# OP \$40.00 4477264

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM344330

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Greg Smith Equipment Sales, Inc.		12/31/2013	CORPORATION:

### **RECEIVING PARTY DATA**

Name:	Atlas Automotive Equipment, LLC	
Street Address:	5800 Massachusetts Ave	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46218	
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4477264	ATLAS ATLAS EQUIPMENT

## CORRESPONDENCE DATA

**Fax Number:** 4049976021

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4048442759

**Email:** cbrown@jamesbatesllp.com

Correspondent Name: W. Collins Brown
Address Line 1: 3399 Peachtree Rd

Address Line 2: Suite 1700

Address Line 4: ATLANTA, GEORGIA 30326

NAME OF SUBMITTER: W. Collins Brown	
SIGNATURE:	/W. Collins Brown/
DATE SIGNED:	06/11/2015

**Total Attachments: 1** 

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TRADEMARK REEL: 005550 FRAME: 0652

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# ASSIGNMENT OF MARK

WHEREAS, GREG SMITH EQUIPMENT SALES INC, a corporation organized under the laws of the State of Indiana (hereinafter "Assignor"), and doing business at 5800 Massachusetts Avenue, Indianapolis, Indiana 46218, is the owner of an Indiana State Trademark Registration for the mark ATLAS EQUIPMENT (word mark) and has pending with the United States Patent and Trademark Office the mark ATLAS ATLAS EQUIPMENT and Design, Serial No. 85/913,483 (collectively, hereafter "the Mark"); and

WHEREAS, ATLAS AUTOMOTIVE EQUIPMENT, LLC, a limited liability company organized under the laws of the State of Indiana (hereinafter "Assignee"), and doing business at 5800 Massachusetts Avenue, Indianapolis, Indiana 46218, is a wholly owned subsidiary of the Assignor and desires to acquire all right, title and interest in and to the Mark and all right, title and interest in and to the Indiana State Trademark Registration for the Mark;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and does hereby assign and transfer unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and all right, title and interest in and to said Indiana State Trademark Registration and United States Patent and Trademark Office registration for the Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective as of the 31st day of December, 2013.

GREG SMITH EQUIPMENT SALES INC

By:
Gavin W. Smith, Authorized Representative

STATE OF INDIANA
) SS:

Before me, the undersigned, a Notary Public in and for said County and State, personally appeared Gavin W. Smith, an authorized representative of Greg Smith Equipment Sales Inc, who acknowledged the execution of this Assignment of Mark.

Witness my hand and Notarial Seal this What of December, 2013.

My Commission Expires: 8-20-16	Notary Public Oury
My County of Residence:  HEINTELES	Printed Grand

KD\_Assignment of Marks - Atlas/1

TRADEMARK REEL: 005550 FRAME: 0653

**RECORDED: 06/11/2015**