

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343966

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walker Winslow Financial Group, LLC		06/08/2015	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Walker Winslow Group, LLC		
Street Address:	155 Lafayette Road, Suite 1		
City:	North Hampton		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03862		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4200809	PARADIGM HEALTH PLANS	
Registration Number:	4248370	PARADIGM HEALTH PLANS	
Registration Number:	4595403	LIFESTYLE FOR LIFE	
Registration Number:	4587149	LIFESTYLE FOR LIFE	
Registration Number:	3976976	PARADIGM HEALTH PLANS	
Serial Number:	86548096	MAP	
Serial Number:	86548126	MEMBER ADVANTAGE	
Serial Number:	86548201	MEMBER ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	6034275530		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	603-427-0070		
Email:	mlorusso@loriplaw.com		
Correspondent Name:	Mark D. Lorusso		
Address Line 1:	PO Box 21915		
Address Line 4:	Portsmouth, NEW HAMPSHIRE 03802		
ATTORNEY DOCKET NUMBER:	WWG-9000		

OP \$215.00 4200809

NAME OF SUBMITTER:	Mark D. Lorusso
SIGNATURE:	/Mark D. Lorusso/
DATE SIGNED:	06/09/2015
Total Attachments: 2 source=WWG9000Assgn1#page1.tif source=WWG9000Assgn1#page2.tif	

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Walker Winslow Financial Group, LLC, a New Hampshire Limited Liability Company, having an address of 5A Stonewall Way, Stratham, New Hampshire 03885, the undersigned Assignor, hereby

Sells, assigns and transfers to Walker Winslow Group, LLC, a New Hampshire Limited Liability Company with a principal place of business at 155 Lafayette Road, Suite 1, North Hampton, New Hampshire 03862, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest in and to:

U.S. Service Mark Registration No. 4,200,809, registered September 4, 2012 for the mark PARADIGM HEALTH PLANS;

U.S. Service Mark Registration No. 4,248,370, registered November 27, 2012 for the mark PARADIGM HEALTH PLANS and Design;

U.S. Service Mark Registration No. 4,595,403, registered September 2, 2014 for the mark LIFESTYLE FOR LIFE;

U.S. Service Mark Registration No. 4,587,149, registered August 19, 2014 for the mark LIFESTYLE FOR LIFE and Design;

U.S. Service Mark Registration No. 3,976,976, registered June 14, 2011 for the mark PARADIGM HEALTH PLANS;

U.S. Service Mark Application Serial No. 86/548,096, filed February 27, 2015 for the mark MAP;

U.S. Service Mark Application Serial No. 86/548,126, filed February 27, 2015 for the mark MEMBER ADVANTAGE; and,

U.S. Service Mark Application Serial No. 86/548,096, filed February 27, 2015 for the mark MEMBER ADVANTAGE and Design.

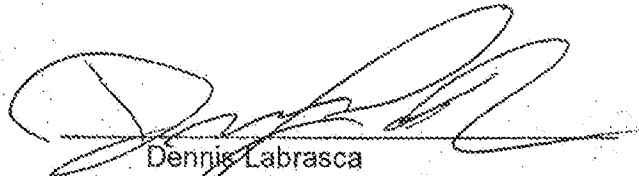
Assignor agrees that when requested, without charge to, but at the expense of the Assignee, it shall carry out in good faith the intent and purpose of this assignment by executing all rightful oaths, assignments, renewals, powers of attorney and other papers, by communicating to the Assignee all facts known to Assignor relating to the registrations and the history thereof, and generally by doing everything possible which the Assignee shall consider desirable and/or necessary for aiding Assignee in securing and maintaining proper trademark protection for the referenced service mark

registrations and service mark applications and for vesting title to all of the referenced service mark registrations and applications in the Assignee.

Assignor hereby requests the Honorable Commissioner of Patents and Trademarks to issue, as appropriate, trademark registrations and renewals thereof to the Assignee.

Assignor covenants with the Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor, and that the full right to convey the same as herein expressed is possessed by Assignor.

Dated: 6/8/15



Dennis Labrasca
President
Walker Winslow Financial Group, LLC