TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344685

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eveready Battery Company, Inc.		06/09/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Energizer Brands, LLC
Street Address:	533 Maryville University Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 145

Property Type	Number	Word Mark
Serial Number:	86550395	
Serial Number:	74614519	
Serial Number:	78608900	CAMBIA LA HORA. CAMBIA LAS PILAS.
Serial Number:	75249999	9
Serial Number:	72191812	9
Serial Number:	74512193	9
Serial Number:	78572965	9
Serial Number:	78844003	9
Serial Number:	76436579	CHANGE YOUR CLOCK CHANGE YOUR BATTERY
Serial Number:	76436580	CHANGE YOUR CLOCK CHANGE YOUR BATTERY
Serial Number:	75033458	CONTRACTOR
Serial Number:	78842402	
Serial Number:	77713123	DUALDRIVE
Serial Number:	75751807	E2
Serial Number:	76150952	E2
Serial Number:	86539692	ECO ADVANCED
Serial Number:	86438537	ECOADVANCED
Serial Number:	86438533	ECOADVANCED
Serial Number:	78644932	ENERGI TO GO

CH $3640.00 86550395

Property Type	Number	Word Mark
Serial Number:	78840941	ENERGI TO GO
Serial Number:	77164033	ENERGI TO GO
Serial Number:	77163923	ENERGI TO GO
Serial Number:	77337442	ENERGI TO GO
Serial Number:	77871066	ENERGISTICK
Serial Number:	86409754	ENERGIZER
Serial Number:	77080171	ENERGIZER
Serial Number:	85596348	ENERGIZER
Serial Number:	85356575	ENERGIZER
Serial Number:	77251309	ENERGIZER
Serial Number:	78161513	ENERGIZER
Serial Number:	73703628	ENERGIZER
Serial Number:	77455973	ENERGIZER
Serial Number:	85026478	ENERGIZER
Serial Number:	77337446	ENERGIZER
Serial Number:	77240205	ENERGIZER
Serial Number:	76332336	ENERGIZER
Serial Number:	76332339	ENERGIZER
Serial Number:	77673840	ENERGIZER
Serial Number:	77732358	ENERGIZER
Serial Number:	77304100	ENERGIZER
Serial Number:	77516512	ENERGIZER
Serial Number:	77415351	ENERGIZER
Serial Number:	78449355	ENERGIZER
Serial Number:	76204289	ENERGIZER
Serial Number:	76332332	ENERGIZER
Serial Number:	85035379	ENERGIZER
Serial Number:	77749044	ENERGIZER
Serial Number:	76332337	ENERGIZER
Serial Number:	78911928	ENERGIZER
Serial Number:	77638224	ENERGIZER
Serial Number:	77809100	ENERGIZER
Serial Number:	77816488	ENERGIZER
Serial Number:	86423598	ENERGIZER
Serial Number:	86085531	ENERGIZER
Serial Number:	86327840	ENERGIZER
Serial Number:	76332331	ENERGIZER
Serial Number:	77467785	ENERGIZER

