

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343675

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc., formerly known as Merrill Lynch Business Financial Services Inc., as Agent		06/05/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Batteries Plus, LLC
Street Address:	1325 Walnut Ridge Drive
City:	Hartland
State/Country:	WISCONSIN
Postal Code:	53029
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 51

Property Type	Number	Word Mark
Registration Number:	4482474	BATTERIES + BULBS
Serial Number:	85841432	BATTERIES PLUS BULBS
Registration Number:	4353192	BATTERIES + BULBS
Registration Number:	4438602	BATTERIES + BULBS
Registration Number:	4397808	GET WHAT YOU NEED
Registration Number:	4403059	BATTERIES + BULBS
Serial Number:	77932867	BATTERIESPLUS LIGHT BULBS
Registration Number:	4206953	ASCENT SUPPLY
Registration Number:	2861063	POWERTHAT LLC -- BATTERIES FOR EVERYTHIN
Registration Number:	3963488	CONTENDER
Registration Number:	3959371	WERKER
Registration Number:	3887973	EVERY BATTERY. EVERY BULB. EVERY TIME.
Registration Number:	3887960	ADD POWER TO YOUR LIFE
Registration Number:	3887956	THE REPLACE IT PLACE
Registration Number:	3909173	GREENENERGY
Registration Number:	3901836	ULTRA LAST
Registration Number:	3898024	NUON

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3926312	BULBS PLUS
Registration Number:	3955295	BATTERIES BULBS
Registration Number:	3373660	MEDCEL
Registration Number:	3322549	BATTERIES PLUS
Registration Number:	3409732	QUALTECH BATTERY SOLUTIONS
Registration Number:	3636882	XTREME
Registration Number:	3349408	SQUARE BRANDS
Serial Number:	85080022	X2POWER
Registration Number:	3529047	ASCENT BATTERY SUPPLY
Registration Number:	3455880	ASCENT BATTERY SUPPLY
Registration Number:	3725049	SCD
Registration Number:	3628191	GREENERGY
Registration Number:	3444389	AMERICA'S BATTERY EXPERTS
Serial Number:	77089341	MEDCEL
Serial Number:	77057569	BATTERIES PLUS
Serial Number:	77046320	BATTERY SQUAD
Serial Number:	77003410	QUALTECH BATTERY SOLUTIONS
Serial Number:	78906258	LUNAR
Serial Number:	78871434	XTREME
Serial Number:	78773460	WERKER
Serial Number:	78522526	ASCENT BATTERY SUPPLY
Serial Number:	78522497	LUNAR
Serial Number:	78522493	SQUARE BRANDS
Registration Number:	2943090	WERKER
Registration Number:	2855876	NUON
Registration Number:	2725695	+·
Registration Number:	2606180	AMERICA'S BATTERY EXPERTS
Registration Number:	2657145	SCANPAK
Registration Number:	2574183	XTREME PLUS VRLA
Registration Number:	2750654	XTREME
Registration Number:	1954621	1,000'S OF BATTERIES FOR 1,000'S OF ITEM
Registration Number:	1697440	BATTERIESPLUS
Registration Number:	1673125	AMERICA'S BATTERY STORES
Registration Number:	1468100	MEDCEL

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 005546 FRAME: 0659

Phone: 312.577.8034
Email: oscar.ruiz@kattenlaw.com
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman
Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-797
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NAME OF SUBMITTER:	Oscar Ruiz
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SIGNATURE:	/Oscar Ruiz/
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DATE SIGNED:	06/05/2015
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Total Attachments: 7

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of June 5, 2015, by GE Business Financial Services Inc., formerly known as Merrill Lynch Business Financial Services Inc., as agent (in such capacity, "Agent"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreements (as defined below).

