

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344957

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boost Media Inc.		06/12/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Pinnacle Ventures, L.L.C.		
Street Address:	1600 El Camino Real, Suite 250		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86402494	BOOST MEDIA	
Serial Number:	86426147	BOOST CREATIVE CORE	
Serial Number:	86402444	BOOST MEDIA	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-461-6125		
Email:	qlu@wsgr.com		
Correspondent Name:	WSGR, c/o Qui Lu		
Address Line 1:	650 Page Mill Road		
Address Line 2:	FH2-1 P12		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	30897.073		
NAME OF SUBMITTER:	Qui Lu		
SIGNATURE:	/s/ Qui Lu		
DATE SIGNED:	06/17/2015		
Total Attachments: 3			
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GRANT OF SECURITY INTEREST

TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of June 12, 2015, is executed by Boost Media Inc., a Delaware corporation ("Debtor"), in favor of Pinnacle Ventures, L.L.C. ("Secured Party").

A. Reference is made to a Loan and Security Agreement, dated as of July 10, 2014, as amended as of the date hereof (the "Loan Agreement"), by and between Debtor, the Lenders party thereto and Secured Party as agent for such Lenders.

B. Debtor has adopted, used and is using the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto as part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks");

C. Schedules 1-A and 1-B hereof constitute a complete list, as of the date hereof, of registrations or applications for registrations of Trademarks in or to which Debtor has any right, title, interest, claim or demand. Debtor shall provide written notice to Secured Party, in accordance with the provisions of the Loan Agreement, the terms and provisions of which are hereby incorporated herein as if fully set forth herein, of any addition or change which is necessary to be made to Schedules 1-A and 1-B in order to maintain such schedules' completeness or accuracy.

D. Debtor hereby grants to Secured Party a security interest in all right, title and interest of Debtor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the customer lists and records related to the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations, as defined in the Loan Agreement;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Debtor does hereby further grant to Secured Party a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Collateral granted hereby are more fully set forth in the Loan Agreement.

Secured Party's address is: 1600 El Camino Real, Suite 250
Menlo Park, CA 94025
Attention: Chief Operating Officer

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IN WITNESS WHEREOF, Debtor has caused this instrument to be executed as of the day and year first above written.

BOOST MEDIA INC.,
a Delaware corporation

By: 

Name: DAVID GREENBAUM

Title: CEO

[Signature Page to Trademark Security Agreement]

SCHEDULE 1-A TO GRANT OF SECURITY INTEREST

TRADEMARKS

N/A

SCHEDULE I-B TO GRANT OF SECURITY INTEREST

TRADEMARK APPLICATIONS

Trademark	Class(es)	Filing Date	App. No.	Applicant
	35	September 22, 2014	86,402,494	Boost Media, Inc.
BOOST CREATIVE CORE	35	October 16, 2014	86/426,147	Boost Media, Inc.
BOOST MEDIA	35	September 22, 2014	86/402,444	Boost Media, Inc.