

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344289

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crumb Corps of Texas, LLC	FORMERLY Crumb Corps, LLC	01/24/2011	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Crumb Corps, LLC		
Street Address:	1865 Summit Ave.		
Internal Address:	Suite 605		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75074		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1892289	COOKIES BY DESIGN	
CORRESPONDENCE DATA			
Fax Number:	9729310124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972-852-1712		
Email:	maral.kilejian@mrkpc.com		
Correspondent Name:	Maral Kilejian		
Address Line 1:	2425 N. Central Expy.		
Address Line 2:	Suite 200		
Address Line 4:	Richardson, TEXAS 75080		
NAME OF SUBMITTER:	Maral Kilejian		
SIGNATURE:	/Maral Kilejian/		
DATE SIGNED:	06/11/2015		
Total Attachments: 1			
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OP \$40.00 1892289

ASSIGNMENT OF TRADEMARKS

This Assignment is made effective as of the 24th day of January, 2011, between Crumb Corps of Texas, LLC, a Texas limited liability company f/k/a Crumb Corps, LLC (“**Assignor**”) and Crumb Corps, LLC a Delaware limited liability company (“**Assignee**”).

WHEREAS, Crumb Corps, LLC was formed under the laws of the State of Texas on July 27, 2007 and on February 28, 2008, Crumb Corps, LLC filed a Certificate of Amendment with the Texas Secretary of State changing the name of the company to Crumb Corps of Texas, LLC;

WHEREAS, Assignor owns the service mark “COOKIES BY DESIGN”, and other trademarks, service marks, slogans, and indicia of origin relating to the operation of COOKIES BY DESIGN[®] retail shoppes (collectively, the “**Trademarks**”);

WHEREAS, Assignor has registered the following mark on the Principal Register of the U.S. Patent and Trademark Office (collectively referred to as the “**Registration**”):

- “COOKIES BY DESIGN” (standard character) Registration No. 1892289;

WHEREAS, Assignor warrants and represents that no rights in any of the Trademarks, or the Registration has been granted by the Assignor; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademarks and Registration, and all good will symbolized by the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

All right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and all rights in and to the Registration, as identified above.

ASSIGNOR:

Crumb Corps of Texas, LLC
f/k/a Crumb Corps, LLC
a Texas limited liability company

By: 

Jack Long Executive Vice President

ASSIGNEE:

Crumb Corps, LLC
a Delaware limited liability company

By: 

Jack Long Chief Executive Officer