WITNESSETH:

WHEREAS, BATTERIES PLUS, LLC, a Wisconsin limited liability company ("Grantor") and Agent were parties to (i) that certain Guarantor Security Agreement dated as of November 2, 2007 (the "GSA"), (ii) that certain Trademark Security Agreement dated as of August 29, 2014 (the "2014 TSA"), (iii) that certain Trademark Security Agreement dated as of December 19, 2013 (the "2013 TSA"), (iv) that certain Trademark Security Agreement dated as of December 20, 2012 (the "2012 TSA"), (v) that certain Trademark Security Agreement dated as of October 17, 2011 (the "2011 TSA"), (vi) the certain Trademark Security Agreement dated as of September 2, 2010 (the "2010 TSA"), and (vii) that certain Trademark Security Agreement dated as of November 2, 2007 (the "2007 TSA", and together with the GSA, the 2014 TSA, the 2013 TSA, the 2012 TSA, the 2011 TSA, and the 2010 TSA collectively, the "Security Agreements"), pursuant to which Grantor granted a security interest to Agent in certain Trademark Collateral as security for certain obligations owing by Grantor to Agent, including the Trademark Collateral set forth on Schedule I hereto;

WHEREAS, (i) the 2014 TSA was recorded by the Trademark Division of the United States Patent and Trademark Office ("USPTO") on September 2, 2014, at Reel 5354, Frame 0940, (ii) the 2013 TSA was recorded by the Trademark Division of the USPTO on December 19, 2013, at Reel 5177, Frame 0573, (iii) the 2012 TSA was recorded by the Trademark Division of the USPTO on December 20, 2012, at Reel: 4924, Frame: 0133; (iv) the 2011 TSA was recorded by the Trademark Division of the USPTO on October 27, 2011, at Reel: 4649, Frame: 0627, (v) the 2010 TSA was recorded by the Trademark Division of the USPTO on September 3, 2010, at Reel: 4272, Frame: 0192, and (vi) the 2007 TSA was recorded by the Trademark Division of the USPTO on November 2, 2007, at Reel: 3653, Frame: 0289; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademark Collateral and reassign any and all rights in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases, relinquishes and discharges its Lien on and security interest in all of Grantor's right, title and interest in, to and under the Trademark Collateral, including, but not limited to, the following:

(a) all of its Trademarks, providing for the grant by or to the Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

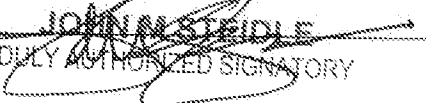
2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, any and all of Agent's right, title and interest in, to and under the Trademark Collateral.

3. The Agent hereby authorizes Grantor or Grantor's authorized representative to (i) record this Trademark Release and Reassignment with the U.S. Patent and Trademark Office and/or (ii) otherwise record or file this Trademark Release and Reassignment in the applicable governmental office or agency.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES
INC., as Agent**

By: 
Name: JOHN STEIDLE
Title: DULY AUTHORIZED SIGNATORY

SCHEDULE I

Trademarks

2014 TSA

Mark	Application Number	Application Date	Registration Number	Registration Date	Current Owner
BATTERIES + BULBS	85843882	02/07/13	4482474	02/11/14	Batteries Plus, LLC

2013 TSA

Mark	Application Number	Application Date	Registration Number	Registration Date	Current Owner
BATTERIES PLUS BULBS	85841432	02/05/13	N/A	N/A	Batteries Plus, LLC
BATTERIES + BULBS	85739117	09/26/12	4353192	06/18/13	Batteries Plus, LLC
BATTERIES + BULBS	85739119	09/26/12	4438602	11/26/12	Batteries Plus, LLC
GET WHAT YOU NEED	85766150	10/29/12	4397808	09/03/13	Batteries Plus, LLC
BATTERIES + BULBS	85841422	02/05/13	4403059	09/17/13	Batteries Plus, LLC

2012 TSA

Mark	Serial Number	Application Date	Registration Number	Registration Date	Current Owner
BATTERIESPLUS LIGHT BULBS	77932867	02/10/10			Batteries Plus, LLC
ASCENT SUPPLY	85273468	03/22/11	4206953	09/11/12	Batteries Plus, LLC
POWERTHAT LLC – BATTERIES FOR EVERYTHING	76477203	12/20/02	2861063	07/06/04	Batteries Plus, LLC

