

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344255

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DataSource, Inc.		06/08/2015	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	DSI/DataSource, Inc.		
Street Address:	1400 Universal Avenue		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64120		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4667380	B2LOCAL	
CORRESPONDENCE DATA			
Fax Number:	4078412343		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-841-2330		
Email:	aimber@addmg.com		
Correspondent Name:	Allison R. Imber		
Address Line 1:	255 South Orange Avenue, Suite 1401		
Address Line 4:	Orlando, FLORIDA 32801		
NAME OF SUBMITTER:	Allison R. Imber		
SIGNATURE:	/Allison R. Imber/		
DATE SIGNED:	06/11/2015		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS **DataSource, Inc.**, a Missouri corporation, whose address is 1400 Universal Avenue, Kansas City, Missouri (hereinafter "ASSIGNOR"), is the owner of U.S. Service Mark Registration No. 4,667,380 for the mark **B2LOCAL** (hereinafter "the Mark"); and

WHEREAS, ASSIGNOR desires to assign and transfer all right, title and interest in the Mark to **DSI/Datasource, Inc.**, a Delaware corporation, whose address is 1400 Universal Avenue, Kansas City, Missouri (hereinafter "ASSIGNEE"); and

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE all right, title and interest ASSIGNOR has in and to the Mark, together with the goodwill of the business symbolized thereby and all accrued claims and causes of action ASSIGNOR has or may have in connection with the Mark.

Datasource, Inc.

Dated: 6-8-15

Signature: 

Print name: Tracy L. Stoger

Title: Chief Marketing Officer