Property Type	Number	Word Mark
Serial Number:	85473711	ENERGIZER
Serial Number:	85761867	ENERGIZER
Serial Number:	74614200	ENERGIZER
Serial Number:	75455835	ENERGIZER
Serial Number:	75495240	ENERGIZER
Serial Number:	78489104	ENERGIZER
Serial Number:	78489068	ENERGIZER
Serial Number:	78489005	ENERGIZER
Serial Number:	85483498	ENERGIZER
Serial Number:	86078652	ENERGIZER
Serial Number:	73266792	ENERGIZER
Serial Number:	74708971	ENERGIZER
Serial Number:	77776592	ENERGIZER
Serial Number:	78697159	ENERGIZER
Serial Number:	85732646	ENERGIZER
Serial Number:	77776362	ENERGIZER
Serial Number:	77776326	ENERGIZER
Serial Number:	78207282	ENERGIZER BRILLIANT BEAM
Serial Number:	78200655	ENERGIZER BUNNY
Serial Number:	76367112	ENERGIZER BUNNY
Serial Number:	85898597	ENERGIZER
Serial Number:	75777166	ENERGIZER E2
Serial Number:	75858746	ENERGIZER E2
Serial Number:	85858686	ENERGIZER ECOADVANCED
Serial Number:	78815190	ENERGIZER HARD CASE PROFESSIONAL
Serial Number:	77407689	ENERGIZER HARD CASE TACTICAL
Serial Number:	77588057	ENERGIZER HIGH TECH LED PEN LIGHT
Serial Number:	78183164	ENERGIZER INDUSTRIAL
Serial Number:	78223458	ENERGIZER INDUSTRIAL
Serial Number:	77586342	ENERGIZER INTRINSICALLY SAFE
Serial Number:	76230368	ENERGIZER MAX
Serial Number:	77584900	ENERGIZER POWER & PLAY
Serial Number:	77613494	ENERGIZER RECHARGE
Serial Number:	77866785	ENERGIZER RECHARGE 15 MINUTES
Serial Number:	77866921	ENERGIZER RECHARGE COMPACT
Serial Number:	77866940	ENERGIZER RECHARGE SIMPLE
Serial Number:	77880066	ENERGIZER RECHARGE SMART
Serial Number:	77880105	ENERGIZER RECHARGE UNIVERSAL

Property Type	Number	Word Mark
Serial Number:	77866937	ENERGIZER RECHARGE VALUE
Serial Number:	78842141	
Serial Number:	85267377	ENERGIZER SOLAR
Serial Number:	77889270	ENERGIZER SOLAR
Serial Number:	77568949	ENERGIZER ULTIMATE
Serial Number:	77776596	
Serial Number:	77776324	
Serial Number:	77704580	ENGINEERED FOR THE EXTREME
Serial Number:	73058154	EVEREADY
Serial Number:	78788598	EVEREADY
Serial Number:	74635303	EVEREADY
Serial Number:	74636027	EVEREADY
Serial Number:	86434116	EVEREADY
Serial Number:	73692541	EVEREADY
Serial Number:	73783017	EVEREADY
Serial Number:	86111881	EVEREADY FOR LIFE
Serial Number:	76234890	EVEREADY GOLD
Serial Number:	77938962	EVEREADY RECHARGEABLE
Serial Number:	74512195	EVEREADY SUPER HEAVY DUTY
Serial Number:	76217784	EZ CHANGE
Serial Number:	76230455	FIND ME
Serial Number:	85376402	FIND-ME
Serial Number:	78489119	
Serial Number:	78843308	
Serial Number:	78489014	
Serial Number:	78489078	
Serial Number:	77609097	HARD CASE
Serial Number:	77149790	HARD CASE
Serial Number:	78299744	KEEP GOING
Serial Number:	77265299	KEEP GOING
Serial Number:	85589764	
Serial Number:	77633246	NIGHT STRIKE
Serial Number:	85031981	NOW THAT'S POSITIVENERGY
Serial Number:	85026134	NOW THAT'S POSITIVENERGY
Serial Number:	78293329	RIGHT BATTERY RIGHT NOW!
Serial Number:	77776396	
Serial Number:	75065708	
Serial Number:	75065700	

Property Type	Number	Word Mark
Serial Number:	85979716	THAT'S POSITIVENERGY
Serial Number:	85558449	THAT'S POSITIVENERGY
Serial Number:	85558465	THAT'S POSITIVENERGY
Serial Number:	85454101	THE BATTERY CONTROLLED
Serial Number:	76211839	THE POWER TO KEEP YOU GOING... AND GOING
Serial Number:	78139533	TRAILFINDER
Serial Number:	86612042	ULTIMATE LITHIUM
Serial Number:	77865639	WEATHEREADY
Serial Number:	77464074	WEATHEREADY
Serial Number:	75656814	ZAP
Serial Number:	77516504	ZEROMERCURY
Serial Number:	74673222	THEY KEEP GOING...AND GOING...AND GOING.

