

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344654

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pride Family Brands, Inc.		06/15/2015	INC. ASSOCIATION:
RECEIVING PARTY DATA			
Name:	JP Morgan Chase Bank, N.A.		
Street Address:	277 Park Avenue, 22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10172		
Entity Type:	National Association: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86075292	THE FINEST CASUAL FURNITURE IN THE WORLD	
Serial Number:	85286653	PRIDE FAMILY BRANDS	
Serial Number:	75212213	GENESIS BABY PRODUCTS	
Serial Number:	76564541	COCO ISLE	
Serial Number:	86569977	PRIDE	
Serial Number:	86569997	PRIDE FAMILY BRANDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ssexton@kslaw.com		
Correspondent Name:	King & Spalding		
Address Line 1:	1180 Peachtree Street NE		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	58708.015014		
NAME OF SUBMITTER:	Sally Sexton		
SIGNATURE:	/sallysexton/		
DATE SIGNED:	06/15/2015		
Total Attachments: 4			

CH \$165.00 86075292

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that (a) pursuant to the Pledge and Security Agreement dated as of June 15, 2015 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and JPMorgan Chase Bank, N.A. (the "Lender") for itself and for the other Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks referenced therein, including such trademarks listed on Schedule 1 attached hereto to the Lender for the ratable benefit of the Secured Parties and (b) the undersigned hereby grants to the Lender, for the ratable benefit of the Secured Parties, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Trademarks listed on Schedule 1.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

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Very truly yours,

GRANTORS:

PRIDE FAMILY BRANDS INC. 

By: _____

Name: Steve Lowsky

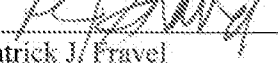
Title: Chief Executive Officer

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTERESTS IN TRADEMARKS]

TRADEMARK
REEL: 005552 FRAME: 0906

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.,
as Lender

By: 
Name: Patrick J. Fravel
Title: Authorized Officer

**Schedule I
to
Notice of Grant of Security Interest in Trademarks**

TRADEMARKS

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
THE FINEST CASUAL FURNITURE IN THE WORLD	86075292 9/26/2013	4571171 7/22/2014
PRIDE FAMILY BRANDS PRIDEFAMILYBRANDS ®	85286653 4/5/2011	4725961 4/28/2015
CASTELLE	85212213 1/6/2011	4048155 11/1/2011
COCO ISLE	76564541 12/10/2003	2915852 1/4/2005
PRIDE	86569977 3/19/2015	
PRIDE FAMILY BRANDS	86569997 3/19/2015	