

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344846

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/02/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bar-S Foods Co.		06/12/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sigma Alimentos, S.A. de C.V.		
Street Address:	Avenida Gómez Morín No. 1111		
Internal Address:	Colonia Carrizalejo,		
City:	San Pedro Garza García, Nuevo León		
State/Country:	MEXICO		
Postal Code:	66254		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3844836	CORONADO	
CORRESPONDENCE DATA			
Fax Number:	8587928946		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8587928211		
Email:	gdonahue@nathlaw.com		
Correspondent Name:	H.David Starr		
Address Line 1:	112 South West Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	62352		
NAME OF SUBMITTER:	Gulnaz T. Donahue		
SIGNATURE:	/Gulnaz T. Donahue/		
DATE SIGNED:	06/16/2015		
Total Attachments: 1			
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OP \$40.00 3844836

ASSIGNMENT NUNC PRO TUNC

THIS ASSIGNMENT, made this 12 day of June, 2015, by and between Bar-S Foods Co., a Delaware corporation, whose business address is 3838 North Central Avenue, Phoenix, Arizona 85012 (the "Assignor"), and Sigma Alimentos, S.A. de C.V., a Mexico corporation, whose business address is Avenida Gómez Morín No. 1111, Colonia Carrizalejo, Código Postal 66254, San Pedro Garza García, Nuevo León, México (the "Assignee");

WHEREAS, Assignor is the owner of the trademark "CORONADO" and the good will of the business symbolized by the mark, which mark has been registered on the Principal Register in the United States Patent and Trademark Office as Registration No. 3,844,836 registered on September 7, 2010;

WHEREAS, heretofore, to wit, on or about September 2, 2010, in return for certain good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor duly conveyed unto said Assignee all of his right, title and interest in and to the trademark "CORONADO," the registration therefor, No. 3,844,836, and the good will associated therewith;

WHEREAS, said Assignor has not heretofore executed any formal assignment of said trademark registration which is recordable in the United States Patent and Trademark Office for the purpose of vesting title to said trademark and said registration to Assignee;

NOW, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign, and transfer unto Assignee nunc pro tunc, as of the date of the original transfer, namely, on or about September 2, 2010, all of its right, title and interest in and to said mark, the registration for said mark which is referenced above, together with the good will of the business symbolized by the mark.

BAR-S FOODS CO.

Signed:

Print Name: TIMOTHY T. DAY

Print Title: PRESIDENT & CHIEF EXECUTIVE OFFICER

SIGMA ALIMENTOS, S.A. DE C.V.

Signed:

Print Name: ARMANDO GARZA SADA/ALVARO FERNANDEZ GARZA

Print Title: ATTORNEYS-IN-FACT