CORRESPONDENCE DATA

Fax Number: 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 314-552-6000
Email: ipdocket@thompsoncoburn.com
Correspondent Name: Thomas A. Polcyn
Address Line 1: One US Bank Plaza
Address Line 2: Thompson Coburn LLP
Address Line 4: St. Louis, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	58789-145637
NAME OF SUBMITTER:	Thomas A. Polcyn
SIGNATURE:	/thomas a. polcyn/
DATE SIGNED:	06/16/2015

Total Attachments: 13
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TRADEMARK ASSIGNMENT AGREEMENT (UNITED STATES)

This Trademark Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective this 9th day of June 2015 (the "Effective Date"), by and among Eveready Battery Company, Inc., a corporation organized under the laws of Delaware with an address at 533 Maryville University Drive St. Louis, Missouri 63141, United States of America ("Assignor") and Energizer Brands, LLC, a limited liability company organized under the laws of Delaware with an address at 533 Maryville University Drive St. Louis, Missouri 63141, United States of America ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks, service marks and in and to the registrations and applications therefor, set forth on ***Schedule A*** attached hereto (collectively, the "Trademarks");

WHEREAS, pursuant to a set of corporate transactions whereby Assignor and its affiliates are effectuating a transaction wherein their household products and personal care products businesses will become two independent companies, and a re-alignment of assets in accordance therewith, Assignor desires that the Trademarks be owned by Assignee, and Assignee desires to own said Trademarks; and

WHEREAS, Assignee is a successor to that portion of Assignor's business to which the Trademarks pertain, which business is ongoing and existing.

NOW, THEREFORE, in consideration of the foregoing premises, the mutual promises and covenants hereinafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound thereby, the Parties agree as follows:

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all right, title and interest in, to and under the Trademarks, and all registrations issuing therefrom, together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had no sale and assignment of said Trademarks been made.

2. Assignor further agrees to execute such further documents reasonably required by Assignee to secure and enforce the rights granted to Assignee under this Assignment.

3. Assignee may record this Assignment with the United States Patent and Trademark Office and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.

4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.

5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

TRADEMARK
REEL: 005553 FRAME: 0172

Eveready Battery Company, Inc.
By: Mark S LaVigne
Signature

Mark S. LaVigne, Vice President, General Counsel and Secretary
Printed Name and Title

STATE OF MISSOURI)
) SS.
COUNTY OF ST. LOUIS)

On this 9th day of JUNE, 2015, before me appeared MARK S. LAVIGNE, who being by me duly sworn, did state that he/she is authorized to execute the foregoing instrument on behalf of Eveready Battery Company, Inc.

IN TESTIMONY WHEREOF, I hereunto set my hand and affix my official seal as of the date and year written above.

Diane M. Murphy
Notary Public

My Commission Expires:

NOTARY PUBLIC NOTARY SEAL STATE OF MISSOURI

DIANE M. MURPHY
My Commission Expires
February 14, 2016
St. Louis County
Commission #12471138

TRADEMARK
REEL: 005553 FRAME: 0173

Energizer Brands, LLC
By:

Emily K Boss
Signature

Emily K. Boss, Assistant Secretary
Printed Name and Title

STATE OF MISSOURI)
) SS.
COUNTY OF ST. LOUIS)

On this 9th day of JUNE, 2015, before me appeared EMILY K. BOSS, who being by me duly sworn, did state that he/she is authorized to execute the foregoing instrument on behalf of Energizer Brands, LLC.

IN TESTIMONY WHEREOF, I hereunto set my hand and affix my official seal as of the date and year written above.

