

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NXT CAPITAL SBIC, LP		06/12/2015	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	MYBUYS, INC.		
Street Address:	411 Borel Avenue, #100		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94402		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78979769	MYBUYS	
Serial Number:	78940429	MYBUYS	
Serial Number:	78940423	MYBUYS	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	Lowenstein Sandler LLP		
Address Line 2:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	26150.11		
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.		
SIGNATURE:	/Vanessa A. Ignacio/		
DATE SIGNED:	06/17/2015		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of this 12th day of June, 2015 by NXT Capital SBIC, LP ("Lender") in favor of MyBuys, Inc. a Delaware corporation (the "Company"), with its principal place of business at 411 Borel Avenue, #100, San Mateo, CA 94402.

WHEREAS, Company assigned certain interests in the patents and trademarks described on Exhibits A and B attached hereto, respectively (collectively, the "Intellectual Property"), to Lender in connection with that certain Loan and Security Agreement, dated as of August 30, 2013 (as amended, modified or otherwise supplemented from time to time (the "Loan Agreement"), that certain Trademark Grant of Security Interest, dated as of June 10, 2014 (the "Trademark Grant"), and that certain Patent Grant of Security Interest, dated as of June 10, 2014 (the "Patent Grant") and collectively with the Loan Agreement and the Trademark Grant, the "Applicable Transaction Documents"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B hereto;

WHEREAS, Company has repaid all of its indebtedness to Lender under the Loan Agreement, and Lender desires to release the security interest in the Intellectual Property granted to Lender pursuant to the Applicable Transaction Documents; and

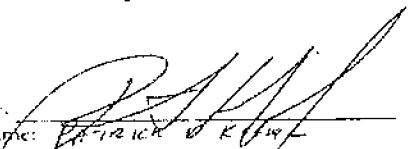
WHEREAS, Lender wishes to provide a document suitable for recording in the United States Patent and Trademark office for purposes of recording the release, relinquishment and discharge of the security interest in the Intellectual Property granted to Lender pursuant to the Applicable Transaction Documents.

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, Lender hereby relinquishes, releases and discharges the security interest in the Intellectual Property granted to Lender pursuant to the Applicable Transaction Documents as set forth on Exhibits A and B hereto.

Lender:

NXT Capital SBIC, LP

By: NXT Capital SBIC GP, LLC, its General Partner

BY: 
Name: PATRICK D KELLY
Title: DIRECTOR, DULY AUTHORIZED SIGNATORY

Address: 191 Wacker Drive
Suite 1200
Chicago, IL 60606

EXHIBIT A**PATENTS**

Title	Country	Application No.	Filing Date	Patent No.	Issue Date
Apparatus and Method for Providing a Marketing Service	PCT	PCT/US2006/061808	12/08/2006	-	-
Serving Dynamic Advertisements Based on User Interest of Product	U.S.	12/950,864	11/19/2010	-	-
System and Method for Monetizing Web Ads Based on Engagement	U.S.	12/950,873	11/19/2010	-	-
Apparatus and Method for Providing a Marketing Service	U.S.	11/608,678	12/08/2006	8,234,375	07/31/2012
Apparatus and Method for Providing a Marketing Service	U.S.	13/539,202	06/29/2012	8,744,928	06/03/2014

EXHIBIT B

TRADEMARKS

Trademark	Country	Serial No.	Filing Date	Registration No.	Registration Date
MYBUYS	US	78979769	July 28, 2006	3407413	April 1, 2008
MYBUYS	US	78940429	July 28, 2006	3396438	March 11, 2008
MYBUYS	US	78940423	July 28, 2006	3386899	February 19, 2008