

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344748

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wide Games Limited		02/02/2015	Limited Company: HONG KONG
RECEIVING PARTY DATA			
Name:	University Games Corporation		
Street Address:	2030 Harrison Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2862585	SMART ASS THE BOARD GAME	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/kathryn starshak/		
DATE SIGNED:	06/16/2015		
Total Attachments: 4			
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Deed of Assignment of Trade Marks

Date 2015

Parties

1. **World Wide Games Limited** of Room 1005 Allied Kajima Building, 138 Gloucester Road, Wanchai Hong Kong (**Assignor**)

IN FAVOUR OF:

2. **University Games Corporation** of 2030 Harrison Street, San Francisco, California in the United States of America (**Assignee**)

Background

- A. The Assignor is the owner of the trade marks identified in the Schedule to this deed (**Trade Marks**).
- B. The Assignor by this deed of assignment assigns to the Assignee its entire right, title and interest in and to the Trade Marks effective from 2 February 2015.

Operative Provisions

1. Assignment of Trade Marks

With effect from 2 February 2015, the Assignor assigns, transfers and sets over to the Assignee all its rights, title and interest in the Trade Marks together with the associated goodwill (if any).

2. Authorities

The parties agree to execute all documents and do all acts necessary to effect the assignment of the Trade Marks and the registration of the Assignee as the registered proprietor of the Trade Marks by the relevant Intellectual Property Office in each applicable country.

3. Assignment of right to sue

With effect from 2 February 2015, the Assignor assigns, transfers and sets over to the Assignee any rights it has to seek relief, including but not limited to pecuniary or injunctive relief, that it has as a result of any infringement of its rights in the Trade Marks either before or after the date of this deed.

4. Governing law and jurisdiction

This deed is governed by and must be construed in accordance with the laws of the State of Victoria. The parties submit to the non-exclusive jurisdiction of the courts of that State and the Commonwealth of Australia in respect of all matters or things arising out of this deed.

5. Costs

Each party must pay its own legal costs of and incidental to the preparation and completion of this deed.

Executed as a deed poll

Signed for and on behalf of **World Wide Games Limited** by its duly authorised representative in the presence of:

Man San

.....
Signature of witness

LAU Man San

.....
**Name of witness
(please print)**

For and on behalf of
漢能管理有限公司
WELLEX MANAGEMENT LIMITED

LAM Ying Sui
.....
Authorized Signature(s)

.....
Signature of authorised representative
By executing this agreement the representative states that he has received no notice that his authority to do so has been revoked.

LAM Ying Sui

.....
**Name of authorised representative
(please print)**

Schedule of Trade Marks

USA

Trade mark no.	Trade mark	Class	Priority date	Status
2862585	SMART ASS THE BOARD GAME	28	16 July 2002	Registered

Madrid Protocol

Trade mark no.	Trade mark	Class	Priority date	Designations
935051	Smart Ass The Board Game	28	6 August 2007	UK, Ireland and EU