

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344064

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Callaway Golf Company		06/05/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	American Sports Licensing, Inc.		
Street Address:	1011 Centre Road, Suite 339		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19805		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3083706	T TOP FLITE	
Registration Number:	3127769	TOP T FLITE	
Registration Number:	3684370	TF	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-881-7000		
Email:	angie.wicker@alston.com		
Correspondent Name:	Ginabeth B. Hutchison		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Ginabeth B. Hutchison		
SIGNATURE:	/Ginabeth B. Hutchison/		
DATE SIGNED:	06/09/2015		
Total Attachments: 7			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, **CALLAWAY GOLF COMPANY**, a company organized under the laws of the state of Delaware and located at 2180 Rutherford Road, Carlsbad, California 92008 U.S.A. (hereinafter referred to as "ASSIGNOR")

WHEREAS, **AMERICAN SPORTS LICENSING, INC.**, a corporation organized under the laws of the state of Delaware and located at 1011 Centre Road, Suite 339, Wilmington, Delaware 19805 U.S.A. (hereinafter referred to as "ASSIGNEE") acquired any of ASSIGNOR's rights in or to the trademark registrations listed on Schedule A attached hereto, and all other rights to the trademarks associated therewith (the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers and sells, unto ASSIGNEE, its legal representatives and assigns, any of ASSIGNOR'S worldwide right, title, interest, associated goodwill, and all rights of action against third parties ASSIGNOR has or may have in the future in and to said Marks, including, without limitation, all trademark and service mark rights, trade dress rights, copyrights and any and all other intellectual property rights in the Marks, together with any other applications or registrations for the Marks; which interests and rights shall be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment, and sale not been made.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound, has caused this Trademark Assignment Agreement to be executed effective as of the 5 day of June 2015.

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ASSIGNOR:

CALLAWAY GOLF COMPANY

Signature: *Brian P. Lynch*

Printed Name: Brian P. Lynch

Title: SVP General Counsel & Corporate Secretary



STATE OF California
COUNTY OF San Diego

On the 5th day of June in the year 2015, before me, the undersigned, a Notary Public in and for said state, personally appeared Brian P. Lynch, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

Maira Garcia

Notary Public

My Commission Expires: 10-29-16

(SEAL)



ASSIGNEE:

AMERICAN SPORTS LICENSING, INC.

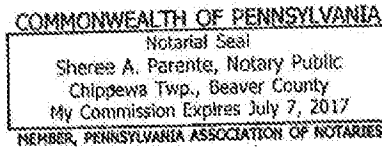
Signature: [Handwritten Signature]
Printed Name: Elizabeth H. Baran
Title: Attorney at Law

COMMONWEALTH OF Pennsylvania
COUNTY OF Allegheny

On the 4 day of June in the year 2015, before me, the undersigned, a Notary Public in and for said state, personally appeared Elizabeth H. Baran, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

(SEAL)



[Handwritten Signature]
Notary Public
My Commission Expires: 7/7/17






**REGISTRATIONS AND APPLICATIONS
SCHEDULE A**

Country	Mark	Registration #	Registration Date	Goods	Owner Name
Brazil	TOP-FLITE	007567936	9/2/1966	Classes 20, 22, 28: Golf balls, tennis rackets; of "badminton" rackets, shuttlecocks, volleyballs, basketballs and soccer balls, golf clubs, footballs, rackets "squash", beaters (bats) Baseball; beaters (bats) of "softball", table tennis racket and table tennis balls; "skis" and sticks / drivers "ski"	Callaway Golf Company
Colombia	TOP-FLITE (Stylized, 1994) TOP-FLITE	188380	8/15/1996	Class 25: Hats, caps, gloves, neckties, averages, underclothes, t-shirts, trousers, sport t-shirts, shirts, woven shirts of tricot, shirts, leather sweaters, coats, jackets, trousers for cattle tender (jeans), skirts, clothes to make sport, trousers to make sport, camisoles for pole, t-shirts and neck, suits for heating for deportes, blouses, dresses, fit clothes expandable, informal boots, shoes, leather shoes, shoes for baseball, shoes for basketball, shoes for soccer, shoes for golf and shoes for athletics	Callaway Golf Company
Honduras	TOP-FLITE (Stylized, 1994) TOP-FLITE	72641	9/14/1996	Class 28: Sporting goods	Lisco Sports, Inc.
International Registration	TOP-FLITE D2	900758	9/29/2006	Class 28: Golf bags	Callaway Golf Company