Diane M. Murphy
Notary Public

My Commission Expires:

NOTARY PUBLIC NOTARY SEAL STATE OF MISSOURI

DIANE M. MURPHY
My Commission Expires
February 14, 2016
St. Louis County
Commission #12471138

TRADEMARK
REEL: 005553 FRAME: 0174

SCHEDULE A
US REGISTERED TRADEMARKS
to Trademark Assignment Agreement

Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ARROW BATTERY Design	United States of America	Pending	Eveready Battery Company, Inc.	86/550395	3/2/2015			09 Int.
BEAM OF LIGHT DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	74/614519	12/22/1994	1971954	4/30/1996	09 Int.
CAMBIA LA HORA. CAMBIA LAS PILAS.	United States of America	Registered	Eveready Battery Company, Inc.	78/608900	4/14/2005	3199663	1/16/2007	41 Int.
CAT & 9 DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	75/249999	3/3/1997	2250138	6/1/1999	11 Int.
CAT & 9 DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	72/191812	4/22/1964	785111	2/16/1965	09 Int.
CAT & 9 DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	74/512193	4/11/1994	1897403	6/6/1995	09 Int.
CAT & 9 IN OVAL (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	78/572965	2/23/2005	3057746	2/7/2006	09 Int.
CAT & 9 IN OVAL BATTERY DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	78/844003	3/23/2006	3205732	2/6/2007	09 Int.
CHANGE YOUR CLOCK CHANGE YOUR BATTERY	United States of America	Registered	Eveready Battery Company, Inc.	76/436579	8/1/2002	2929997	3/8/2005	41 Int.
CHANGE YOUR CLOCK CHANGE YOUR BATTERY	United States of America	Registered	Eveready Battery Company, Inc.	76/436580	8/1/2002	2929998	3/8/2005	09 Int.
CONTRACTOR	United States of America	Registered	Eveready Battery Company, Inc.	75/033458	12/18/1995	2095854	9/9/1997	11 Int.
Double Band Battery Design	United States of America	Registered	Eveready Battery Company, Inc.	78/842402	3/21/2006	3251144	6/12/2007	09 Int.
DUALDRIVE	United States of America	Registered	Eveready Battery Company, Inc.	77/713123	4/14/2009	3808184	6/22/2010	11 Int.
E2	United States of America	Registered	Eveready Battery Company, Inc.	75/751807	7/15/1999	2493284	9/25/2001	09 Int.
E2 & Design	United States of America	Registered	Eveready Battery Company, Inc.	76/150952	10/20/2000	2490805	9/18/2001	09 Int.

TRADEMARK
REEL: 005553 FRAME: 0175

Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ECO ADVANCED (stylized and/or with design)	United States of America	Pending	Eveready Battery Company, Inc.	86/539692	2/19/2015			09 Int.
ECOADVANCED	United States of America	Allowed	Eveready Battery Company, Inc.	86/438537	10/29/2014			09 Int.
ECOADVANCED (stylized and/or with design)	United States of America	Allowed	Eveready Battery Company, Inc.	86/438533	10/29/2014			09 Int.
ENERGI TO GO	United States of America	Registered	Eveready Battery Company, Inc.	78/644932	6/7/2005	3137268	8/29/2006	09 Int.
ENERGI TO GO	United States of America	Registered	Eveready Battery Company, Inc.	78/840941	3/20/2006	3289027	9/4/2007	09 Int.
ENERGI TO GO	United States of America	Registered	Eveready Battery Company, Inc.	77/164033	4/24/2007	3661357	7/28/2009	09 Int.
ENERGI TO GO	United States of America	Registered	Eveready Battery Company, Inc.	77/163923	4/24/2007	3468979	7/15/2008	09 Int.
ENERGI TO GO	United States of America	Registered	Eveready Battery Company, Inc.	77/337442	11/27/2007	3750293	2/16/2010	09 Int.
ENERGISTICK	United States of America	Registered	Eveready Battery Company, Inc.	77/871066	11/12/2009	3905506	1/11/2011	09 Int.
ENERGIZER	United States of America	Allowed	Eveready Battery Company, Inc.	86/409754	9/30/2014			09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/080171	1/10/2007	3333645	11/13/2007	11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/596348	4/12/2012	4365713	7/9/2013	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/356575	6/27/2011	4283606	1/29/2013	04 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/251309	8/9/2007	3385243	2/19/2008	18 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	78/161513	9/6/2002	2742019	7/29/2003	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	73/703628	12/31/1987	1502902	9/6/1988	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/455973	4/23/2008	3712830	11/17/2009	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/026478	4/29/2010	4459406	12/31/2013	09 Int.

