

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Truth Consulting NY, Inc.		06/01/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Linda Ong		
Street Address:	73 Spring St. #501		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3080304	DA ROSARIO	
Registration Number:	3154489	DA ROSARIO, THE FIRST NAME IN TRUFFLES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mgrieco@olshanlaw.com		
Correspondent Name:	Mary L. Grieco		
Address Line 1:	65 East 55th Street		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Mary L. Grieco		
SIGNATURE:	/mary grieco/		
DATE SIGNED:	06/05/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 1st day of June 2015.

WHEREAS, Truth Consulting NY, Inc. a corporation organized and existing under the laws of New York, located and doing business at 306 Gold Street #23A, Brooklyn, NY 11201 (hereinafter referred to as "Assignor"), is the owner of the trademarks listed on Schedule A ("Marks") as well as the registrations for the same listed on Schedule B;

WHEREAS, Linda Ong, an individual, located and doing business at 73 Spring St. #501, New York, NY 10012 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be duly executed on its behalf as of the date first written above.

TRUTH CONSULTING NY, INC.

By: _____

Name: Linda Ong
Title: President/CEO

Linda Ong

SCHEDULE A


TRADEMARKS

DA ROSARIO

DA ROSARIO, THE FIRST NAME IN TRUFFLES



SCHEDULE B
APPLICATIONS/REGISTRATIONS

Country	Mark	Serial/Reg. No.
United States		3080304
United States	DA ROSARIO, THE FIRST NAME IN TRUFFLES	3154489

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