damages and other recoveries by reason of infringements (including past and present) of the Trademark with the right to sue therefor, and for the use and benefit of its successors, assigns and other legal representatives, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and legal representatives, to the end of the terms for which the Trademark has been or will be granted.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by a duly authorized corporate officer.

[Signature Page Follows]

Detroit\_5746715\_2

A881GNO8C	*** NOTARY BLOCK ***	
Flavor Infusion, LLC	STATE OF §	
Signature	COUNTY OF \$	
Name and Title	BEFORE ME, the undersigned authority, on this day personally appeared	
33.2 Francis 7" MV. M. 199 Address	to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and	
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	CIVEN UNDER MY HAND and seal of office this day of, 2015.	
	(SEAL)	
	Notary Public Commission No.:	

Signature Page to Trademark Assignment

#### ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California ( ) County of Orange ( )

On May 18, 2015 before me, Tracy L. Herdman, notary public, personally appeared Daniel Peter DeClark, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/fivey executed the same in his/her/their authorized capacity(es), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acting, executed the instrument.

I certify under BENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature

TRACY L. HENGMAN
DOMMS. #1981124
Notary Public - California
Drange County
say Come. Emires June 7, 2016

TRADEMARK REEL: 005546 FRAME: 0439

# **SCHEDULE 1**

# Trademark Application and Registration:

Mark	Application No.	Registration No.	Registration Date	Country
FORMULATING A FLAVORFUL FUTURE	77840565	3932013	03/15/2011	US

TRADEMARK REEL: 005546 FRAME: 0440

**RECORDED: 06/05/2015**