TRADEMARK
REEL: 005553 FRAME: 0176

Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/337446	11/27/2007	3715913	11/24/2009	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/240205	7/27/2007	3385214	2/19/2008	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/332336	10/30/2001	2601049	7/30/2002	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/332339	10/30/2001	2601052	7/30/2002	28 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/673840	2/19/2009	3791120	5/18/2010	07 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/732358	5/8/2009	4187104	8/7/2012	25 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/304100	10/15/2007	3431003	5/20/2008	14 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/516512	7/8/2008	3790800	5/18/2010	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/415351	3/6/2008	4067455	12/6/2011	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	78/449355	7/12/2004	2957357	5/31/2005	11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/204289	2/2/2001	2500464	10/23/2001	11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/332332	10/30/2001	2601047	7/30/2002	21 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/035379	5/11/2010	4455298	12/24/2013	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/749044	6/1/2009	4158144	6/12/2012	11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/332337	10/30/2001	2601050	7/30/2002	20 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	78/911928	6/20/2006	3357933	12/18/2007	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/638224	12/22/2008	3929054	3/8/2011	11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/809100	8/20/2009	4347019	6/4/2013	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/816488	8/31/2009	3823121	7/20/2010	09 Int.

TRADEMARK
REEL: 005553 FRAME: 0177

Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ENERGIZER	United States of America	Allowed	Eveready Battery Company, Inc.	86/423598	10/14/2014			11 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	86/085531	10/8/2013	4603110	9/9/2014	09 Int.
ENERGIZER	United States of America	Allowed	Eveready Battery Company, Inc.	86/327840	7/3/2014			07 Int., 12 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	76/332331	10/30/2001	2818767	3/2/2004	25 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	77/467785	5/7/2008	3555173	12/30/2008	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/473711	11/16/2011	4597544	9/2/2014	09 Int.
ENERGIZER	United States of America	Registered	Eveready Battery Company, Inc.	85/761867	10/24/2012	4629189	10/28/2014	07 Int.
ENERGIZER & BEAM OF LIGHT DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	74/614200	12/22/1994	2044427	3/11/1997	09 Int.
ENERGIZER & BEAM OF LIGHT W/TAIL	United States of America	Registered	Eveready Battery Company, Inc.	75/455835	3/24/1998	2423714	1/23/2001	09 Int.
ENERGIZER & BEAM OF LIGHT W/TAIL	United States of America	Registered	Eveready Battery Company, Inc.	75/495240	6/1/1998	2449582	5/8/2001	11 Int.
ENERGIZER & GALAXY BATTERY DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	78/489104	9/24/2004	3084603	4/25/2006	09 Int.
ENERGIZER & GALAXY BEAM OF LIGHT LOGO	United States of America	Registered	Eveready Battery Company, Inc.	78/489068	9/24/2004	3015604	11/15/2005	09 Int.
ENERGIZER & GALAXY DESIGN CARD	United States of America	Registered	Eveready Battery Company, Inc.	78/489005	9/24/2004	3017894	11/22/2005	09 Int.
ENERGIZER (stylized and/or design)	United States of America	Registered	Eveready Battery Company, Inc.	85/483498	11/30/2011	4400794	9/10/2013	35 Int., 41 Int.
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	86/078652	9/30/2013	4654043	12/9/2014	09 Int.
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	73/266792	6/17/1980	1177083	11/10/1981	11 Int.
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	74/708971	7/20/1995	2028373	1/7/1997	09 Int.