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Country	Mark	Registration #	Registration Date	Goods	Owner Name
International Registration	FREAK	948383	12/7/2007	Class 28: Golf balls	Callaway Golf Company
International Registration	TF (Stylized) & Design 	948738	12/7/2007	Class 28: Golf bags; golf balls; golf club covers; golf clubs; golf gloves (Callaway Golf Company
International Registration	DIMPLE IN DIMPLE	950665	1/8/2008	Class 28: Golf balls	Callaway Golf Company
International Registration	NEVER LAY UP	950760	1/8/2008	Class 28: Golf bags; golf balls; golf clubs; fitted head covers for golf clubs	Callaway Golf Company
International Registration	D2 DIVA	980742	8/28/2008	Class 28: Golf balls	Callaway Golf Company
International Registration	TF (Stylized) & Design 	1003111	5/12/2009	Class 25: Footwear; headwear; jackets; shirts	Callaway Golf Company
Malaysia	TOP-FLITE	96001329	2/2/1996	Class 28: Golf balls, golf clubs, golf bags, tees, golf gloves, tennis balls, racquetballs, tennis rackets, racquetball rackets, racket covers, baseballs, softballs, baseball bats, softball bats, baseball and softball gloves, soccer balls, footballs, basketballs, volleyballs, volleyball nets, basketball nets and backboards, badminton rackets and nets; all included in Class 28	Callaway Golf Company
Philippines	BIRD ON BALL Design 1	420045036	10/24/2005	Class 28: Golf clubs, golf club covers, golf gloves, golf bags	Callaway Golf Company

Country	Mark	Registration #	Registration Date	Goods	Owner Name
Poland	TOP-FLITE (Stylized, 1994) TOP-FLITE	106961	11/9/1998	Class 28: Golf balls, golf clubs, golf bags, tees, golf gloves, swimming goggles, tennis balls, racquetballs, tennis rackets, racquetball rackets, racket covers, baseballs, softball, baseball bats, softball bats, baseball and softball gloves, soccer balls, footballs, basketballs, volleyballs, volleyball nets, basketball nets and backboards, badminton racket and nets; all included in class 28	Callaway Golf Company
Portugal	TOP-FLITE	315379	11/4/1996	Class 28: Golf balls, golf clubs, golf bags, tees (small plastic holders where you place the golf ball to play), golf gloves, goggles, tennis balls, racket balls, tennis rackets, tennis rackets the racket, covers for rackets, balls, baseball, softball balls, baseball bats, softball bats, gloves for baseball and softball, soccer balls, footballs, basketballs, volley balls, volleyball nets, networks and rear tables, basketball court, badminton rackets and nets	SAHARA CORP
Spain	TOP-FLITE (Stylized, 1994) TOP-FLITE	M2417879	2/20/2002	Class 28: Golf bags, golf tees, golf tee holders, scorekeepers, practice balls, golf club head covers, golf ball retrievers, golf club swing aids, namely, putting cups, greens and returns (Int. 28).	Callaway Golf Company
Switzerland	TOP-FLITE	2P-322269	9/23/1981	Class 28: Basketballs, volleyballs, nets for playing these ball games	Callaway Golf Company

Country	Mark	Registration #	Registration Date	Goods	Owner Name
United States	TOP-FLITE (with stylized TF b/w triangle) & Design 	3,083,706	4/18/2006	Class 25: hats and golf apparel - namely, shirts, socks, and jackets	Callaway Golf Company
United States	TOP-FLITE (with stylized TF b/w triangle) & Design 	3,127,769	8/8/2006	Class 28: golf balls, golf clubs, and golf bags	Callaway Golf Company
United States	TF (Stylized) & Design 	3,684,370	9/15/2009	Class 25: Footwear; Headwear; Jackets; Shirts	Callaway Golf Company