# CH \$65.00 137421

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM343875 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type                            |
|----------------------|----------|----------------|--|
| BLOW IN BLANKET, LLC |          | 12/17/2012     | LIMITED LIABILITY<br>COMPANY: VIRGINIA |

## **RECEIVING PARTY DATA**

| Name:           | SERVICE PARTNERS, LLC               |
|-----------------|-------------------------------------|
| Street Address: | 1029 Technology Park Drive          |
| City:           | Glen Allen                          |
| State/Country:  | VIRGINIA                            |
| Postal Code:    | 23059                               |
| Entity Type:    | LIMITED LIABILITY COMPANY: VIRGINIA |

## **PROPERTY NUMBERS Total: 2**

| Property Type        | Number  | Word Mark       |
|----------------------|---------|-----------------|
| Registration Number: | 1374218 | BLOW-IN BLANKET |
| Registration Number: | 2310217 | BIBS            |

## **CORRESPONDENCE DATA**

**Fax Number:** 3137926797

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 313-792-6485

Email: cheryl\_hammer@mascohq.com
Correspondent Name: Edgar A. Zarins/Masco Corporation

Address Line 1:21001 Van Born Rd.Address Line 4:Taylor, MICHIGAN 48180

ATTORNEY DOCKET NUMBER: 308-9000-G(BLOWINBLANKET)

NAME OF SUBMITTER: Edgar A. Zarins

SIGNATURE: /Edgar A. Zarins/

DATE SIGNED: 06/08/2015

**Total Attachments: 2** 

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TRADEMARK REEL: 005547 FRAME: 0856

900327082

#### ASSIGNMENT

WHEREAS, Blow In Blanket, LLC, a Virginia limited liability company having a principal place of business in Glen Allen, Virginia ("Assignor"), is the owner of the marks and corresponding registrations listed in Attachment A hereto (the 'Marks'); and

WHEREAS, Service Partners, LLC, a Virginia limited liability company having a place of business in Glen Allen, Virginia("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks and all registrations and applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the  $17^{\rm th}$  day of December, 2012.

BLOW IN BLANKET, LLC

By: Service Partners, LLC

Its: Manager-

John G. Sznewajs Its: Manager

County of Wayne

SS

State of Michigan )

On this  $17^{\rm th}$  day of December, 2012, before me, a notary in and for said county, personally appeared John G. Sznewajs, known to me to be the person who executed the within instrument and acknowledged to me that he is duly qualified to sign the foregoing instrument.

Notary Public

Sharon A. Werner
Notary Public – Michigan
Washtenaw County
Acting in Wayne County

Sharon h. Werner

My Commission Expires August 9, 2014

TRADEMARK REEL: 005547 FRAME: 0857

# ATTACHMENT A

# **U.S. REGISTRATIONS**

| <u>Mark</u>     | Registration No. | Registration Date |
|-----------------|------------------|-------------------|
| BLOW-IN BLANKET | 1,374,218        | December 3, 1985  |
| BIBS            | 2,310,217        | January 25, 2000  |

# **CANADA REGISTRATION**

| <u>Mark</u>     | Registration No. | Registration Date |
|-----------------|------------------|-------------------|
| BLOW-IN BLANKET | 346060           | October 7, 1988   |

TRADEMARK REEL: 005547 FRAME: 0858

**RECORDED: 06/08/2015**