TRADEMARK
REEL: 005553 FRAME: 0178

Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	77/776592	7/8/2009	4313320	4/2/2013	09 Int.
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	78/697159	8/22/2005	3066079	3/7/2006	09 Int.
ENERGIZER (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	85/732646	9/19/2012	4280047	1/22/2013	09 Int.
ENERGIZER and ENERGY BEAM	United States of America	Registered	Eveready Battery Company, Inc.	77/776362	7/8/2009	3808386	6/22/2010	11 Int.
ENERGIZER and SIDE BEAMS	United States of America	Registered	Eveready Battery Company, Inc.	77/776326	7/8/2009	3851260	9/21/2010	09 Int.
ENERGIZER BRILLIANT BEAM	United States of America	Registered	Eveready Battery Company, Inc.	78/207282	1/27/2003	2885190	9/14/2004	11 Int.
ENERGIZER BUNNY	United States of America	Registered	Eveready Battery Company, Inc.	78/200655	1/7/2003	2786582	11/25/2003	25 Int.
ENERGIZER BUNNY	United States of America	Registered	Eveready Battery Company, Inc.	76/367112	2/5/2002	2677374	1/21/2003	09 Int.
ENERGIZER BUNNY DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	85/898597	4/9/2013	4436250	11/19/2013	11 Int.
ENERGIZER E2	United States of America	Registered	Eveready Battery Company, Inc.	75/777166	8/16/1999	2478511	8/14/2001	09 Int.
ENERGIZER E2 (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	75/858746	11/29/1999	2483586	8/28/2001	09 Int.
ENERGIZER ECOADVANCED	United States of America	Registered	Eveready Battery Company, Inc.	85/858686	2/25/2013	4716954	4/7/2015	09 Int.
ENERGIZER HARD CASE PROFESSIONAL	United States of America	Registered	Eveready Battery Company, Inc.	78/815190	2/15/2006	3277855	8/7/2007	11 Int.
ENERGIZER HARD CASE TACTICAL	United States of America	Registered	Eveready Battery Company, Inc.	77/407689	2/27/2008	3575122	2/17/2009	11 Int.
ENERGIZER HIGH TECH LED PEN LIGHT	United States of America	Registered	Eveready Battery Company, Inc.	77/588057	10/8/2008	3716634	11/24/2009	11 Int.
ENERGIZER INDUSTRIAL	United States of America	Registered	Eveready Battery Company, Inc.	78/183164	11/8/2002	2784348	11/18/2003	09 Int.
ENERGIZER INDUSTRIAL	United States of America	Registered	Eveready Battery Company, Inc.	78/223458	3/10/2003	2806747	1/20/2004	11 Int.

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Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
ENERGIZER INTRINSICALLY SAFE	United States of America	Registered	Eveready Battery Company, Inc.	77/586342	10/6/2008	3696909	10/13/2009	11 Int.
ENERGIZER MAX	United States of America	Registered	Eveready Battery Company, Inc.	76/230368	3/23/2001	2568457	5/7/2002	09 Int.
ENERGIZER POWER & PLAY	United States of America	Registered	Eveready Battery Company, Inc.	77/584900	10/3/2008	3716618	11/24/2009	09 Int.
ENERGIZER RECHARGE	United States of America	Registered	Eveready Battery Company, Inc.	77/613494	11/13/2008	3829054	8/3/2010	09 Int.
ENERGIZER RECHARGE 15 MINUTES	United States of America	Registered	Eveready Battery Company, Inc.	77/866785	11/6/2009	3891255	12/14/2010	09 Int.
ENERGIZER RECHARGE COMPACT	United States of America	Registered	Eveready Battery Company, Inc.	77/866921	11/6/2009	3929641	3/8/2011	09 Int.
ENERGIZER RECHARGE SIMPLE	United States of America	Registered	Eveready Battery Company, Inc.	77/866940	11/6/2009	3926601	3/1/2011	09 Int.
ENERGIZER RECHARGE SMART	United States of America	Registered	Eveready Battery Company, Inc.	77/880066	11/24/2009	3929721	3/8/2011	09 Int.
ENERGIZER RECHARGE UNIVERSAL	United States of America	Registered	Eveready Battery Company, Inc.	77/880105	11/24/2009	3891281	12/14/2010	09 Int.
ENERGIZER RECHARGE VALUE	United States of America	Registered	Eveready Battery Company, Inc.	77/866937	11/6/2009	3929642	3/8/2011	09 Int.
Energizer Rechargeable Battery Design	United States of America	Registered	Eveready Battery Company, Inc.	78/842141	3/21/2006	3251143	6/12/2007	09 Int.
ENERGIZER SOLAR	United States of America	Registered	Eveready Battery Company, Inc.	85/267377	3/15/2011	4218729	10/2/2012	09 Int.
ENERGIZER SOLAR	United States of America	Registered	Eveready Battery Company, Inc.	77/889270	12/9/2009	3967168	5/24/2011	11 Int.
ENERGIZER ULTIMATE	United States of America	Registered	Eveready Battery Company, Inc.	77/568949	9/12/2008	3716567	11/24/2009	11 Int.
ENERGY BEAM Design	United States of America	Registered	Eveready Battery Company, Inc.	77/776596	7/8/2009	4319037	4/9/2013	09 Int.
ENERGY BEAM Design	United States of America	Registered	Eveready Battery Company, Inc.	77/776324	7/8/2009	4251701	11/27/2012	09 Int.
ENGINEERED FOR THE EXTREME	United States of America	Registered	Eveready Battery Company, Inc.	77/704580	4/1/2009	3811846	6/29/2010	11 Int.

