

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boston Beer Corporation		06/18/2015	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Shipyard Brewing Company		
Street Address:	86 Newbury Street		
City:	Portland		
State/Country:	MAINE		
Postal Code:	04104		
Entity Type:	LIMITED LIABILITY COMPANY: MAINE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86532645	CHUCKLEHEAD	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2077741200		
Email:	jkeenan@bssn.com		
Correspondent Name:	James F. Keenan, Jr.		
Address Line 1:	100 MIDDLE STREET		
Address Line 2:	BERNSTEIN SHUR		
Address Line 4:	PORTLAND, MAINE 04104		
NAME OF SUBMITTER:	James F. Keenan, Jr.		
SIGNATURE:	/James F. Keenan, Jr./		
DATE SIGNED:	06/18/2015		
Total Attachments: 1			
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OP \$40.00 86532645

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Boston Beer Corporation a Massachusetts corporation ("Assignor"), hereby assigns, sells and conveys to Shipyard Brewing Company, LLC, a Maine limited liability company with a place of business at 86 Newbury Street, Portland, ME 04104 ("Assignee"), Assignor's entire right, title, and interest throughout the world in and to the Chucklehead Trademark, Serial No. 86532645, and all state, federal, international and/or foreign registrations and applications for registration therefore, all rights to make applications for registration therefore, and all goodwill inuring thereto and associated therewith, together with all claims for damages by reason of infringement occurring prior to, on or following the date hereof, with the right to sue for, and collect the same for, Assignee's own use and benefit and for the use and benefit of Assignee's successors and assigns.

Further, and without limitation, Assignor assigns and conveys to Assignee any and all rights of Assignor, express or implied, legal or equitable, in and to any licenses or use agreements relating to the Chucklehead Trademark. With respect to the assignment of the Trademarks that are subject to any intent-to-use applications pursuant to Section 1(b) of the Lanham (Trademark) Act, 15 U.S.C §1051(b), Assignor acknowledges that Assignee is the successor to that portion of the business of Assignor to which the subject Trademarks pertain, which business is ongoing and existing, as contemplated under Section 10 of the Lanham (Trademark) Act, 15 U.S.C. § 1060.

Assignor has caused this instrument to be executed as of June 18, 2015.

Boston Beer Corporation

By: Michael Andrews
Name: Michael Andrews
Title: Sr. Corporate Counsel