

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344170

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broadway Video Entertainment, Inc.		06/10/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Broadway Video Group, Inc.		
Street Address:	30 Rockefeller Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10112		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4479133	7 MINUTES IN HEAVEN	
Registration Number:	3688204	BROADWAY VIDEO	
Registration Number:	3812372	BROADWAY VIDEO V	
Registration Number:	4653179	PORTLANDIA	
Registration Number:	4348194	PORTLANDIA	
Registration Number:	4351703	PUT A BIRD ON IT	
CORRESPONDENCE DATA			
Fax Number:	3102037199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 277-1010		
Email:	jwald@irell.com, mcohen@irell.com, trademarks@irell.com		
Correspondent Name:	Jane Shay Wald		
Address Line 1:	1800 Avenue of the Stars, Suite 900		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	109240-0028		
NAME OF SUBMITTER:	Jane Shay Wald		
SIGNATURE:	/Jane Shay Wald/		
DATE SIGNED:	06/10/2015		

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Total Attachments: 2


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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by Broadway Video Entertainment, Inc., a New York corporation, having a place of business located at 1619 Broadway, New York, New York 10019 ("Assignor"), as assignor, in favor of The Broadway Video Group, Inc., a Delaware corporation, having a place of business located at 30 Rockefeller Plaza, New York, New York 10112 ("Assignee"), as assignee, with reference to the following facts and circumstances:

WHEREAS, Assignor is the proprietor of the following United States Trademark registrations (the "Trademarks"):

Trademark	Registration No.	Issue Date
7 MINUTES IN HEAVEN	4,479,133	February 4, 2014
BROADWAY VIDEO	3,688,204	September 29, 2009
	3,812,372	July 6, 2010
PORTLANDIA	4,653,179	December 9, 2014
PORTLANDIA	4,348,194	June 4, 2013
PUT A BIRD ON IT	4,351,703	June 11, 2013

WHEREAS, Assignee desires to acquire all right, title and interest in and to these Trademarks and the goodwill of the Assignor with respect to these Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation, the Trademark registrations identified above, together with the goodwill of the business symbolized by the Trademarks, as well as its entire right, title and interest in and to any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements of the Trademarks.


Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer thereunto duly authorized.

Broadway Video Entertainment, Inc.

Dated: June 10, 2015

By: _____


Kathy Miller, Senior Vice President
and Assistant Secretary