# OP \$90.00 4688751

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM344736

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Arden Holdings Inc.		06/11/2015	CORPORATION: CANADA

## **RECEIVING PARTY DATA**

Name:	Ardene International Inc.	
Street Address:	2575 Pitfield Blvd	
City:	Montreal	
State/Country:	CANADA	
Postal Code:	H4S1W8	
Entity Type:	CORPORATION: CANADA	

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	4688751	MOVE BY ARDENE
Registration Number:	4707934	MA
Serial Number:	86626872	ARDENE CARES

### **CORRESPONDENCE DATA**

**Fax Number:** 2122261995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212-226-7700

**Email:** trademarks@yeellp.com

Correspondent Name: Donovan & Yee LLP (Mary A. Donovan, Esq)

**Address Line 1:** 161 Avenue of the Americas

Address Line 2: Suite 1201

Address Line 4: New York, NEW YORK 10013

**ATTORNEY DOCKET NUMBER:** 1945 - ASSIGNMENT

### **DOMESTIC REPRESENTATIVE**

Name: Mary A. Donovan, Esq.

Address Line 1: 161 Avenue of the Americas

Address Line 2: Suite 1201

Address Line 4: New York, NEW YORK 10013

TRADEMARK
REEL: 005553 FRAME: 0487

NAME OF SUBMITTER:	Derek Morales, Esq.
SIGNATURE:	/DM/
DATE SIGNED:	06/16/2015

**Total Attachments: 2** 

source=Trademark Assignment - Arden Holdings Inc. to Ardene International Inc. (Signed)#page1.tif source=Trademark Assignment - Arden Holdings Inc. to Ardene International Inc. (Signed)#page2.tif

TRADEMARK REEL: 005553 FRAME: 0488

### TRADE-MARK ASSIGNMENT AGREEMENT

WHEREAS, ARDEN HOLDINGS INC., a Quebec corporation located at 2575 Pitfield Blvd, Montreal H4S1W8, Canada (hereinafter referred to as the "Assignor") is the owner of the trademarks identified in Exhibit 1 annexed hereto (hereinafter referred to as the "Trade-Marks");

**AND WHEREAS**, ARDENE INTERNATIONAL INC. a Canadian corporation located at 2575 Pitfield Blvd, Montreal H4S1W8, Canada (hereinafter referred to as the "**Assignee**") is desirous of acquiring the Trade-Marks;

### NOW THEREFORE, THIS AGREEMENT WITNESSETH:

For good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, all of its right, title and interest in and to the Trade-Marks, together with the goodwill attaching thereto, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as the said assigned right, title and interest could have been held and enjoyed by the Assignor if such sale, transfer and assignment had not been made.

This assignment also includes the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.

The assignment shall be binding upon the Assignor, its successors and/or assigns, and all others acting by, through, with or under its direction, and all those in privity therewith.

The Assignor hereby authorizes the Commissioner of Trademarks to transfer all registrations and applications for the Trade-Marks to Assignee as Assignee may direct, in accordance with this Trademark Assignment, and to issue to Assignee all registrations which may issue with respect to any pending applications.

The Assignee hereby appoints Donovan & Yee LLP whose full postal address is 161 Avenue of the Americas, Suite 1201, New York, NY 10013, as the firm to which any notice in respect of the Trade-Marks may be sent and upon whom service of any proceeding in respect of same may be given or served with the same effect as if they had been given to or served upon the owner itself.

This Trade-mark Assignment Agreement is effective as of June 11, 2015.

ARDEN HOLDINGS INC.

ARDENE INTERNATIONAL INC.

Name: Mark Dervishian

Per:

Title: Chief Operating Officer

Name: Mark Dervishian

Title: President

Per:

TRADEMARK REEL: 005553 FRAME: 0489

# Exhibit 1

# **Assigned Trade-Marks**

MOVE BY ARDENE - Serial Number 86343225, Registration Number 4688751

MA Design - Serial Number 86359276, Registration Number 4707934

ARDENE CARES - Serial Number 86626872

**RECORDED: 06/16/2015** 

TRADEMARK REEL: 005553 FRAME: 0490