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EVEREADY	United States of America	Registered	Eveready Battery Company, Inc.	73/058154	7/18/1975	1032879	2/10/1976	09 Int.
EVEREADY	United States of America	Registered	Eveready Battery Company, Inc.	78/788598	1/10/2006	3176936	11/28/2006	09 Int.
EVEREADY	United States of America	Registered	Eveready Battery Company, Inc.	74/635303	2/17/1995	1944281	12/26/1995	11 Int.
EVEREADY	United States of America	Registered	Eveready Battery Company, Inc.	74/636027	2/17/1995	1944297	12/26/1995	09 Int.
EVEREADY	United States of America	Allowed	Eveready Battery Company, Inc.	86/434116	10/24/2014			09 Int.
EVEREADY (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	73/692541	10/29/1987	1495668	7/12/1988	09 Int.
EVEREADY (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	73/783017	2/27/1989	1563236	10/31/1989	11 Int.
EVEREADY FOR LIFE	United States of America	Registered	Eveready Battery Company, Inc.	86/111881	11/6/2013	4713436	3/31/2015	09 Int.
EVEREADY GOLD	United States of America	Registered	Eveready Battery Company, Inc.	76/234890	4/3/2001	2743471	7/29/2003	09 Int.
EVEREADY RECHARGEABLE	United States of America	Registered	Eveready Battery Company, Inc.	77/938962	2/18/2010	3884320	11/30/2010	09 Int.
EVEREADY SUPER HEAVY DUTY	United States of America	Registered	Eveready Battery Company, Inc.	74/512195	4/11/1994	1925149	10/10/1995	09 Int.
EZ CHANGE	United States of America	Registered	Eveready Battery Company, Inc.	76/217784	2/28/2001	3174402	11/21/2006	09 Int.
FIND ME	United States of America	Registered	Eveready Battery Company, Inc.	76/230455	3/26/2001	2574545	5/28/2002	11 Int.
FIND-ME	United States of America	Registered	Eveready Battery Company, Inc.	85/376402	7/20/2011	4522334	4/29/2014	09 Int.
GALAXY BATTERY DESIGN	United States of America	Registered	Eveready Battery Company, Inc.	78/489119	9/24/2004	3065385	3/7/2006	09 Int.
GALAXY BEAM OF LIGHT & DOUBLE BAND BATTERY Design	United States of America	Registered	Eveready Battery Company, Inc.	78/843308	3/22/2006	3251148	6/12/2007	09 Int.
GALAXY DESIGN CARD	United States of America	Registered	Eveready Battery Company, Inc.	78/489014	9/24/2004	3323840	10/30/2007	09 Int.
GALAXY LOGO Design	United States of America	Registered	Eveready Battery Company, Inc.	78/489078	9/24/2004	3065384	3/7/2006	09 Int.