AND ANYTHING					
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2011 TSA

Mark	Serial Number	Application Date	Registration Number	Registration Date	Current Owner
CONTENDER	85042399	05/19/10	3963488	05/17/11	Batteries Plus, LLC
WERKER	77966284	03/23/10	3959371	05/10/11	Batteries Plus, LLC
EVERY BATTERY, EVERY BULB, EVERY TIME.	77939600	02/19/10	3887973	12/07/10	Batteries Plus, LLC
ADD POWER TO YOUR LIFE	77937466	02/17/10	3887960	12/07/10	Batteries Plus, LLC
THE REPLACE IT PLACE	77936792	02/16/10	3887956	12/07/10	Batteries Plus, LLC
GREENENERGY	77898357	12/21/09	3909173	01/18/11	Batteries Plus, LLC
ULTRA LAST	77891245	12/11/09	3901836	01/04/11	Batteries Plus, LLC
NUON	77870320	11/11/09	3898024	12/28/10	Batteries Plus, LLC
BULBS PLUS	77724672	04/29/09	3926312	03/01/11	Batteries Plus, LLC
BATTERIES BULBS	77663192	02/04/09	3955295	05/03/11	Batteries Plus, LLC
MEDCEL	77089341	01/23/07	3373660	01/22/08	Batteries Plus, LLC
BATTERIES PLUS	77057569	12/05/06	3322549	10/30/07	Batteries Plus, LLC
QUALTECH BATTERY SOLUTIONS	77003410	09/04/07	3409732	04/08/08	Batteries Plus, LLC
XTREME	78871434	04/24/07	3636882	01/09/09	Batteries Plus, LLC
SQUARE BRANDS	78522493	09/01/07	3349408	12/04/07	Batteries Plus, LLC

2010 TSA

Mark	Serial Number	Application Date	Registration Number	Registration Date	Current Owner
X2 POWER	85080022	07/08/10	N/A	N/A	Batteries Plus, LLC
ASCENT BATTERY SUPPLY	78522526	11/24/04	3529047	11/04/08	Batteries Plus, LLC
ASCENT BATTERY SUPPLY	78980311	03/27/07	3455880	06/24/08	Batteries Plus, LLC
BATTERIESPLUS +	77725776	04/30/09	3725049	11/24/09	Batteries Plus, LLC
GREENERGY	77402747	02/21/08	3628191	05/26/09	Batteries Plus, LLC
AMERICA'S BATTERY EXPERTS	77278273	09/12/07	3444389	06/10/08	Batteries Plus, LLC

2007 TSA

MEDCEL	77089341	1/23/07	N/A	N/A	Batteries Plus, LLC
BATTERIES PLUS	77057569	12/05/06	N/A	N/A	Batteries Plus, LLC
BATTERY SQUAD	77046320	8/07/07	N/A	N/A	Batteries Plus, LLC
QUALTECH BATTERY SOLUTIONS	77003410	9/04/07	N/A	N/A	Batteries Plus, LLC
LUNAR	78906258	6/12/06	N/A	N/A	Batteries Plus, LLC
XTREME	78871434	4/24/07	N/A	N/A	Batteries Plus, LLC
WERKER	78773460	8/17/07	N/A	N/A	Batteries Plus, LLC
ASCENT BATTERY SUPPLY	78522526	3/27/07	N/A	N/A	Batteries Plus, LLC
LUNAR	78522497	8/27/07	N/A	N/A	Batteries Plus, LLC
SQUARE BRANDS	78522493	9/01/07	N/A	N/A	Batteries Plus, LLC
WERKER	78322268	4/19/05	2943090	4/19/05	Batteries Plus, LLC
NUON	78173927	10/14/02	2855876	6/22/04	Batteries Plus, LLC
+	76352689	12/21/01	2725695	6/10/03	Batteries Plus, LLC
AMERICA'S BATTERY EXPERTS	76265477	6/01/01	2606180	8/06/09	Batteries Plus, LLC

SCANPAK	76256376	5/14/01	2657145	12/03/02	Batteries Plus, LLC .
XTREME PLUS VRLA	75738621	6/28/99	2574183	5/28/02	Batteries Plus, LLC
XTREME	75568342	10/09/98	2750654	8/12/03	Batteries Plus, LLC
1,000'S OF BATTERIES FOR 1,000'S OF ITEMS	74613017	12/20/94	1954621	2/06/96	Batteries Plus, LLC
BATTERIES PLUS	74168078	5/20/91	1697440	6/30/92	Batteries Plus, LLC
AMERICA'S BATTERY STORES	74168079	5/20/91	1673125	1/21/92	Batteries Plus, LLC
MEDCEL	73641597	1/28/87	1468100	12/8/87	Batteries Plus, LLC