# CH \$40.00 310369

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM343880

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RICE INSULATION & GLASS, INC.		06/11/2009	CORPORATION: FLORIDA

### **RECEIVING PARTY DATA**

Name:	BUILDER SERVICES GROUP, INC.	
Street Address:	260 Jimmy Ann Drive	
City:	Daytona Beach	
State/Country:	FLORIDA	
Postal Code:	32114	
Entity Type:	CORPORATION: FLORIDA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3103691	RICE

### **CORRESPONDENCE DATA**

**Fax Number:** 3137926797

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 313-792-6485

Email: cheryl\_hammer@mascohq.com
Correspondent Name: Edgar A. Zarins/Masco Corporation

Address Line 1: 21001 Van Born Rd.
Address Line 4: Taylor, MICHIGAN 48180

ATTORNEY DOCKET NUMBER:	006-3029-T(BLDR SRVC GRP)
NAME OF SUBMITTER:	Edgar A. Zarins
SIGNATURE:	/Edgar A. Zarins/
DATE SIGNED:	06/08/2015

**Total Attachments: 2** 

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TRADEMARK REEL: 005547 FRAME: 0859

900327086

### TRADEMARK ASSIGNMENT

WHEREAS, Rice Insulation & Glass, Inc., a Florida corporation having a principal place of business in Bonita Springs, Florida ("Assignor"), is the owner of the service marks and corresponding registrations (the 'Marks') identified in Attachment A hereto; and

WHEREAS, Builder Services Group, Inc., a Florida corporation having a place of business in Daytona Beach, Florida ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to these Marks, together with the goodwill of the business symbolized by the Marks and all registrations and applications therefor, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the  $11^{\rm th}$  day of June, 2009.

RICE INSULATION & GLASS, INC.

Name: Philip W. Rice

Its: Prezident

County of Lee ) s

State of Florida

On this 11<sup>th</sup> day of June, 2009, before me, a notary in and for said county, personally appeared Philip W. Rice, known to me to be the person who executed the within instrument and acknowledged to me that he is duly qualified to sign the foregoing instrument.

Notary Public

JENN GOURLEY
MY COMMISSION & DD 816161
EXPIRES: August 20, 2012
Bonded Thru Budget Notary Services

TRADEMARK REEL: 005547 FRAME: 0860

# ATTACHMENT A

# U.S. Registrations

Mark Reg. No. Reg. Date

RICE and Design 3,103,691 June 13, 2006

Common Law

RICE INSULATION

RICE INSULATION & GLASS

TRADEMARK REEL: 005547 FRAME: 0861

**RECORDED: 06/08/2015**