

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345029

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
All Star Media, LLC		06/17/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bikini.Com, LLC		
<b>Street Address:</b>	3930 Howard Hughes Parkway, Suite 400		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89169		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85900648	BIKINI.COM	
<b>Serial Number:</b>	85900660	BIKINI.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7023600000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-360-6000		
<b>Email:</b>	hlichtenberger@sklar-law.com		
<b>Correspondent Name:</b>	Henry Lichtenberger, Esq.		
<b>Address Line 1:</b>	410 S. Rampart Blvd., Suite 350		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89149		
<b>NAME OF SUBMITTER:</b>	Douglas Osrow		
<b>SIGNATURE:</b>	/Douglas Osrow/		
<b>DATE SIGNED:</b>	06/18/2015		
<b>Total Attachments: 2</b>			
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source=Assignment bikini.com Trademark (signed)#page2.tif			

OP \$65.00 85900648

**ASSIGNMENT**

WHEREAS, All Star Media, LLC (the Assignor"), of 3930 Howard Hughes Parkway, Suite 400, Las Vegas, NV 89169, is the owner of two (2) BIKINI.COM Trademarks ("Trademarks") and the related U.S. Registration No. 85900648 and U.S. Registration No. 85900660 ("Registrations"); and

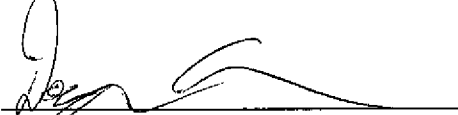
WHEREAS, Bikini.com, LLC (Assignee), of 3930 Howard Hughes Parkway, Suite 400, Las Vegas, NV 89169, is desirous of acquiring said Trademarks and Registrations, as well as the common law rights thereto and the goodwill associated therewith.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Trademarks, the Registrations and common law rights thereto, together with the good will of the business symbolized by said Trademarks, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said Trademark, effective as of the date indicated below.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment at Las Vegas, Nevada this 17 day of June, 2015.


**Assignor**

All-Star Media LLC

  
\_\_\_\_\_  
Douglas Osrow, Authorized Signatory

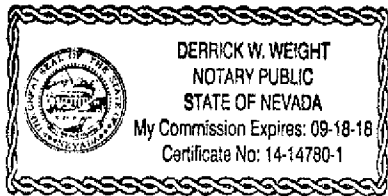
**Assignee**

Bikini.com, LLC

  
\_\_\_\_\_  
Douglas Osrow, Authorized Signatory

STATE OF NEVADA )  
 ) ss  
COUNTY OF CLARK )

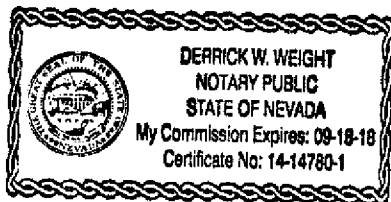
On JUNE 17, 2015, before the undersigned, appeared Douglas Osrow, the Authorized Signatory of All Star Media LLC, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same, and that by his signature on the instrument is the person who executed the instrument.



Derrick W. Weight  
Notary Public  
My Commission Expires: 09/18/18

STATE OF NEVADA )  
 ) ss  
COUNTY OF CLARK )

On JUNE 17, 2015, before the undersigned, appeared Douglas Osrow, the Authorized Signatory of Bikini.com LLC, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same, and that by his signature on the instrument is the person who executed the instrument.



Derrick Weight  
Notary Public  
My Commission Expires: 09/18/18