

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344175

| | | | |
|---|--|----------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Travel Daily News, Inc. | | 06/10/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Discovery Communications, LLC | | |
| Street Address: | One Discovery Place | | |
| City: | Silver Spring | | |
| State/Country: | MARYLAND | | |
| Postal Code: | 20910 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4736462 | SEX SENT ME TO THE SLAMMER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2028576395 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2028576000 | | |
| Email: | tmdocket@arentfox.com | | |
| Correspondent Name: | Anthony V. Lupo; Arent Fox LLP | | |
| Address Line 1: | 1717 K Street, NW | | |
| Address Line 4: | Washington, D.C. 20006-5344 | | |
| ATTORNEY DOCKET NUMBER: | 026151.00000 | | |
| NAME OF SUBMITTER: | James J. Mercurio | | |
| SIGNATURE: | /jamesjmercurio/ | | |
| DATE SIGNED: | 06/10/2015 | | |
| Total Attachments: 1 | | | |
| source=SEX SENT ME TO THE SLAMMER - Signed Assignment#page1.tif | | | |

OP \$40.00 4736462

ASSIGNMENT

WHEREAS, Travel Daily News, Inc., a Delaware corporation, having an address of 1717 K Street, NW, Washington, District of Columbia 20036-5342 (hereinafter "Assignor"), has adopted the trademark SEX SENT ME TO THE SLAMMER (hereinafter the "Mark"), and has registered the Mark with the United States Patent and Trademark Office which registration (Reg. No. 4736462) is valid and subsisting (the "Registration");

WHEREAS, on June 10, 2015, Assignor assigned and transferred all of its right, title, and interest in and to the Registration and the Mark to Discovery Communications, LLC, a Delaware limited liability company, having a place of business at One Discovery Place, Silver Spring, Maryland 20910 (hereinafter "Assignee"),

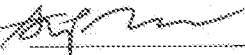
WHEREAS, the parties desire to transfer all right, title, and interest in and to the Registration, the Mark, and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee, as of June 10, 2015, the right, title, interest in and to the Registration, the Mark, and the goodwill of the business associated with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringements of the Mark assigned. Assignor represents and warrants that it is the sole owner of the Mark and has the authority to assign the Mark to assignee.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

Travel Daily News, Inc.

By:  _____

Name: Stephanie Marks _____

Title: SVP, Corporate Secretary _____

Date: 6/10/2015 _____

AFDOCS/12164170.1