

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344632

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stepbrand Enterprises, Inc.		06/04/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	United Feather & Down LLC		
Street Address:	520 W ERIE SUITE 230		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3666247	UNITED FEATHER & DOWN	
Registration Number:	2280430		
Registration Number:	1891120		
CORRESPONDENCE DATA			
Fax Number:	3123727951		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-704-2185		
Email:	mstreit@sugarfgh.com		
Correspondent Name:	Matthew Streit		
Address Line 1:	30 N LaSalle St. STE 3000		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	8918.004		
NAME OF SUBMITTER:	Matthew F. Streit		
SIGNATURE:	/Matthew F. Streit/		
DATE SIGNED:	06/15/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

June 4

This Trademark Assignment (this "**Assignment**"), effective as of ~~()~~ _____, 2015, is made and entered into by and between Stepbrand Enterprises, Inc., a New York corporation ("**Stepbrand**"), and United Feather & Down LLC, an Illinois limited liability company ("**UFD**").

1. Trademark Assignment. Stepbrand hereby sells, transfers, conveys, assigns, and delivers to UFD, all of its right, title and interest in and to the trademark registrations and other trademarks listed on *Exhibit I* attached to this Assignment (the "**Trademarks**"), together with the right to recover for damages and profits and other remedies for past infringements thereof, and any and all of the goodwill and common law rights associated with or symbolized by the Trademarks.

2. Successors and Assigns. This Assignment will be fully binding upon, inure to the benefit of and be enforceable by the parties and their respective successors and assigns.

3. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Illinois, without regard to principles of conflicts of law.

4. Counterparts. This Assignment may be executed by facsimile signature and in two or more counterparts, each of which shall be deemed to be an original but all of which together will constitute one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, the parties have caused this Assignment to be made and executed by duly authorized officers as of the date first written above.

Stepbrand:

UFD:

Stepbrand Enterprises, Inc

United Feather & Down LLC

By: Stephen Palmer
Name: Co-President
Title: [Signature]

By: Stephen Palmer
Name: Co-President
Title: [Signature]

STATE OF _____)
) ss.
COUNTY OF _____)

On the 2 day of June, 2015, before me personally appeared _____, the person who signed the foregoing instrument for Stepbrand Enterprises, Inc., who being by me duly sworn, acknowledged that he/she is the _____ of for Stepbrand Enterprises, Inc., that he/she has signed said instrument as a free act on behalf of said company, and that he/she has the authority to act on behalf of, and bind, said company.

SUBSCRIBED AND SWORN to before me on the date stated above.

Official Seal
Jaclyn Palmer
Notary Public State of Illinois
My Commission Expires 06/20/2016

[Signature]

NOTARY PUBLIC in and for the State of Illinois,
residing at _____
My Appointment Expires: _____

STATE OF _____)
) ss.
COUNTY OF _____)

On the 2 day of June, 2015, before me personally appeared _____, the person who signed the foregoing instrument for United Feather & Down LLC, who being by me duly sworn, acknowledged that he/she is the _____ of United Feather & Down LLC, that he/she has signed said instrument as a free act on behalf of said company, and that he/she has the authority to act on behalf of, and bind, said company.

SUBSCRIBED AND SWORN to before me on the date stated above.

Official Seal
Jaclyn Palmer
Notary Public State of Illinois
My Commission Expires 06/20/2016

[Signature]

NOTARY PUBLIC in and for the State of Illinois,
residing at _____
My Appointment Expires: _____

EXHIBIT I

Registered Trademarks

U.S. TRADEMARKS				
<u>Mark</u>	<u>Ser./Reg. No.</u>	<u>Current Owner</u>	<u>Int'l Class(es)</u>	<u>Status / Deadline</u>
UNITED FEATHER & DOWN	Reg. 3,666,247	Stepbrand Enterprises, Inc.	20, 22, 24	Registered on the Principal Register. Declaration of Use due August 11, 2015
Three swans design logo	Reg. 2,280,430	Stepbrand Enterprises, Inc.	20, 22, 24	Registered on the Principal Register. Section 8 Renewal due September 28, 2019
One swan design logo	Reg. 1,891,120	Stepbrand Enterprises, Inc.	22	Registered on the Principal Register. Section 8 Renewal due April 25, 2015

Unregistered Trademarks

United Feather & Down, Inc.

Knickerbocker Feather

Skorecky Feather