

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344085

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacific Coast Feather Company		03/31/2015	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Stepbrand Enterprises, Inc.		
Street Address:	520 W ERIE SUITE 230		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3666247	UNITED FEATHER & DOWN	
Registration Number:	2280430		
Registration Number:	1891120		
CORRESPONDENCE DATA			
Fax Number:	3123727951		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-704-2185		
Email:	mstreit@sugarfgh.com		
Correspondent Name:	Matthew F. Streit		
Address Line 1:	30 N LaSalle St, STE 3000		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	8918.004		
NAME OF SUBMITTER:	Matthew F. Streit		
SIGNATURE:	/Matthew F. Streit/		
DATE SIGNED:	06/09/2015		
Total Attachments: 3			
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EXHIBIT A

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "*Assignment*"), effective as of March 31, 2015, is made and entered into by and between Pacific Coast Feather Company, a Washington corporation ("*PCF*"), and Stepbrand Enterprises, Inc., a New York corporation ("*Stepbrand*"), pursuant to and in accordance with the terms of that certain Trademark and Domain Name Transfer Agreement by and among PCF and Stepbrand dated as of March 31, 2015 (the "*Transfer Agreement*"). Capitalized terms not otherwise defined herein shall have the meaning ascribed to such terms in the Transfer Agreement.

- 1. Trademark Assignment.** PCF hereby sells, transfers, conveys, assigns, and delivers to Stepbrand, all of its right, title and interest in and to the trademark registrations and other trademarks listed on *Exhibit I* attached to this Assignment (the "*Trademarks*"), together with the right to recover for damages and profits and other remedies for past infringements thereof, and any and all of the goodwill and common law rights associated with or symbolized by the Trademarks.
- 2. Successors and Assigns.** This Assignment will be fully binding upon, inure to the benefit of and be enforceable by the parties and their respective successors and assigns.
- 3. Governing Law.** This Assignment shall be governed by and construed in accordance with the laws of the State of Washington, without regard to principles of conflicts of law.
- 4. Counterparts.** This Assignment may be executed by facsimile signature and in two or more counterparts, each of which shall be deemed to be an original but all of which together will constitute one and the same instrument.

[Signature page follows]

EXHIBIT I

Registered Trademarks

U.S. TRADEMARKS				
Mark	Ser./Reg. No.	Current Owner	Int'l Class(es)	Status / Deadline
UNITED FEATHER & DOWN	Reg. 3,666,247	Pacific Coast Feather Company.	20, 22, 24	Registered on the Principal Register. Declaration of Use due August 11, 2015
Three swans design logo	Reg. 2,280,430	Pacific Coast Feather Company.	20, 22, 24	Registered on the Principal Register. Section 8 Renewal due September 28, 2019
One swan design logo	Reg. 1,891,120	Pacific Coast Feather Company.	22	Registered on the Principal Register. Section 8 Renewal due April 25, 2015

Unregistered Trademarks

United Feather & Down, Inc.

Knickerbocker Feather

Skorecky Feather