

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344547

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Cummings Acquisition, Inc. | | 06/09/2015 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | CA Massachusetts Holdings, Inc. | | |
| Street Address: | 175 Sully's Trail, 3rd Floor | | |
| City: | Pittsford | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 14534 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0514508 | SUNDAY TELEGRAM | |
| Registration Number: | 1574954 | TELEGRAM & GAZETTE | |
| Registration Number: | 3435806 | ON THE COMMON.COM | |
| Registration Number: | 3613680 | D.B.A. | |
| Registration Number: | 3831449 | WORCESTERU | |
| Registration Number: | 4075542 | MASSMOMS.COM | |
| Registration Number: | 4503062 | WORCESTER CONNECTS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2165669711 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2165669700 | | |
| Email: | docketing@rankinhill.com | | |
| Correspondent Name: | Rankin, Hill & Clark LLP | | |
| Address Line 1: | 38210 Glenn Avenue | | |
| Address Line 4: | Willoughby, OHIO 44094-7808 | | |
| ATTORNEY DOCKET NUMBER: | GHM-39368 | | |
| NAME OF SUBMITTER: | Stephen A. Hill | | |
| SIGNATURE: | /stephen a hill/ | | |

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|---|------------|
| DATE SIGNED: | 06/14/2015 |
| Total Attachments: 4 source=898230_4#page1.tif source=898230_4#page2.tif source=898230_4#page3.tif source=898230_4#page4.tif | |

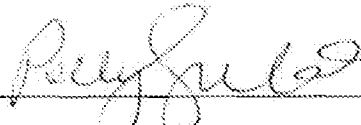
Trademark Assignment

Whereas, Cummings Acquisition, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks which are listed in Exhibit 1 attached hereto; and

Whereas, CA Massachusetts Holdings, Inc., a corporation organized under the laws of the State of Delaware, having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire rights in and to said marks;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations of said marks.

CUMMINGS ACQUISITION, INC.

By 
Printed Name: POLLY GRUNFELD SRK
Title: SR. VICE PRESIDENT

Date: JUNE 9, 2015

STATE OF NEW YORK

COUNTY OF MONROE

On this 9th day of JUNE 2015, before me appeared POLY ARINFELD STEK, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified company with authority to do so.

(Notarial Seal)

Monica L. Treviso
Notary Public

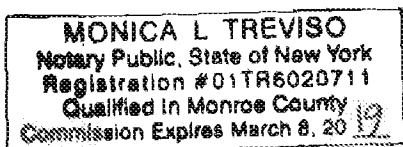



EXHIBIT 1

LIST OF TRADEMARK REGISTRATIONS

FEDERAL REGISTRATIONS

| <i>Mark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Class</i> | <i>Goods/Services</i> |
|--------------------|-----------------|------------------|--------------|---|
| SUNDAY TELEGRAM | 514,508 | 8/30/1949 | 16 | Sunday newspaper |
| TELEGRAM & GAZETTE | 1,574,954 | 1/2/1990 | 16 | Daily newspaper |
| On the Common.com | 3,435,806 | 5/27/2008 | 16 | Newspapers for general circulation |
| | | | 41 | Providing on-line publications in the nature of newspapers in the field of topics found in general interest newspapers; On-line journals, namely, blogs featuring topics of interest found in general interest newspapers |
| d.b.a. | 3,613,680 | 4/28/2009 | 16 | Magazines featuring business news and information in the field of business |
| WorcesterU | 3,831,449 | 8/10/2010 | 35 | Classified advertising services; Promoting the goods and services of others by means of distributing advertising on the Internet; Providing an on-line directory information service featuring information regarding colleges and universities, collegiate life, general interest, blogs, community activities, local events, community and student organizations, classified advertisements, virtual community, social networking, photograph sharing, and transmission of photographic images; Providing an on-line searchable database featuring classified ad listings and employment opportunities |
| | | | 45 | Internet-based social networking services; On-line social networking services; Providing on-line computer databases and on-line searchable databases in the field of social networking |

| <i>Mark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Class</i> | <i>Goods/Services</i> |
|---|-----------------|------------------|--------------|---|
| MassMoms.com | 4,075,542 | 12/20/2011 | 41 | Information in the field of parenting concerning education of children; Information in the field of parenting concerning entertainment of children; On-line journals, namely, blogs featuring news, information and commentary in the field of parenting, children, and intrafamily relationships; Providing a website featuring blogs and non-downloadable publications in the nature of newspapers, newsletters and magazines in the field(s) of parenting, children, and intrafamily relationships; Providing advice and information to adult family members on appropriate entertainment and leisure activities for younger family members; Providing newsletters in the field of parenting, children, and intrafamily relationships via e-mail; Providing on-line publications in the nature of newspapers, newsletters and magazines in the field of parenting, children, and intrafamily relationships |
|  | 4,503,062 | 3/25/2014 | 35 | Promoting the interests of the citizens of Worcester, Massachusetts through the development of programs aimed to encourage citizens and businesses to communicate with each other and to identify community concerns and develop solutions to address those concerns |
| | | | 41 | Organizing community cultural events; providing information, news and commentary in the field of current events concerning Worcester, Massachusetts and the surrounding area; providing educational services in the nature of workshops, classes, seminars and conferences in the field of current events concerning Worcester, Massachusetts and the surrounding area |

STATE REGISTRATION

| <i>Mark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> | <i>Class</i> | <i>Goods/Services</i> |
|--------------|-----------------|------------------|--------------|--|
| MASSMOMS.COM | 73927 | 6/20/2011 | 41 | Information in the field of parenting concerning education |