

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM343817

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Melissa & Doug, LLC		01/05/2015	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Openloop, Inc.		
<b>Street Address:</b>	653 Logan Ave.		
<b>City:</b>	Toronto		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M4K 3C4		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86242288	SNOWBLOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123910525		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-278-0400		
<b>Email:</b>	wmiller@cooperdunham.com		
<b>Correspondent Name:</b>	Cooper & Dunham LLP		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 2:</b>	Wendy E. Miller		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>ATTORNEY DOCKET NUMBER:</b>	1583-86302		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Cooper & Dunham LLP		
<b>Address Line 1:</b>	30 Rockefeller Plaza		
<b>Address Line 2:</b>	Wendy E. Miller		
<b>Address Line 4:</b>	New York, NEW YORK 10112		
<b>NAME OF SUBMITTER:</b>	Wendy E. Miller		
<b>SIGNATURE:</b>	/Wendy E. Miller/		

CH \$40.00 86242288

<b>DATE SIGNED:</b>	06/08/2015
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<b>Total Attachments: 1</b> source=Assignment of Trademark - SNOWBLOX#page1.tif
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ASSIGNMENT

WHEREAS, Melissa & Doug, LLC, a Delaware company having a place of business at 141 Danbury Road, Wilton, CT 06897, is the owner of all rights, title and interest in and to the SNOWBLOX and U.S. Application No. 86/242,288 therefor (the "Mark");

WHEREAS, Openloop, Inc., a corporation of Canada having a place of business at 653 Logan Ave., Toronto Canada M4K 3C4, wishes to acquire rights, title and interest in and to the Mark together with the business and goodwill associated with it;

NOW, THEREFORE, for the sum of Ten Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Melissa & Doug, LLC, does hereby sell, assign and transfer to Openloop, Inc., and its successors and assigns, all of its rights, title and interest in and to the Mark, together with the business and goodwill associated with it, including all rights to sue for past infringements.

Dated: January 5, 2015

Melissa & Doug, LLC

By: 

Name:

*Charles Myers*

Title:

*Director Supply Chain*