

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345074

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Francis Coppola Winery, LLC		06/15/2015	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.
Street Address:	10 S. Dearborn Street
Internal Address:	Floor L2, Suite IL1-0480
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	86508875	AARON'S WOOD
Serial Number:	86420016	BACK A YARD
Serial Number:	86532289	BEE'S BOX
Serial Number:	86630488	CELESTIAL
Serial Number:	86482623	CHIARÉ
Serial Number:	86518438	DAILY EDITION
Serial Number:	86420017	EASEL
Serial Number:	86420014	FRYING PAN
Serial Number:	86532290	GRACE CUP
Serial Number:	86482621	KAIA
Serial Number:	86549106	KICKER CANE
Serial Number:	86549109	PONDHAWK
Serial Number:	86532286	PRESS RUN
Serial Number:	86532287	SEA ROSS
Serial Number:	86496873	STEAMER TRUNK
Serial Number:	86420010	SUCCULENT
Serial Number:	86420012	SUPPERTIME
Serial Number:	86420015	TIJERAS

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 3127069000*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 312-701-8944**Email:** ptierney@mayerbrown.com, msherlock@mayerbrown.com**Correspondent Name:** Patrick M. Tierney**Address Line 1:** P.O. Box 2828**Address Line 4:** Chicago, ILLINOIS 60690-2828**ATTORNEY DOCKET NUMBER:** 15476938**NAME OF SUBMITTER:** Patrick M. Tierney**SIGNATURE:** /PMT/**DATE SIGNED:** 06/18/2015**Total Attachments: 5**

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 15, 2015 (this “Agreement”), between **FRANCIS COPPOLA WINERY, LLC**, a Delaware limited liability company (the “Assignor”) and **JPMORGAN CHASE BANK, N.A.** (the “Assignee”), as agent for various financial institutions (collectively, the “Lenders”) providing financing for the Assignor.

W I T N E S S E T H:

WHEREAS, pursuant to that certain Credit Agreement, dated as of the date hereof (as it may be amended or modified from time to time, the “Credit Agreement”) among Francis Coppola Winery, LLC, a Delaware limited liability company (the “Borrower”), the other Loan Parties party thereto, the Lenders, the Assignee, as administrative agent for the Lenders, and certain other agents party thereto (together with the Lenders, collectively, the “Lender Parties”), the Lender Parties have agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof;

WHEREAS, the Assignor holds all right, title and interest in and to the trademarks, trademark applications and trademark licenses listed on Annex I attached hereto, which trademarks, trademark applications and trademark licenses are registered or applied for in the United States Patent and Trademark Office (collectively, the “Trademarks”);

WHEREAS, the Assignor, has entered into the Pledge and Security Agreement, dated as of June 15, 2015 (the “Security Agreement”), in favor of the Assignee, for its benefit and the benefit of the Lenders and other secured parties (collectively, the “Secured Parties”);

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee, for the benefit of the Secured Parties, a continuing security interest in all right, title and interest of the Assignor in, to and under the (a) all trademarks (including service marks), trade names, trade dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing; (b) all licenses of the foregoing, whether as licensee or licensor; (c) all renewals of the foregoing; (d) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof; (e) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (f) all rights corresponding to any of the foregoing throughout the world (collectively, the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and the Assignee hereby agrees as follows:

(a) The Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee, for the benefit of the Secured Parties, a continuing security interest in the Collateral to secure, for the benefit of the Secured Parties, the prompt payment and performance of the Obligations.

(b) The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

(c) This Agreement may not be amended, restated or otherwise modified except in accordance with the terms of the Security Agreement, pursuant to which the Assignee may modify this Agreement by amending Annex I attached hereto to include reference to any right, title or interest of the Assignee in any additional Trademarks and to delete any reference to any Trademarks in which the Assignor no longer has any right, title or interest.

(d) This Agreement shall be governed by and construed in accordance with the internal laws of the State of California.

(e) This Agreement shall be binding upon and inure to the benefit of the Assignor and the Assignee and their respective successors and assigns.

(f) This Agreement may be executed in any number of counterparts, each of which shall constitute an original and all of which when taken together shall constitute one and the same Agreement.

IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed by its officer thereunto as of the day and year first above written.

FRANCIS COPPOLA WINERY, LLC, as Assignor

By: 
Name: W. Joseph Dryer
Title: Chief Financial Officer

JPMORGAN CHASE BANK, N.A., as Assignee

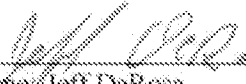
By: _____
Name:
Title:

IN WITNESS WHEREOF, each Assignor has caused this Assignment to be duly executed by its officer thereunto as of the day and year first above written.

FRANCIS COPPOLA WINERY, LLC, as Assignor

By: _____
Name:
Title: Chief Financial Officer

JPMORGAN CHASE BANK, N.A., as Assignee

By:  _____
Name: Jeff DeRosa
Title: Executive Director

TRADEMARKS

None.

TRADEMARK APPLICATIONS

Name of Grantor	Trademark Application	Application Filing Date	Application Serial No.
Francis Coppola Winery, LLC	AARON'S WOOD (US, 33)	1/20/2015	86/508,875
Francis Coppola Winery, LLC	BACK A YARD (US, 33)	10/09/2014	86/420,016
Francis Coppola Winery, LLC	BEE'S BOX (US, 33)	2/11/2015	86/532,289
Francis Coppola Winery, LLC	CELESTIAL (US, 33)	5/14/2015	86/630,488
Francis Coppola Winery, LLC	CHIARÉ (US, 33)	12/16/2014	86/482,623
Francis Coppola Winery, LLC	DAILY EDITION (US, 33)	1/29/2015	86/518,438
Francis Coppola Winery, LLC	EASEL (US, 33)	10/09/2014	86/420,017
Francis Coppola Winery, LLC	FRYING PAN (US, 33)	10/09/2014	86/420,014
Francis Coppola Winery, LLC	GRACE CUP (US, 33)	2/11/2015	86/532,290
Francis Coppola Winery, LLC	KAIA (US, 33)	12/16/2014	86/482,621
Francis Coppola Winery, LLC	KICKER CANE (US, 33)	2/27/2015	86/549,106
Francis Coppola Winery, LLC	PONDHAWK (US, 33)	2/27/2015	86/549,109
Francis Coppola Winery, LLC	PRESS RUN (US, 33)	2/11/2015	86/532,286
Francis Coppola Winery, LLC	SEA ROSS (US, 33)	2/11/2015	86/532,287
Francis Coppola Winery, LLC	STEAMER TRUNK (US, 33)	1/06/2015	86/496,873
Francis Coppola Winery, LLC	SUCCULENT (US, 33)	10/09/2014	86/420,010
Francis Coppola Winery, LLC	SUPPERTIME (US, 33)	10/09/2014	86/420,012
Francis Coppola Winery, LLC	TIJERAS (US, 33)	10/09/2014	86/420,015

TRADEMARK LICENSES

Name of Grantor	Name of Agreement	Date of Agreement	Parties to Agreement
Francis Coppola Winery, LLC	Trademark License Agreement	June 15, 2015	Francis Coppola Winery, LLC and GMYL, L.P.