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HARD CASE	United States of America	Registered	Eveready Battery Company, Inc.	77/609097	11/6/2008	3638648	6/16/2009	11 Int.
HARD CASE	United States of America	Registered	Eveready Battery Company, Inc.	77/149790	4/5/2007	3456413	7/1/2008	11 Int.
KEEP GOING	United States of America	Registered	Eveready Battery Company, Inc.	78/299744	9/12/2003	2950233	5/10/2005	09 Int.
KEEP GOING	United States of America	Registered	Eveready Battery Company, Inc.	77/265299	8/27/2007	3532044	11/11/2008	11 Int.
LIVING BEAM (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	85/589764	4/5/2012	4249811	11/27/2012	11 Int.
NIGHT STRIKE	United States of America	Registered	Eveready Battery Company, Inc.	77/633246	12/15/2008	3768822	3/30/2010	11 Int.
NOW THAT'S POSITIVENERGY	United States of America	Registered	Eveready Battery Company, Inc.	85/031981	5/6/2010	4242412	11/13/2012	11 Int.
NOW THAT'S POSITIVENERGY	United States of America	Registered	Eveready Battery Company, Inc.	85/026134	4/29/2010	4309432	3/26/2013	09 Int.
RIGHT BATTERY RIGHT NOW!	United States of America	Registered	Eveready Battery Company, Inc.	78/293329	8/28/2003	2990421	8/30/2005	09 Int.
SIDE BEAMS Design	United States of America	Registered	Eveready Battery Company, Inc.	77/776396	7/8/2009	3851261	9/21/2010	09 Int.
STRIPES Design	United States of America	Registered	Eveready Battery Company, Inc.	75/065708	2/29/1996	2150070	4/14/1998	09 Int.
STRIPES Design	United States of America	Registered	Eveready Battery Company, Inc.	75/065700	2/29/1996	2153312	4/28/1998	11 Int.
THAT'S POSITIVENERGY	United States of America	Registered	Eveready Battery Company, Inc.	85/979716	3/2/2012	4408653	9/24/2013	09 Int.
THAT'S POSITIVENERGY	United States of America	Registered	Eveready Battery Company, Inc.	85/558449	3/2/2012	4593291	8/26/2014	09 Int.
THAT'S POSITIVENERGY	United States of America	Registered	Eveready Battery Company, Inc.	85/558465	3/2/2012	4265762	12/25/2012	11 Int.
THE BATTERY CONTROLLED	United States of America	Registered	Eveready Battery Company, Inc.	85/454101	10/24/2011	4161045	6/19/2012	35 Int.
THE POWER TO KEEP YOU GOING. . . AND GOING. . .	United States of America	Registered	Eveready Battery Company, Inc.	76/211839	2/16/2001	2670000	12/31/2002	09 Int.

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Trademark	Country	Status	Owner	Application No.	Filing Date	Registration No.	Registration Date	Class
THEY KEEP GOING. . . AND GOING. . . AND GOING. . .	United States of America	Registered	Eveready Battery Company, Inc.	74/673222	5/11/1995	1968456	4/16/1996	09 Int.
TRAILFINDER	United States of America	Registered	Eveready Battery Company, Inc.	78/139533	6/27/2002	2837278	4/27/2004	11 Int.
ULTIMATE LITHIUM	United States of America	Pending	Eveready Battery Company, Inc.	86/612042	4/28/2015			09 Int.
WEATHEREADY	United States of America	Registered	Eveready Battery Company, Inc.	77/865639	11/5/2009	3895175	12/21/2010	11 Int.
WEATHEREADY	United States of America	Registered	Eveready Battery Company, Inc.	77/464074	5/2/2008	3555169	12/30/2008	09 Int.
ZAP	United States of America	Registered	Eveready Battery Company, Inc.	75/656814	3/9/1999	2390460	9/26/2000	11 Int.
ZEROMERCURY (stylized and/or with design)	United States of America	Registered	Eveready Battery Company, Inc.	77/516504	7/8/2008	3548552	12/16/2008	09 Int.

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