

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Atomic Ranch, Inc.		06/05/2015	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Engaged Media, Inc.		
Street Address:	22840 Savi Ranch Parkway		
Internal Address:	Suite 200		
City:	Yorba Linda		
State/Country:	CALIFORNIA		
Postal Code:	92887		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2958507	ATOMIC RANCH	
Registration Number:	2939996	MIDCENTURY MARVELS	
CORRESPONDENCE DATA			
Fax Number:	8443978265		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9198294296		
Email:	tmgroup@hutchlaw.com		
Correspondent Name:	Trevor P. Schmidt		
Address Line 1:	Suite 300		
Address Line 2:	3110 Edwards Mill Road		
Address Line 4:	Raleigh, NORTH CAROLINA 27612		
NAME OF SUBMITTER:	Trevor P. Schmidt		
SIGNATURE:	/Trevor P. Schmidt/		
DATE SIGNED:	06/16/2015		
Total Attachments: 4			
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source=TM Assignment from Atomic Ranch to Engaged#page2.tif			
source=TM Assignment from Atomic Ranch to Engaged#page3.tif			

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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND ACCOMPANYING
APPLICATIONS, REGISTRATIONS AND GOODWILL**

June 5, 2015

This instrument is executed and delivered pursuant to, and subject to the terms of, that certain Asset Purchase Agreement, dated as of the date hereof (the "**Purchase Agreement**"), by and among Engaged Media, Inc., a North Carolina corporation ("**Buyer**"), Atomic Ranch, Inc., an Oregon corporation ("**Seller**"), and the other parties thereto. Capitalized terms not otherwise defined in this instrument shall have the meanings ascribed to them in the Purchase Agreement.

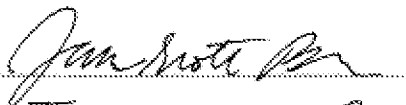
Effective as of the date set forth above (the "**Effective Date**"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Atomic Ranch, Inc., an Oregon corporation ("**Assignor**"), does hereby sell, assign, transfer and set over to Engaged Media, Inc., a North Carolina corporation ("**Assignee**"), all of Assignor's worldwide rights, title and interest in and to the trademarks (the "**Marks**") and applications and registrations therefor listed on Exhibit A attached hereto, any renewals or extensions of such applications and registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee and at Assignee's expense, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks, Service Marks and Accompanying Applications, Registrations and Goodwill as of the date first set forth above.

ATOMIC RANCH, INC.

By: 

Name: JAMES SCOTT BROWN

Title: PRESIDENT

ENGAGED MEDIA, INC.

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks, Service Marks and Accompanying Applications, Registrations and Goodwill as of the date first set forth above.

ATOMIC RANCH, INC.

By: _____

Name: _____

Title: _____

ENGAGED MEDIA, INC.

By:  _____

Name: _____

Title: _____

EXHIBIT A

Mark	Serial No.	Reg. No.	Reg. Date
Atomic Ranch	78308910	2958507	May 31, 2005
Midcentury Marvels	78379601	2939996	April 12, 2005