

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344400

| | | | |
|-----------------------------------|------------------------------|------------------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Manheim, Inc. | | 08/21/2014 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cox Automotive, Inc. | | |
| Street Address: | 6205 Peachtree Dunwoody Road | | |
| City: | Atlanta | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30328 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 42 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4627451 | INVENTORY FINANCE SOLUTIONS. SIMPLIFIED. | |
| Registration Number: | 4537180 | DEALSHIELD | |
| Registration Number: | 4523133 | NEXTGEAR C A P I T A L | |
| Registration Number: | 4392302 | ONLINE VEHICLE EXCHANGE | |
| Registration Number: | 4518899 | NEXTGEAR CAPITAL | |
| Registration Number: | 4404640 | MYMOBILELISTING | |
| Registration Number: | 4431068 | BUY.SELL.WIN. | |
| Registration Number: | 4293203 | SIMULCAST EVERYWHERE | |
| Registration Number: | 4182253 | OVE | |
| Registration Number: | 4272946 | MORE BETTER EASIER | |
| Registration Number: | 4153034 | MORE BETTER EASIER | |
| Registration Number: | 3082809 | CLEAN TEAM | |
| Registration Number: | 3201964 | MAFS | |
| Registration Number: | 3178569 | TOTAL RESOURCE AUCTIONS | |
| Registration Number: | 3135431 | DETAIL DOUBLE CHECK | |
| Registration Number: | 3178535 | TOTAL RESOURCE AUCTIONS | |
| Registration Number: | 3092848 | CLEAN M TEAM CUSTOMIZED DETAIL SERVICES | |
| Registration Number: | 3200535 | MANHEIM SIMULCAST | |
| Registration Number: | 4024528 | WHOLESALE SMARTER | |

OP \$1065.00 4627451

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------------------|
| Registration Number: | 4023504 | MANHEIM EASY RETURN |
| Registration Number: | 3821868 | M MANHEIM SPECIALTY AUCTIONS |
| Registration Number: | 3821862 | M MANHEIM FRONTLINE |
| Registration Number: | 3863154 | M MANHEIM HEAVY TRUCK AND EQUIPMENT AUCT |
| Registration Number: | 3821861 | M MAFS MANHEIM FINANCIAL SERVICES |
| Registration Number: | 3830943 | THURSDAY THUNDER |
| Registration Number: | 3880874 | MANHEIM FRONTLINE |
| Registration Number: | 3830255 | LANE ALERT! AND IT'S FREE! DON'T MISS A |
| Registration Number: | 3795229 | LANE ALERT |
| Registration Number: | 3724780 | SIMULCAST POWERED BY MANHEIM |
| Registration Number: | 3660911 | OVE.COM POWERED BY MANHEIM |
| Registration Number: | 3779146 | RETAIL READY DETAIL |
| Registration Number: | 3594792 | OTTO THE FERRET |
| Registration Number: | 3594791 | |
| Registration Number: | 3460301 | MANHEIM MARKET REPORT |
| Registration Number: | 3434615 | INSIGHT ECR |
| Registration Number: | 3358874 | MMR |
| Registration Number: | 3390352 | THE WHOLESALE INSTITUTE |
| Registration Number: | 3315946 | EXOTIC HIGHLINE EVENTS |
| Registration Number: | 2963856 | MANHEIM DRIVE |
| Registration Number: | 2725530 | MANHEIM USED VEHICLE VALUE INDEX |
| Registration Number: | 1699332 | MANHEIM AUCTIONS |
| Registration Number: | 1431462 | EXOTIC HIGHLINE SALE |

CORRESPONDENCE DATA

Fax Number: 4048156555

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-815-6500

Email: byates@kilpatricktownsend.com

Correspondent Name: Samantha Hayes Barber, Esq.

Address Line 1: 1100 Peachtree Street, Suite 2800

Address Line 2: c/o Kilpatrick Townsend & Stockton LLP

Address Line 4: Atlanta, GEORGIA 30309-4528

ATTORNEY DOCKET NUMBER: C1035/918908

NAME OF SUBMITTER: Samantha Hayes Barber

SIGNATURE: /Samantha Barber/

DATE SIGNED: 06/12/2015

Total Attachments: 2

source=Certificate of Change of Name to Cox Automotive, Inc#page1.tif

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MANHEIM, INC.", CHANGING ITS NAME FROM "MANHEIM, INC." TO "COX AUTOMOTIVE, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF AUGUST, A.D. 2014, AT 4:18 O'CLOCK P.M.

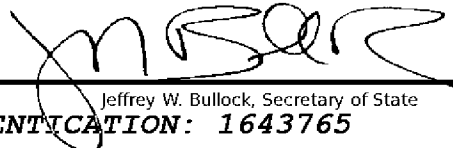
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2258417 8100

141102054

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1643765

DATE: 08-22-14

TRADEMARK
REEL: 005550 FRAME: 0838

CERTIFICATE OF AMENDMENT
OF THE CERTIFICATE OF INCORPORATION
OF MANHEIM, INC.

MANHEIM, INC., a corporation organized and existing under and by virtue of the General Corporation Laws of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted resolutions proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, That it is in the best interest of the Corporation to amend its Certificate of Incorporation by changing the First Article thereof so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation is Cox Automotive, Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 222 of the General Corporation Law of the State of Delaware.

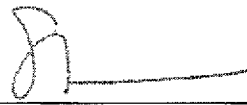
THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That said Amendment of the Corporation's Certificate of Incorporation shall be effective as of the effective date of the filing of this Certificate of Amendment of the Certificate of Incorporation with the Secretary of State of the State of Delaware.

FIFTH: That the capital of the Corporation will not be reduced under or by reason of said Amendment.

21st IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed this day of August, 2014.

MANHEIM, INC.

By: 
Shauna Sullivan Muhl, Secretary